## UC Online Education - Mission

UC Online creates and delivers online courses for UC-credit emphasizing lower-division gateway and general education courses developed by UC faculty.

#### For UC Students: UC credit

...enhance choice, alleviate overcrowding, improve time to degree

## For Departments & Faculty:

...generate new revenue, build capacity for online delivery

# For Non-UC Students: transferable UC credit ...increase access to high quality classes by world-class faculty

## Fundamental assumption...

...courses must have the **quality** expected from UC

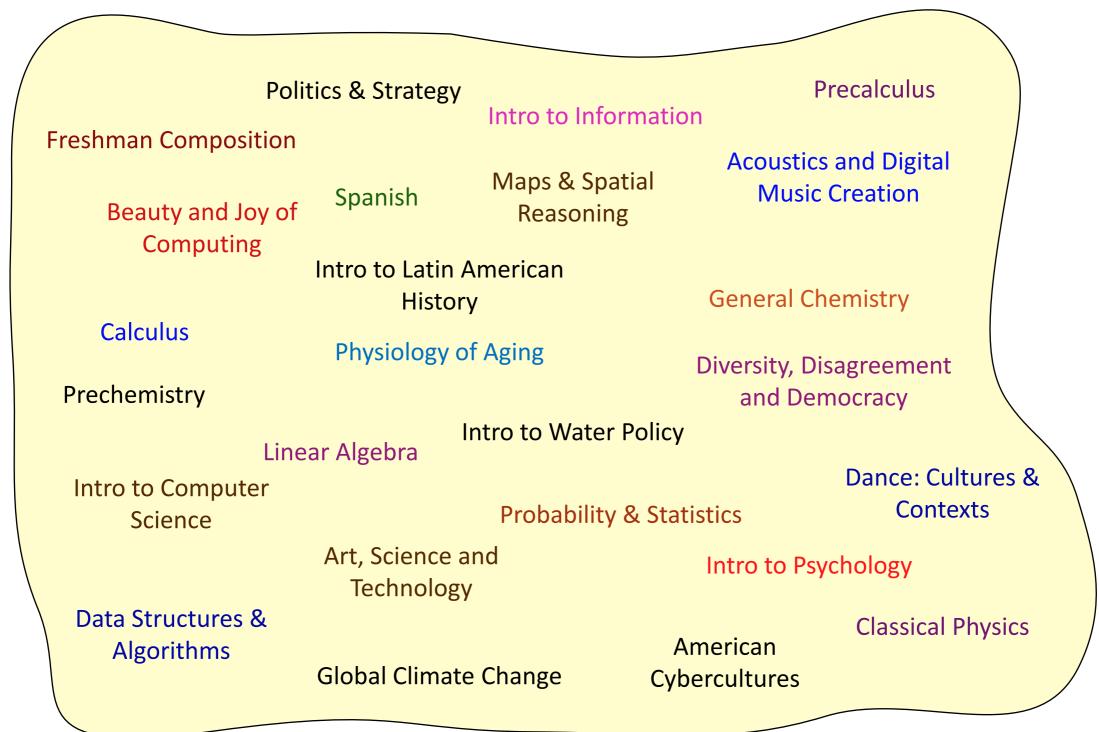
## This has driven course design.....

...emphasis on enabling faculty to tailor learning to their style, for their discipline, and with the latest available in creative technology.

## It is inherent in the Senate course approval process...

- ...quality a major concern to faculty
- ...operational advantage: built-in quality assurance

35 courses taught or in development...



Initially as a pilot project, evolving into a sustaining program

### Through fall, 2012...

- ... 14 different courses taught online
  - 4 taught multiple times
- ... from 8 campuses
- ... 1700 UC students enrolled

## In winter and spring 2013...

- ...14 new online courses expected to be offered
- ...up to 23 total online course offerings
- ...as many as 16 open to non-UC students

### <u>Summer 2013...</u>

- ...4 new courses
- ...20+ UCOE courses taught online
- ...32 different courses taught by the end of summer

## Innovative delivery modes...

...using the latest in online technology & pedagogy

## Scholarly interaction...

...student-content

...student-instructor

...student-student

## Synchronous and asynchronous discussion

## Direct instructor engagement...

...guidance, assistance, feedback, grading

## Innovative delivery modes... ...using the latest in online technology & pedagogy

- Goal: modern, flexible LMS with standard basic capabilities
- Ability to add tools easily when new technology becomes available.
- Initially develop CoLE (Common Learning Environment) based on Sakai OAE, for which development has halted.
- Added to CoLE: Etherpad, Piazza, AdobeConnect, Edublog, Brightcove, Voicethread
- Currently testing alternative LMSs
- Building pilot courses in Canvas from Instructure
- Provides a modern but flexible environment

## Innovative delivery modes... ...using the latest in online technology & pedagogy

1. Watch lecture modules

2. Watch video clip



## Innovative delivery modes... ...using the latest in online technology & pedagogy

#### 3. Read materials

Presence in American Performance

peen worked, reworked, and of diasporan African peoples se and display themselves in

in concepts are privileged to ist Robert Farris Thompson in." In his book of the same I attributes in West African in" (1974, 5-45). Due to georetentions, these character-ltures. Middle Passage and ican diaspora stripped African into of their cultural sysdecultured, to borrow the Roger Abrahams (1977, 66). Ons is that of balance, coolin all-embracing, positive attre, silence, vitality, healing

t aesthetic is to isolate spes of discussion, apply them that example in light of the gel and Kariamu Welsh As-Africanist aesthetic and deg from these sources, I have ur in many forms of Eurolet. It is important to note rated and categorized only cesses, tendencies, and attid do not appear as separate ve nature, I use the dance ate each attribute. An Afrienormous popularity in the abaret routine clearly dem-Marshall and Jean Stearns' ricanist dances could have

First Premises of an Africanist Aesthetic

culture of the West. . . one epitome of the total history of the West" (quoted in Cohen 1982, 131). For these reasons, I use ballet as the quintessential European referent in elucidating the five principles that follow.

#### EMBRACING THE CONFLICT

In a broad sense, the Africanist aesthetic can be understood as a precept of contrariety, or an encounter of opposites. The conflict inherent in and implied by difference, discord, and irregularity is encompassed, rather than erased or necessarily resolved. That this principle is basic to the Africanist world view is manifested in the importance of the crossroads as a symbol in Africanist cultures worldwide. The crossroads is the locus of the "coincidence of opposites" (Deren 1991, 100n). Thus, Africanist art forms deal in paradox as a matter of course, with irony following close behind. Contrariety is expressed in African dilemma tales, in music or vocal work that sounds cacophonous or grating to the untrained ear, and in dance that seems unsophisticated to eyes schooled in a different aesthetic. This principle is reflected in the others and they, in turn, are reflected in it. Embracing the conflict is embedded in the final principle, the aesthetic of the cool, since coolness results from the juxtaposition of detachment with intensity. Both precepts-and all the other aesthetic principles-are manifested as simultaneously ludic and tragic (frequently even self-mockingly so, as in the blues), in an attitude

and style that is uncharace sites would be difficult to demic aesthetics, but the aesthetics, "academic" or Harlem nightclubs such a strates this concept:

Tucker had at the same ing volcano. . . .

When Snake Hips slithe ately. Nobody snickered at h nervous or embarrassed one marked face looked directly partial hostility. Snake Hips

#### **African Aesthetic**

- Embracing the Conflict
- Polycentrism/Polyrhythmic
- High-Effect Juxtaposition
- Ephebism
- Aesthetic of the Cool

#### 4. Complete portfolio prompts

16. Earl "Snake	What do you see in the Earl "Snake Hips" Tucker video? Describe Tucker's movement.
Hips" Tucker	Earl "Snake Hips" Tucker's movements were very smooth and he gives the slight impression that he is gliding. At the beginning he started with small drastic minor movements. His hips appear to move in a circular motion. His movement feels like the exact opposite of a ballet dancers.
Earl Tücker	Do you agree or disagree that Tucker's dancing addresses issues of disempowerment faced by black men? What might some of those issues be? Note where, in the movement, you might see Tucker addressing these issues.
Tucker	I do not feel like Tucker's dancing addresses issues of disempowerment faced by black men, but at the same time given his time period things could be viewed differently. After all, dance is a form of expression.
Earl "Snake Hips" Tucker	What "Africanist Aesthetics" do you see in this dancing? Identify and describe them.  I definitely see the polyrhythm in his dancing. There are examples throughout the entire YouTube video. For instance at 0:45 it appeared like the wave was going throughout his body. At 0:57 it was the same thing except he was lower. At 1:18 Tucker starts to rotate his hips, but it was in the opposite motion of his body. His ephebism was evident throughout the clip. In terms of aesthetic of the cool, it means "attitude that combines composure with vitality." And Tucker showed the attitude of carelessness while staying in control. The ability to make it seem like body parts could be detached.
Ness/ Tinikling	What specific physical movements and challenges does Sally Ann Ness describe learning in the tinikling tourist performance she takes part in? (See pp. 71-73 and 74-5 of the article especially.) List several of the things Ness - Cultures & Contexts - Jacqueline Shea-Murphy - UCR

Tucker's act usually consisted of five parts. He came slinning on with a

### Scholarly interaction...

...student-content, student-instructor, student-student

#### Student-Content

- Multiple pathways for interactive content and skill delivery.
- ☐ Frequent low stakes quizzes, activities, problem solving: feedback on whether learning is occurring for both student and instructor.

#### Student-Instructor

- Instructors have an obvious presence in the course
- Students interact frequently and directly with instructors & TAs who are experts in their fields.

#### Student-student

- Students frequently work together, using tools like Etherpad and Edublog
- Peer grading can be incorporated as appropriate.

## Synchronous and asynchronous discussion...

...promoting interaction among students and instructors

#### AdobeConnect, Twiddla, Scribblar

- Synchronous office hours and small group discussions.
- Active input from both instructors and students

#### Piazza

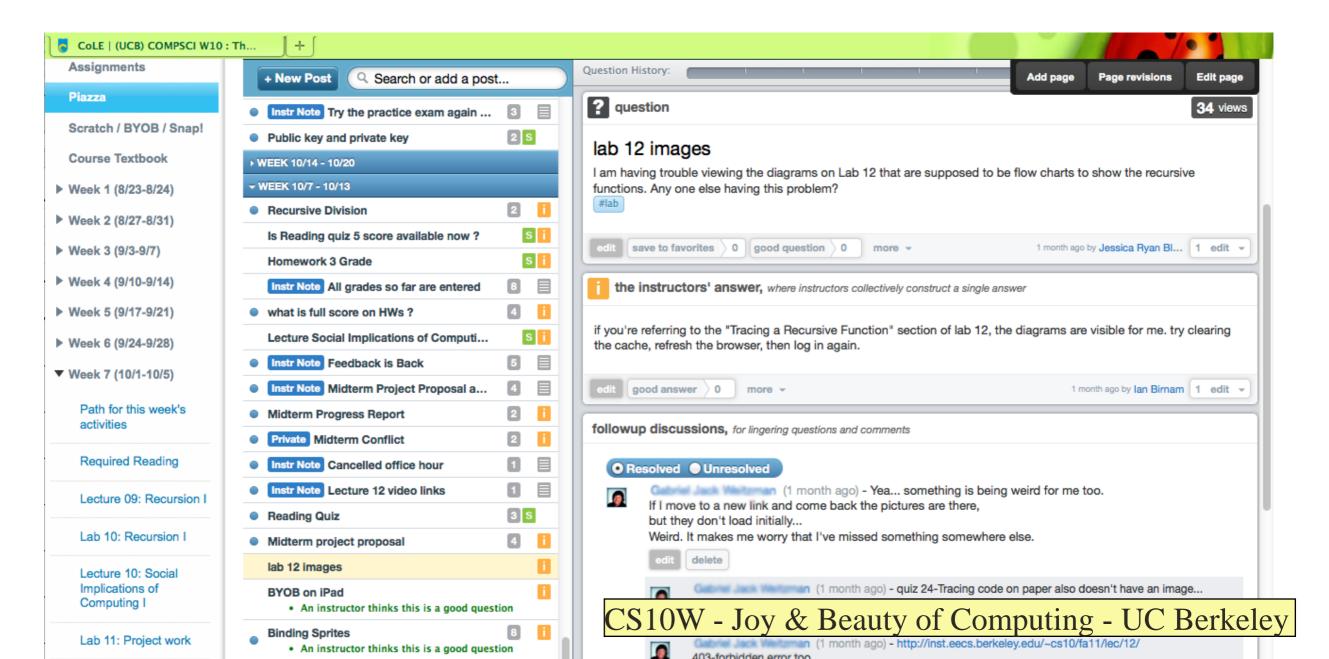
- Student questions answered by both other students and/or instructors
- Students can work toward a single answer; endorsed by the instructor; a scrollable interface showing incremental changes

#### Etherpad, Voicethread, Edublogs

- Facilitates students working in groups
- Outcome can be creative, multimedia and attractive

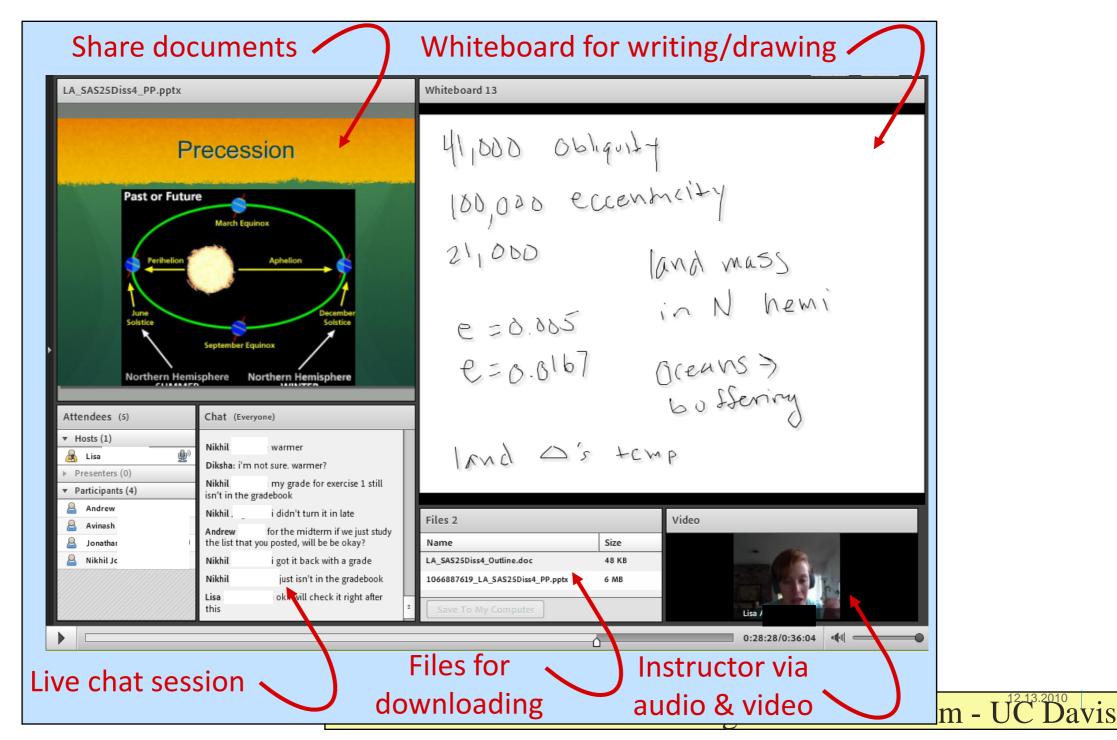
Scholarly interaction.....synchronous & asynchronous ...student-student; student-instructor...

• Piazza - students pose questions to other students and to instructor. Piazza tracks the answers, highlighting instructor response



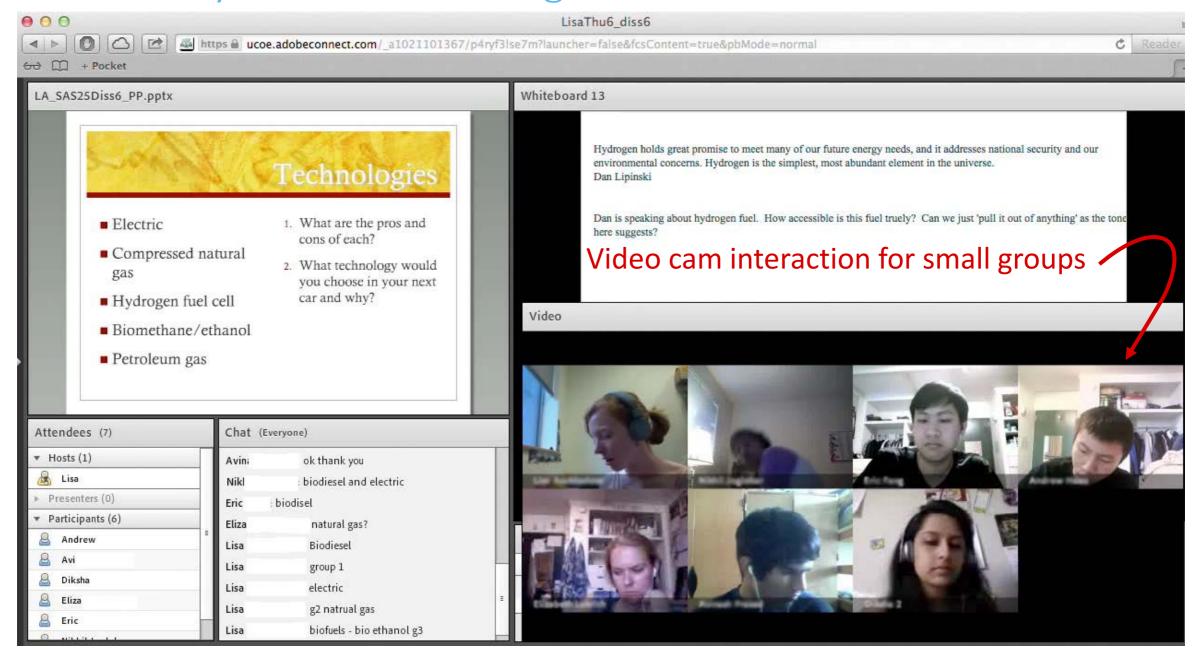
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### Office Hours/Discussion through AdobeConnect



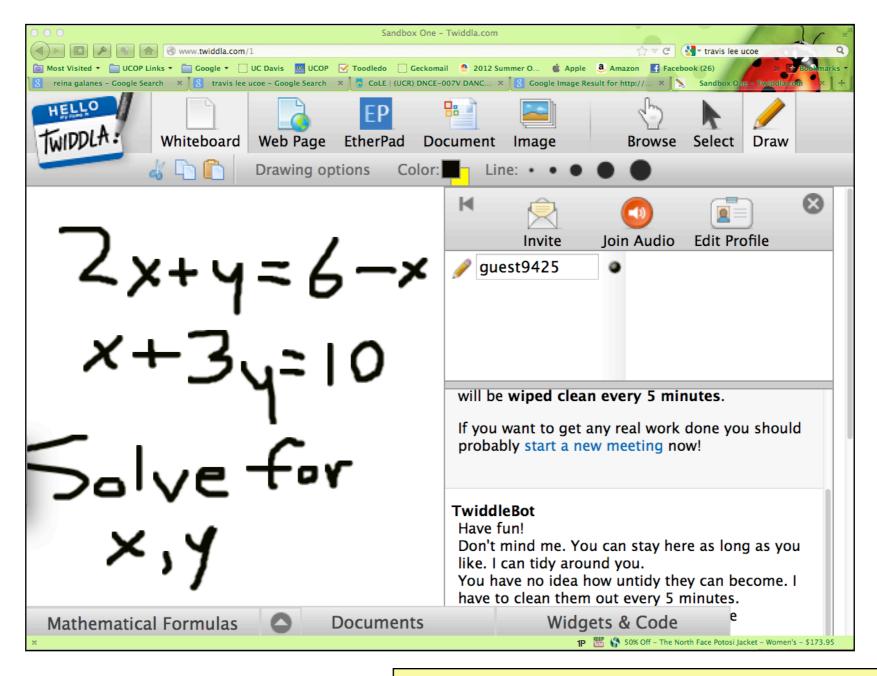
Scholarly interaction.....synchronous & asynchronous ....student-student; student-instructor...

#### Office Hours/Discussion through AdobeConnect



Scholarly interaction....synchronous & asynchronous ...student-student; student-instructor...

• Office hours using Twiddla: student can input directly onto the whiteboard.



Math 1A,B - Pre-calculus - Sarah Eichhorn - UC Irvine

## Direct instructor engagement...

...guidance, assistance, feedback, grading by instructors

- Instructor involvement often parallels in-person class formats
- Synchronous: Office hours, discussions; AdobeConnect
- Asychronous: Discussion threads, Piazza, instructor-developed interactive systems
- Instructors provide direct feedback on student work
- Periodically on assignments made throughout the course
- Grading by experts in the field
- Exams can be automated or include more complex assessments graded by instructors and TAs; individual feedback
- Short writing assignments; problem solving analysis; both group and individual assessments

Scholarly interaction....synchronous & asynchronous ...student-student; student-instructor...

• Peer Evaluation: Student learn by evaluating other student's work - all anonymously

Political Science 30 Spring 2011

### Assignment #1 DUE APRIL 11 by 10:00 AM

Homework Rules: You must do your homework by yourself. You may talk about the problems with other students, but you must write up your answers on your own. Please talk to Professor Bawn or your TA if you have questions about academic honesty. These rules will apply to all homework assignments this quarter.

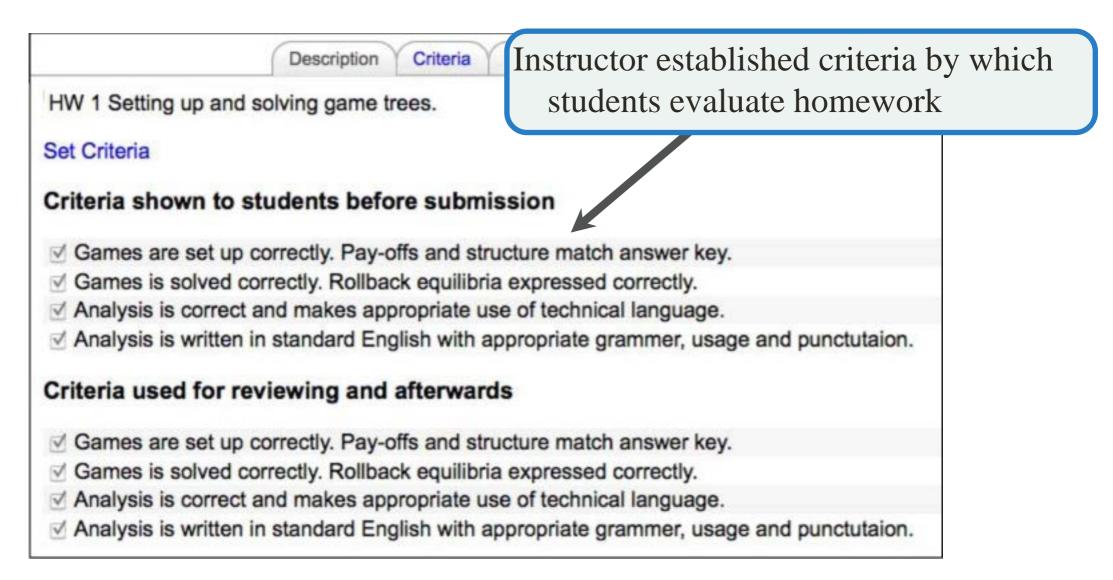
Homeworks are graded primarily on effort, including the effort to be neat, well-organized., and to make the reasoning behind your answers be clear. Note also that no part of this assignment is about your own political opinions or values, and they should not be evident in your answer.

**Deterring Corruption:** When can vigilance on the part of private citizens deter corruption by government officials? Can this vigilance backfire? These are the "big picture" ideas to have in mind when you answer the open-ended interpretation.

Each paper is reviewed by two other students

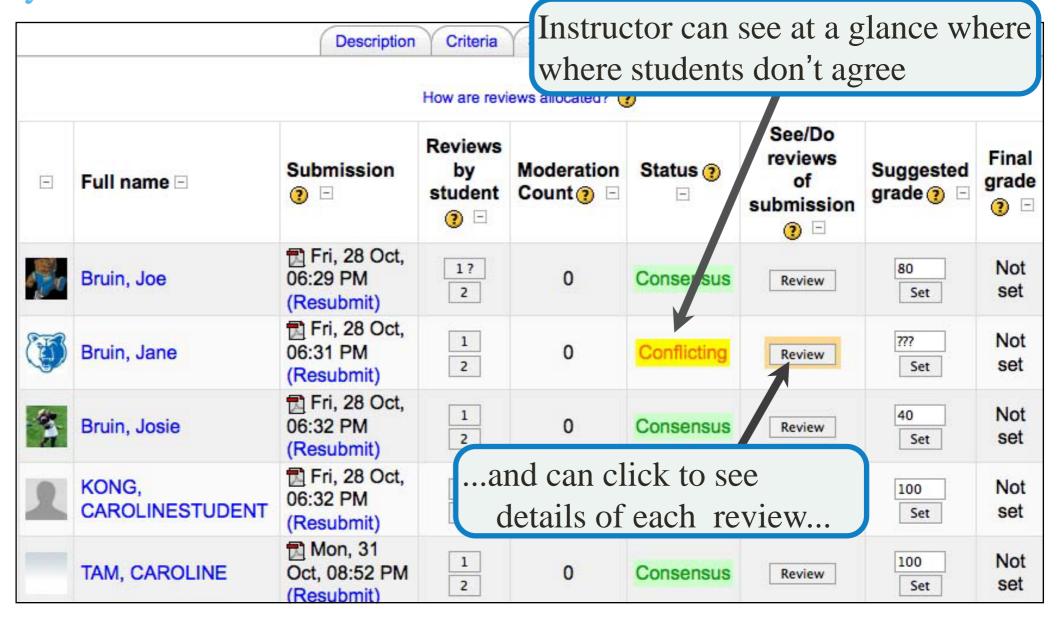
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• Peer Evaluation: Student learn by evaluating other student's work - all anonymously



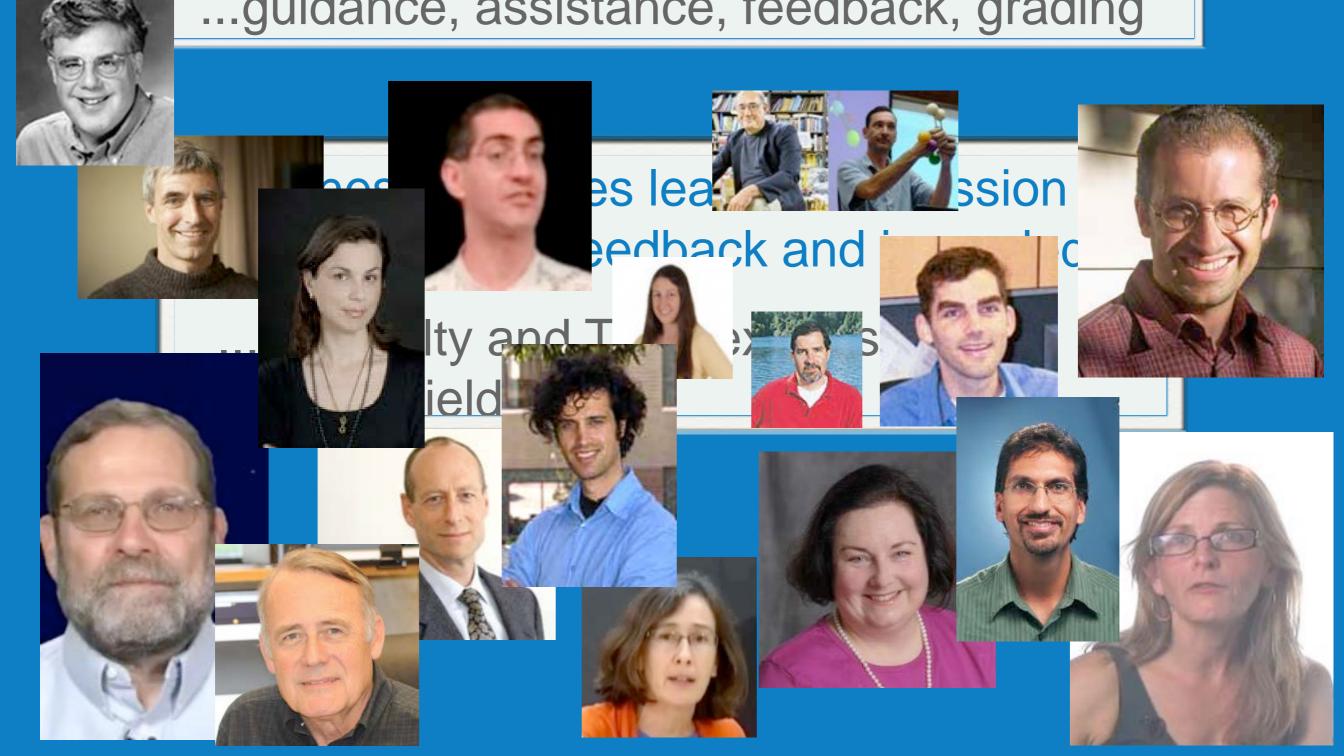
Scholarly interaction....synchronous & asynchronous ...student-student; student-instructor...

• Peer Evaluation: Student learn by evaluating other student's work - all anonymously



Direct instructor engagement...

...guidance, assistance, feedback, grading



## Evaluation of UC Online courses & program ... UC Educational Evaluation Center (UCEC)

#### **Key Findings**

Positive Experiences - students and faculty reported positive opinions and experiences associated with courses.

**Variation** - There was a great deal of variation among the courses, resulting in both positive and negative outcomes.

depending on course design, expectations, faculty goals.

#### Technology - Still issues to resolve

- students generally found the learning platform engaging
- technical issues caused a number of problems, most of which have since been resolved.
- 84% of students agreed that their courses had a "high quality curriculum"
  - Over 70% of students reported that they
    - "....would enroll in another online course at UC again."

## Marketing & advertising to non-UC students ...revenue generation & access

 Framework for non-matriculated student enrollment into courses









Benefit: provides

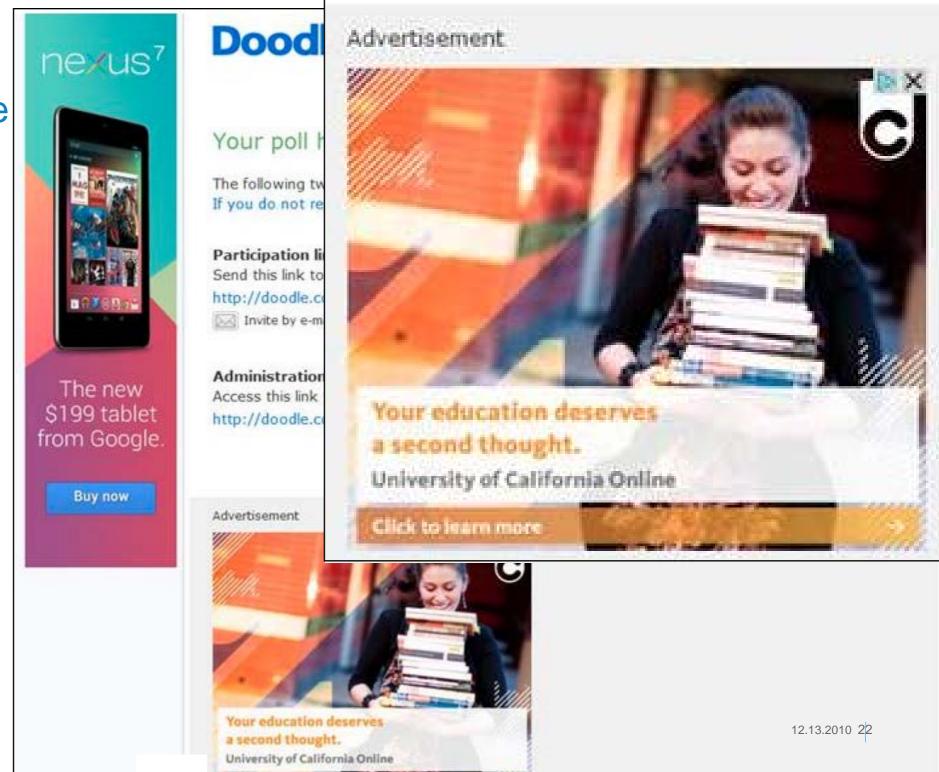
 a base from
 which enrollment
 across UC
 campuses can
 be planned.

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\*CLASSROOM NOT NEEDED

For over a century, the University of California has been providing outstanding educational opportunities to some of the nation's foremost thinkers, innovators and doers, enabling them to make a real impact on the world. Now we're offering that opportunity to you.

Marketing & advertising to non-UC students ...revenue generation & access

- Banner ads on websites for UC Online
- Targeted to websites likely to be viewed by those interested in online courses
- Internal tracking abilities to modify strategies based on user contacts and throughput.



#### Future directions.....

...cross-campus enrollment project

#### 1) Financial model - EVCs

 options to fund instructional costs for students in online courses from another campus.

#### 2) SIS Data Transfer - EVCs, VCs Student Affairs

- Currently: Transfer of student information, rosters, grades
- Process needs to be refined and expanded.
- Establish process to enable checks for financial aid, workload monitoring, etc.

#### 3) Approval for Major, GE Requirements - Senate, UG Deans

- Policies to facilitate unit credit for courses taken at another campus for subject (major) & GE credit
- Possible across-UC articulation process has been developed.

Future directions.....
...updating and expansion of financial model

- 1) Base Financial Model relies on enrollment of non-matriculated students
- Relatively few research universities offer individual courses for students to take for credit
- 2) Cross-Campus Enrollment of UC students
- Would provide additional funding to support UC Online and instructional costs
- 3) **Service Model** Continue to develop a service model for UCOE:
- Course Development, Course Hosting, Marketing/Advertising

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## **UC Online Education**





