



## **Evaluating the Effectiveness of Online Learning**

**Thursday, December 6, 2012, 9 a.m. – 2 p.m.**

**USC State Capital Center**

1800 I Street (by 18<sup>th</sup> Street), Sacramento

**8:30 – 9:00 Continental Breakfast**

**9:00 - 9:20 Welcome and Introductions**

**9:20 – 10:45 An Overview of Online Learning Initiatives in California**

K-12

Rick Miller, Superintendent, Riverside Unified School District and Member, CDE  
Education Technology Task Force

CCC

Barry A. Russell, Vice Chancellor of Academic Affairs, CCC Chancellors Office

CSU

Ruth Claire Black, Executive Director, CSU Online

UC

Keith Williams, Director, UC Online Program, UC Office of the President

MOOC

Daphne Koller, Professor, Stanford University and Co-founder of Coursera

**10:45 BREAK**

**11:00 – 12:15 Evidence on Effectiveness**

An Overview of the Research Evidence

Barbara Means, Director, Center for Technology and Learning, SRI International

Toward An Evidence Framework for Evaluating Online Learning

Barbara Means, SRI and Russell Rumberger, UC Santa Barbara

The Research Challenges of Evaluating Online Learning

John Yun, Director, UC Educational Evaluation Center

Assessing the Cost-Effectiveness of Online Learning

Fiona Hollands, Senior Research Scientist, Teachers College



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**12:15 – 12:45 LUNCH**

**12:45 – 2:00 Realizing the Potential of Online Learning**

Faculty Incentives to Develop and Teach Online Courses

Michelle L. Pilati, President, Academic Senate for California Community Colleges

Assessing the Quality of Online Courses

George Johnson, Chair, UC Board on Admissions and Relations with Schools (BOARS)

Juggling the Public and Private Interests in Providing Online Learning

Marshall S. (Mike) Smith, Visiting Fellow, Carnegie Foundation for the Advancement of Teaching

Is There a Need for Statewide Strategy?

David Plank, Executive Director, PACE, and Russell Rumberger, UC Santa Barbara