



January 3-10, 2020

**CALIFORNIA STATEWIDE
#235-K
Topline Results
2000 Registered 2020 Voters**

Hello, we're conducting a survey about issues that concern people in California. We are an independent research firm and the results will be completely confidential. Please be as honest as possible. Please confirm your name: _____. **(MUST INTERVIEW VOTER LISTED. VERIFY THAT THE VOTER LIVES AT THE ADDRESS LISTED--OTHERWISE TERMINATE.)**

1. First, are you registered to vote at this address?

Yes	100%
No	TERMINATE
DON'T KNOW	TERMINATE

(PTY) Are you registered to vote as a:

Democrat	44%
Republican	25%
Independent/No Party Preference	26%
Other party member	2%
DON'T KNOW	2%

2. Do you or does anyone in your household work for a newspaper or TV station, a news website or blog, a political consulting firm, or an elected official?

Yes	TERMINATE
No	100%
DON'T KNOW	TERMINATE

3. A lot of times people are busy and are not always able to vote. In November 2020, there will be an election for President and other offices and issues. I know it's a long way off, but how likely are you to vote in that election: Will you definitely vote, probably vote, are the chances 50-50, will you probably not vote, or will you definitely not vote?

Definitely vote	86%
Probably vote	9%
50-50	5%
Probably not vote	TERMINATE
Definitely not vote	TERMINATE
DON'T KNOW	TERMINATE

4. **(ASK ONLY AMONG DEMOCRATS AND NPP VOTERS)** As you may know, in California you can choose to vote in the Democratic presidential primary or not to vote in the presidential primary. For the 2020 presidential primary election, do you think you will participate in the Democratic or choose not to vote in the presidential primary?

Democratic primary	79%
Not vote in the presidential	7%
DON'T KNOW	14%

5. **(ASK AMONG THOSE WHO SELECT PUNCH IN Q.4)** If the California Democratic Primary for President were held today, who would you support if the candidates were: **(RANDOMIZE)** Bernie Sanders, Joe Biden, Elizabeth Warren, Pete Buttigieg, Cory Booker, Amy Klobuchar, Andrew Yang, Tom Steyer, Michael Bloomberg, or someone else? **(IF UNDECIDED)** Well, toward which candidate would you lean?

Bernie Sanders	28%
(LEAN SANDERS)	1%
Joe Biden	24%
(LEAN BIDEN)	1%
Elizabeth Warren	12%
(LEAN WARREN)	0%
Pete Buttigieg	8%
(LEAN BUTTIGIEG)	0%
Cory Booker	1%
(LEAN BOOKER)	0%
Amy Klobuchar	2%
(LEAN KLOBUCHAR)	0%
Andrew Yang	5%
(LEAN YANG)	1%
Tom Steyer	3%
(LEAN STEYER)	0%
Michael Bloomberg	6%
(LEAN BLOOMBERG)	0%
(SOMEONE ELSE)	1%
(DON'T KNOW)	6%
Total Sanders	29%
Total Biden	25%
Total Warren	12%
Total Buttigieg	8%
Total Booker	1%
Total Klobuchar	2%
Total Yang	5%
Total Steyer	3%
Total Bloomberg	7%
Sanders – Biden	+4
Sanders – Warren	+17
Sanders – Buttigieg	+21

6. Now I'm going to read you some names and for each one, please tell me if you approve or disapprove of the job they are doing. **(READ AND RANDOMIZE) (FOLLOW-UP)** Do you strongly **(APPROVE/DISAPPROVE)** of the job they are doing or just somewhat **(APPROVE/DISAPPROVE)**?

(RANDOMIZE)	STR APP	S.W. APP	S.W. DISAPP	STR DISAPP	NVR HRD/ DON'T KNOW	TOTAL APP	TOTAL DISAPP	TOTAL ID
_a. (ALWAYS ASK FIRST) Donald Trump as President	18%	13%	10%	58%	1%	31%	68%	-37
_b. Gavin Newsom as Governor	14%	32%	17%	27%	10%	47%	43%	+4
_c. Betsy DeVos as U.S. Secretary of Education	6%	18%	14%	37%	25%	24%	51%	-27
_d. Tony Thurmond as Superintendent of Public Instruction	3%	18%	17%	9%	53%	21%	25%	-4

7. Do you strongly support, somewhat support, somewhat oppose or strongly oppose impeaching President Trump and removing him from office?

Strongly support	48%
Somewhat support	15%
Somewhat oppose	8%
Strongly oppose	26%
DON'T KNOW	3%
Total Support	63%
Total Oppose	34%
Support – Oppose	+29

8. Here are some priorities elected officials in California could address. Please indicate how important each of these is for you on a scale from ONE to TEN with TEN being VERY important and a ONE being NOT AT ALL important. You can use any number from one to ten.

(RANKED BY MEAN)	Mean	10	6-9	5	1-4	DK
_a. The economy and jobs	8.71	46%	48%	4%	2%	1%
_c. The amount we pay in taxes	8.56	46%	45%	6%	3%	1%
_b. The quality of our public schools	8.52	44%	46%	5%	3%	1%
_d. Housing and homelessness	8.50	46%	44%	5%	4%	1%
_e. Criminal justice reform	7.82	30%	53%	8%	6%	2%
_f. Racism and racial justice	7.68	36%	44%	9%	11%	1%

9. **(SPLIT A)** Students are often given the grades A, B, C, D and F to rate the quality of their work at school. Suppose California public schools were graded in the same manner. What grade would you currently give California's public schools?

A (4)	2%
B (3)	18%
C (2)	43%
D (1)	18%
F or Fail (0)	9%
DON'T KNOW	9%
Mean	1.8

10. **(SPLIT A)** In the past few years, do you think that California's public schools have gotten better, worse or have stayed about the same?

Gotten Better	10%
Gotten Worse	41%
Stayed the Same	36%
DON'T KNOW	12%

11. **(SPLIT B)** Students are often given the grades A, B, C, D and F to rate the quality of their work at school. Suppose your local public schools were graded in the same manner. What grade would you currently give your local public schools?

A (4)	9%
B (3)	27%
C (2)	36%
D (1)	12%
F or Fail (0)	5%
DON'T KNOW	12%
Mean	2.3

12. **(SPLIT B)** In the past few years, would you say your local public schools have gotten better, worse or have stayed about the same?

Gotten Better	15%
Gotten Worse	32%
Stayed the Same	38%
DON'T KNOW	14%

13. There are many educational issues currently facing the state. For each of the following issues, please indicate how important each one is for you on a scale from ONE to TEN with TEN being VERY important and ONE being NOT AT ALL important.

(RANKED BY MEAN)		Mean	10	6-9	5	1-4	DK
_a.	(SPLIT A) Reducing gun violence in schools	8.63	59%	28%	6%	6%	1%
_b.	(SPLIT B) Making college more affordable	8.46	48%	41%	6%	5%	1%
_c.	(SPLIT A) Reducing teacher shortages	8.32	39%	48%	7%	4%	2%
_f.	(SPLIT A) Supporting struggling schools	8.26	38%	49%	7%	4%	2%
_d.	Improving education funding	8.08	39%	45%	6%	8%	2%
_h.	(SPLIT B) Improving school discipline	8.04	34%	50%	6%	6%	4%
_g.	Holding charter schools accountable	7.96	34%	46%	8%	6%	6%
_e.	(SPLIT B) Increasing the number of students who finish college	7.94	33%	50%	7%	7%	2%
_l.	(SPLIT B) Improving services for students with disabilities	7.94	33%	50%	8%	5%	3%
_i.	Increasing access to early education	7.77	32%	48%	9%	8%	3%
_j.	(SPLIT A) Improving services for English learners	7.42	25%	52%	11%	10%	2%
_k.	Increasing the diversity of the public school teaching workforce	6.92	24%	46%	10%	18%	3%

14. Do you think California public schools currently have the money needed to provide students with a quality education or do you think the state should be spending more on schools?

_The State of California spends enough on schools	25%
OR	
_The State of California should be spending more on schools	56%
(NEITHER)	7%
DON'T KNOW	12%

15. In March 2020, California voters will be asked to authorize \$15 billion in general obligation bonds for school and college facilities, including \$9 billion for preschool and K-12 schools, \$4 billion for universities, and \$2 billion for community colleges. Would you strongly support, somewhat support, somewhat oppose, or strongly oppose investing in school and college facilities, funded by bonds?

Strongly support	29%
Somewhat support	35%
Somewhat oppose	11%
Strongly oppose	14%
DON'T KNOW	12%
Total Support	64%
Total Oppose	25%
Support – Oppose	+39

16. In November 2020, California voters may be asked to vote on a measure to change the state’s property tax law, often called Proposition 13. Under this proposal, property taxes for businesses would be recalculated each year to reflect the current estimated property value or fair market value instead of being calculated on the purchase price as they are now. Property taxes for homeowners would continue to be calculated on the purchase price. It is estimated the proposal will generate as much as \$11 billion in new revenue, which would be allocated toward state and local government, including at least 40 percent dedicated to public schools.

(IF CHOICE) And is that definitely **YES/NO** or probably **YES/NO**? **(IF UNDECIDED)** Well, in which way would you lean?

Definitely yes	26%
Probably yes	19%
Lean yes	10%
Lean no	5%
Probably no	9%
Definitely no	22%
DON'T KNOW	9%
(w/ leaners)	
Total Yes	55%
Total No	36%
Yes - No	+19
(w/o leaners)	
Total Yes	45%
Total No	31%
Yes - No	+14

17. In his first budget Governor Gavin Newsom increased spending on education and programs for children and young people. If California is going to spend more money on education, what should be the highest priority for increased investment? Please rank the following choices, from highest priority (1) to lowest priority (5).

(RANKED BY MEAN)		Mean	1	2	3	4	5	DK
_b.	Improving quality in K-12 education programs for children ages 5 – 18	2.0	42%	27%	16%	8%	4%	3%
_c.	Making college more affordable for young people ages 18 -25	2.4	32%	26%	22%	10%	8%	3%
_d.	Expanding vocational education and skilled trades training for young people ages 18-25	2.4	25%	28%	24%	13%	6%	3%
_a.	Expanding and improving pre-natal care, early childhood, and pre-K programs for children ages 0 – 5	2.8	20%	22%	25%	15%	14%	4%
_e.	Expanding education and training programs for adults ages 25 and older	3.1	16%	19%	24%	18%	21%	3%

18. Please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statement:

California should increase spending on pre-school programs for children ages 0 – 5.

Strongly agree	23%
Somewhat agree	37%
Somewhat disagree	21%
Strongly disagree	12%
DON'T KNOW	8%
Total Agree	60%
Total Disagree	33%
Agree - Disagree	+27

19. **(IF AGREE IN Q.18)** Which of these statements is closer to your own view?

_The state of California should increase taxes to expand opportunities and improve services for children aged 0-5.	34%
OR	
_The state of California should spend less on other programs to expand opportunities and improve services for children aged 0-5.	32%
(NEITHER)	19%
DON'T KNOW	15%

20. **(IF DISAGREE IN Q.18)** Which of these statements do you agree with the most?

_ Expanding opportunities and improving services for children aged 0-5 is not as important as other priorities for state spending.	35%
OR	
_ The state should rely on parents, churches, and the private sector to expand opportunities and improve services for children aged 0-5, instead of spending public funds.	50%
(NEITHER)	11%
DON'T KNOW	4%

21. In 2017, California changed the way it evaluates schools. The new California Dashboard evaluates school performance on multiple measures. To what extent are you familiar with the new California Dashboard?

I have heard or read about it, and I have visited the website	9%
I have heard or read about it, but I have not visited the website	26%
I have never heard or read about it	57%
DON'T KNOW	9%

22. **(IF PUNCH 1 IN Q.21)** Based on what you know, do you have a positive or negative impression of California Dashboard?

Very positive	29%
Somewhat Positive	47%
Somewhat Negative	17%
Very Negative	2%
DON'T KNOW	5%
Total Positive	76%
Total Negative	19%
Positive – Negative	+56

23. As you may know, California permits charter schools, which are publicly funded but are not managed by the local school board. These schools are expected to meet state educational standards but are exempt from many state regulations. Do you strongly support, somewhat support, somewhat oppose, or strongly oppose charter schools?

Strongly support	16%
Somewhat support	33%
Somewhat oppose	23%
Strongly oppose	14%
DON'T KNOW	14%
Total Support	49%
Total Oppose	37%
Support – Oppose	+12

24. **(SPLIT A)** As you may know, Governor Gavin Newsom recently signed a law that makes it easier for local school boards to turn down petitions for new charter schools if they would harm the finances of the local school district. This law may reduce the number of new charter schools in California. Do you strongly support, somewhat support, somewhat oppose, or strongly oppose this law?

Strongly support	22%
Somewhat support	36%
Somewhat oppose	14%
Strongly oppose	13%
DON'T KNOW	16%
Total Support	58%
Total Oppose	26%
Support – Oppose	+32

25. **(SPLIT B)** As you may know, Governor Gavin Newsom recently signed a law that makes it easier for local school boards to turn down petitions for new charter schools if they would harm the finances of the local school district. This law may help to protect struggling school districts from losing students to charter schools. Do you strongly support, somewhat support, somewhat oppose, or strongly oppose this law?

Strongly support	23%
Somewhat support	32%
Somewhat oppose	16%
Strongly oppose	14%
DON'T KNOW	14%
Total Support	55%
Total Oppose	31%
Support – Oppose	+24

26. **(SPLIT A)** In California, schools and school districts can utilize any textbooks they like. While the state recommends textbooks that the California Department of Education has determined are high quality, many schools adopt other textbooks or no textbooks at all. Which of the following statements is closest to your view about textbooks in California schools?

_The state of California should require all schools and school districts to adopt only textbooks the state has determined are high quality.	30%
OR	
_The state of California should encourage schools and school districts to adopt high quality textbooks, but they should not require them to do so.	35%
OR	
_Schools and districts should be free to adopt whatever textbooks they want and the state of California should have no role in these decisions.	19%
(NONE)	3%
DON'T KNOW	12%

27. **(SPLIT B)** Recent surveys show that more than 90% of teachers get lesson materials and ideas from the Internet at least once a week. Which of the following statements is closest to your view about teachers' use of materials from the Internet?

_Schools and school districts should require teachers to use curriculum materials that they have reviewed and approved and prohibit them from gathering materials from the internet.	19%
OR	
_Schools and school districts should not prohibit teachers from using materials from the Internet but should help teachers who use Internet resources to choose high-quality curriculum materials.	50%
OR	
_ Teachers should have control over what materials they use. Schools and school districts should neither encourage nor require teachers to use any particular materials.	20%
(NONE)	2%
DON'T KNOW	9%

28. Here are some policy proposals intended to reduce the risk of gun violence in your local public schools. Please indicate whether you strongly support, somewhat support, somewhat oppose, or strongly oppose each.

(RANKED BY TOTAL SUPPORT)	STRNG SUPP	SMWT SUPP	SMWT OPP	STRNG OPP	DON'T KNOW	TOT SUPP	TOT OPP	SUPP-OPP
_a. Expanding mental health care services in your local community	59%	30%	5%	2%	4%	89%	7%	+82
_b. Practicing active shooter drills more often in your local schools	36%	41%	11%	6%	7%	76%	17%	+60
_d. Prohibiting the sale and ownership of assault rifles and other high-capacity firearms	58%	14%	10%	14%	4%	72%	24%	+47
_c. Installing metal detectors in your schools	31%	37%	17%	8%	6%	69%	25%	+44
_e. Hiring additional armed security in your schools	28%	38%	19%	9%	7%	66%	27%	+38
_f. Allowing local schoolteachers to bring a gun into the classroom for protection	13%	18%	18%	45%	6%	31%	63%	-32

29. In trying to ensure a diverse student body, some colleges and universities give admissions preference to students with different types of potential qualifications and backgrounds. Please indicate whether you strongly support, somewhat support, somewhat oppose or strongly oppose prioritizing each of the following types of students for university admissions.

(RANKED BY TOTAL SUPPORT)	STRNG SUPP	SMWT SUPP	SMWT OPP	STRNG OPP	DON'T KNOW	TOT SUPP	TOT OPP	SUPP-OPP
_e. Children from rural communities or other under-served areas	27%	41%	15%	9%	9%	68%	24%	+44
_d. Children from underrepresented populations, such as communities of color	27%	36%	16%	13%	9%	63%	28%	+34
_a. Elite athletes	9%	30%	28%	23%	10%	39%	51%	-12
_b. Children of alumni of that college or university	9%	26%	30%	25%	10%	35%	55%	-20
_c. Children of donors of that college or university	7%	19%	28%	37%	9%	25%	65%	-40

30. (SPLIT A) Which of these statements is closer to your view about college admissions at **private universities**?

_College admission at private universities is generally a fair process that relies on reasonable measures of student performance and effort.	19%
OR	
_College admission at private universities is generally stacked in favor of students from wealthier families.	60%
(NEITHER)	8%
DON'T KNOW	12%

31. **(SPLIT B)** Which of these statements is closer to your view about college admission at **California's public four-year universities?**

_College admission at California's public four-year universities is generally a fair process that relies on reasonable measures of student performance and effort.	34%
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OR

_College admission at California's public four-year universities is generally stacked in favor of students from wealthier families.	40%
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(NEITHER)	12%
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DON'T KNOW	15%
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32. **(SPLIT A)** What level of student loan debt do you think is reasonable to incur for a four-year undergraduate degree program?

Less than \$10,000	22%
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\$11-20,000	21%
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\$21-30,000	12%
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\$31-40,000	10%
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More than \$40,000	7%
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It is not reasonable to take	20%
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out any loans

DON'T KNOW	9%
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33. **(SPLIT B)** The average American student graduating with a bachelor's degree carries approximately \$29,000 in student loan debt at graduation. What level of student loan debt do you think is reasonable to incur for a four-year undergraduate degree program?

Less than \$10,000	29%
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\$11-20,000	20%
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\$21-30,000	13%
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\$31-40,000	5%
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More than \$40,000	4%
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It is not reasonable to take	18%
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out any loans

DON'T KNOW	10%
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34. If a young person you knew was considering becoming a teacher, would you definitely encourage them to become a teacher, probably encourage them to become a teacher, neither encourage nor discourage them, probably discourage them from becoming a teacher, or definitely discourage them from becoming a teacher?

Definitely Encourage	27%
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Probably Encourage	29%
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Neither Encourage nor	27%
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Discourage

Probably Discourage	8%
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Definitely Discourage	5%
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DON'T KNOW	3%
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Total Encourage	56%
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Total Discourage	13%
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Encourage – Discourage	+43
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35. **(IF PUNCH 1-2 IN Q.34)** What aspects of teaching would lead you to encourage a young person to become a teacher? Please select all that apply.

Salary/compensation	5%
Good retirement and benefits	9%
Job security	5%
Ability to make a difference in the lives of children	70%
Respect from the community	5%
Professional autonomy	2%
Other	2%
DON'T KNOW	1%

36. **(IF PUNCH 4-5 IN Q.34)** What aspects of teaching would lead you to discourage a young person from becoming a teacher?

Salary/compensation	47%
Poor retirement and benefits	1%
Low job security	3%
Inability to make a difference in the lives of children	2%
Lack of respect from the community	2%
Lack of professional autonomy	4%
Too much teaching to the test	4%
Overcrowded classrooms	4%
Undisciplined/ out of control students	24%
Other	8%
DON'T KNOW	0%

37. Here are some policies that have been proposed to change how we pay K-12 public school teachers in California. Please indicate whether you strongly support, somewhat support, somewhat oppose, or strongly oppose each policy.

(RANKED BY TOTAL SUPPORT)	STRNG SUPP	SMWT SUPP	SMWT OPP	STRNG OPP	DON'T KNOW	TOT SUPP	TOT OPP	SUPP-OPP
_b. Increase the starting salary for new teachers	36%	39%	13%	4%	8%	75%	17%	+58
_a. Increase salaries for all teachers.	44%	30%	13%	7%	6%	74%	20%	+55
_d. Pay teachers more if they teach in subjects where there are shortages such as mathematics, science, and special education	30%	44%	12%	5%	8%	74%	18%	+56
_c. Pay teachers more if they work in schools serving more disadvantaged children	26%	43%	15%	7%	9%	68%	22%	+46
_e. Pay teachers more if they receive high scores based on the quality of their instruction	27%	40%	15%	8%	10%	67%	23%	+44
_f. Pay teachers more if their students demonstrate greater knowledge gains on state tests	21%	36%	21%	12%	10%	57%	33%	+24

38. **(SPLIT A)** Seventy-three percent of California's public school students are people of color but only 38% of California's teachers are people of color. California State Superintendent of Public Instruction Tony Thurmond has made it a policy priority to increase the number of teachers of color in California.

Do you think increasing the number of teachers of color in California is very important, somewhat important, not too important, or not at all important?

Very important	22%
Somewhat important	34%
Not too important	21%
Not at all important	17%
DON'T KNOW	7%
Total important	56%

39. **(SPLIT B)** Research shows that students of color are more likely to graduate high school and attend college when they have teachers of color. California State Superintendent of Public Instruction Tony Thurmond has made it a policy priority to increase the number of teachers of color in California.

Do you think increasing the number of teachers of color in California is very important, somewhat important, not too important, or not at all important?

Very important	27%
Somewhat important	35%
Not too important	19%
Not at all important	13%
DON'T KNOW	6%
Total important	62%

40. **(SPLIT A)** There is a proposal under consideration in California that would require students to complete an ethnic studies course in order to graduate high school. According to the Los Angeles Unified School District, ethnic studies courses "operate from the consideration that race and racism have been, and continue to be, profoundly powerful social and cultural forces in American society. These courses focus on the experiences of African Americans, Asian Americans, Chicanas/os and Latinas/os, Native Americans, and other racialized peoples in the US."

Do you strongly support, somewhat support, somewhat oppose, or strongly oppose requiring California students to complete an ethnic studies course in order to graduate high school?

Strongly support	28%
Somewhat support	35%
Somewhat oppose	11%
Strongly oppose	16%
DON'T KNOW	10%
Total Support	63%
Total Oppose	27%
Support – Oppose	+37

41. **(SPLIT B)** There is a proposal under consideration in California that would require students to complete an ethnic studies course in order to graduate high school. According to the Los Angeles Unified School District, the purpose of ethnic studies is “to educate students to be politically, socially, and economically conscious about their personal connections to local and national history. Ethnic Studies focuses on themes of social justice, social responsibility, and social change.”

Do you strongly support, somewhat support, somewhat oppose, or strongly oppose requiring California students to complete an ethnic studies course in order to graduate high school?

Strongly support	29%
Somewhat support	34%
Somewhat oppose	12%
Strongly oppose	15%
DON'T KNOW	10%
Total Support	63%
Total Oppose	27%
Support – Oppose	+36

42. **(SPLIT A)** In the United States today, white and Asian students score higher on average on math and reading tests than do black and Latino students. Economists have argued that investing in closing these achievement gaps in the US will help improve our country's economic health and global competitiveness.

In thinking about the many important issues facing our country, how would you rate closing the racial achievement gap in education? Do you think that it is a top priority, a high priority, a medium priority, a low priority, or that it is not a priority?

Top priority	13%
High priority	33%
Medium priority	30%
Low priority	10%
Not a priority	9%
DON'T KNOW	5%
Top/High Priority	46%

43. **(SPLIT B)** In the United States today, white and Asian students score higher on average on math and reading tests than do black and Latino students. As a result, black and Latino students often have lower educational attainment and fewer job opportunities compared to white and Asian students.

In thinking about the many important issues facing our country, how would you rate closing the racial achievement gap in education? Do you think that it is a top priority, a high priority, a medium priority, a low priority, or that it is not a priority?

Top priority	16%
High priority	31%
Medium priority	29%
Low priority	9%
Not a priority	10%
DON'T KNOW	6%
Top/High Priority	47%

Now here are a few final questions for statistical purposes only and will remain completely confidential.

(UNION) Are you or is any member of your household a member of a labor union or teacher's union?

Yes, member of a labor union	10%
Yes, household member is in a labor union	5%
Yes, member of a teacher's union	3%
Yes, household member is in a teacher's union	2%
Yes, both labor union and teacher union member in household	0%
Retired union member	11%
Total Union	31%
DON'T KNOW	69%

(EDU) What was the last year of school you completed?

Grades 1-11	1%
High school graduate (12)	10%
Some college, but no degree	21%
Vocational or technical school	5%
Associate Degree	12%
College graduate (4)	30%
Post Graduate work/ Prof school	20%
DON'T KNOW	0%
Total non-college	49%
Total college	50%

(INC) Remember that this is a confidential survey. In 2019 what was your total family income from all sources before taxes? Please be as honest with me as possible. If you are not sure, please provide your closest estimate.

Less than \$35,000	18%
\$35,00 to under \$50,000	14%
\$50,00 to under \$75,000	16%
\$75,000 to under \$150,000	24%
\$150,000 to under \$250,000	18%
\$250,000 to under \$500,000	3%
\$500,000 or more	1%
Refused	4%
DON'T KNOW	2%

(KIDS) Do you have any children aged 18 or younger living at home?

Yes	28%
No	71%
DON'T KNOW	0%

(KIDS NUMBER) (IF YES IN KIDS) How many children do you have?

1	40%
2	37%
3	14%
4	4%
5	1%
Greater than 5	2%
(DON'T KNOW)	2%

(KIDS SCL) (IF YES IN KIDS) Do you have any children currently in school in California?

Yes	84%
No	16%
DON'T KNOW	0%

(KIDS ED) (IF YES IN KIDS SCL) Do your children attend public, public charter, private, or parochial schools?

Public schools	81%
Public charter	8%
Private schools	8%
Parochial schools	1%
Home schooled	1%
Neither	0%
DON'T KNOW	0%

(WORK) Which of the following best describes your employment?

Full-time, salaried	31%
Full-time, hourly	15%
Part-time	12%
Student	4%
Unemployed	6%
Homemaker	6%
Retired	25%
DON'T KNOW	1%

(GENDER) What is your gender?

Male	48%
Female	52%
Other/ Don't Know	1%

(ETH1/ETH2) What is your race?

White	55%
Black	4%
Hispanic/Latino	28%
Asian	9%
(Mixed Race)	2%
(Other)	1%
(DON'T KNOW)	0%

(AGE) In what year were you born? _____

18 – 29	20%
30 – 39	17%
40 – 49	15%
50 – 64	24%
65+	23%
DON'T KNOW	0%

(COUNTY) (AFTER Q.1) What county in California do you live in?

Alameda	5%	Marin	1%	San Mateo	2%
Alpine	0%	Mariposa	0%	Santa Barbara	1%
Amador	0%	Mendocino	0%	Santa Clara	4%
Butte	0%	Merced	0%	Santa Cruz	1%
Calaveras	0%	Modoc	0%	Shasta	1%
Colusa	0%	Mono	0%	Sierra	0%
Contra Costa	3%	Monterey	1%	Siskiyou	0%
Del Norte	0%	Napa	0%	Solano	1%
El Dorado	1%	Nevada	0%	Sonoma	1%
Fresno	3%	Orange	6%	Stanislaus	1%
Glenn	0%	Placer	1%	Sutter	0%
Humboldt	0%	Plumas	0%	Tehama	0%
Imperial	1%	Riverside	6%	Trinity	0%
Inyo	0%	Sacramento	5%	Tulare	1%
Kern	2%	San Benito	0%	Tuolumne	0%
Kings	0%	San Bernardino	5%	Ventura	3%
Lake	0%	San Diego	9%	Yolo	1%
Lassen	0%	San Francisco	2%	Yuba	0%
Los Angeles	27%	San Joaquin	1%	NOT LISTED	TERM
Madera	0%	San Luis Obispo	1%		

THANK YOU AND TERMINATE

REGION

Los Angeles County	27%
Los Angeles Area	22%
Bay Area	20%
San Diego	9%
Sacramento/North	11%
Central Valley	11%
North	42%
South	58%
Coastal	54%
Inland	46%

DMA

Los Angeles	48%
San Francisco	20%
San Diego	9%
Sacramento	10%
Other	13%