

THE FUTURE OF EDUCATION IN CALIFORNIA

Policy Analysis for
California Education
(PACE) Research and
Policy Conference

Friday, January 27, 2017
Sheraton Grand Hotel
Sacramento, California



Founded in 1983, Policy Analysis for California Education (PACE) is an independent, non-partisan research center based at Stanford University, the University of Southern California, and the University of California – Davis. PACE seeks to define and sustain a long-term strategy for comprehensive policy reform and continuous improvement in performance at all levels of California’s education system, from early childhood to postsecondary education and training. PACE bridges the gap between research and policy, working with scholars from California’s leading universities and with state and local policymakers to increase the impact of academic research on educational policy in California.

PACE Team

Susanna Loeb, *Stanford University PACE Faculty Director*
Julie Marsh, *USC PACE Faculty Director*
Michal Kurlaender, *UC Davis Faculty Director*
David Plank, *PACE Executive Director*
Daisy Gonzales, *PACE Associate Director*
Heather Hough, *Executive Director of CORE-PACE Research Partnership*
Michelle Nayfack, *CORE-PACE Senior Researcher*
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Shawn Bernardo, *PACE Administrative Associate*

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Jack O’Connell, *former Superintendent of Public Instruction*
Christy Pichel, *former President of the Stuart Foundation*



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Welcome

January 27, 2017

Dear PACE Friends:

Welcome to the first annual PACE Research and Policy Conference! With a new administration taking shape in Washington and elections on the horizon in California the moment is right to bring together researchers, policymakers and practitioners for an informed discussion about what the future holds for California's education system, and what it will take to support continuous improvement in the performance of schools and students.

This year's conference focuses on three main themes: funding adequacy, teacher quality, and inter-segmental alignment. Adoption of the Local Control Funding Formula shifted power and responsibility from Sacramento to County Offices of Education, school districts, and charter schools. Continuous improvement in the state's education system consequently depends not just on crafting smart policy, but also on supporting and learning from innovative practice at the local level.

Our Policy/Research Conference will present recommendations for policy along with evidence-based ideas for improving practice in each of these three areas. With regard to funding adequacy, for example, we have scheduled a morning session to discuss the definition and measurement of adequacy along with finance policies that could help California move closer to adequate funding for our schools. We have also scheduled an afternoon session that introduces innovative budgeting practices that have been adopted in several California school districts. We have similarly scheduled two sessions on each of the other two themes, one of which will address state policy issues and the other of which will present information on local innovations that can support improved performance.

The conference will also feature three keynote sessions. In the first of these State Board of Education Mike Kirst will discuss the education policy changes that have been made under Governor Brown and the agenda for the remaining two years of the Brown administration. Chris Edley from the Opportunity Institute will present the keynote address, which will focus on how California can protect and advance the interests of all students in a national political and policy environment that has become far less sympathetic to equity concerns. In the concluding plenary session Mike Petrilli from the Fordham Institute and Mike Smith (formerly Deputy Secretary in the U.S. Department of Education, among many other things) will discuss the education policy changes that may be in store as the new administration takes charge in Washington.

We are delighted that you have chosen to join us for PACE's first annual Research and Policy Conference, and we look forward to an informative and productive day together.

Sincerely,

David Plank
Executive Director, PACE



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PACE Research and Policy Conference

Friday, January 27, 2017 - Sheraton Grand Sacramento Hotel

AGENDA

8:00am - 8:30am	REGISTRATION AND CONTINENTAL BREAKFAST (<i>Gardenia Ballroom</i>)
8:30am - 9:00am	<p>WELCOME (<i>Gardenia Ballroom</i>)</p> <p>Introductory Remarks by David Plank, Executive Director, Policy Analysis for California Education</p> <p><i>Morning Keynote: "Accomplishments and Unfinished Business"</i> Michael Kirst, President of the California State Board of Education and Professor Emeritus of Education and Business Administration at Stanford University</p>
9:00am - 10:30am	<p>MORNING PLENARY (<i>Gardenia Ballroom</i>)</p> <p>Plenary A: Funding Adequacy for California's Schools Moderator: Susanna Loeb, Stanford University Panelists:</p> <ul style="list-style-type: none">■ Vernon Billy, Executive Director, California School Boards Association■ Bill Koski, Professor of Education, Stanford University School of Law■ Ana Matosantos, Budget and Policy Consultant■ Rick Simpson, Policy Consultant
10:30am - 10:45am	BREAK
10:45am - 12:00pm	<p>MORNING PLENARIES</p> <p>Plenary B: Quality Teachers for All Students (<i>Gardenia Ballroom</i>) Moderator: Julie Marsh, University of Southern California Presenters:</p> <ul style="list-style-type: none">■ Cory Koedel, Associate Professor, University of Missouri■ Katharine Strunk, Associate Professor, University of Southern California <p>Panelists:</p> <ul style="list-style-type: none">■ Shannan Brown, President, San Juan Teachers Association■ Marquita Grenot-Scheyer, Assistant Vice Chancellor for Teacher Education and Public School Programs, California State University Office of the Chancellor■ Mary Vixie Sandy, Executive Director, Commission on Teacher Credentialing <p>Plenary C: Improving College Access and Success: What Do We Know About Students, What Do We Know About Institutions? Research Evidence to Inform Policy Discussions (<i>Bataglieri Room</i>) Moderator: Michal Kurlaender, University of California, Davis Panelists:</p> <ul style="list-style-type: none">■ Cecilia Rios-Aguilar, Director of the Higher Education Research Institute, UCLA■ Kimberly Rodriguez, Chief Education Advisor, Office of the Senate President Pro Tempore Kevin De Leon■ Monica Henestroza, Higher Education Advisor, Office of Assembly Speaker Anthony Rendon■ Christian Osmeña, Principal Program Budget Analyst, Department of Finance■ Joel Vargas, Vice President, School & Learning Designs, Jobs for the Future

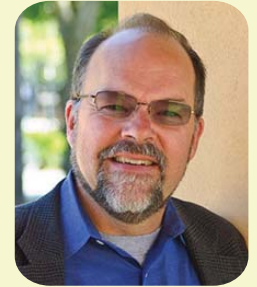
12:00pm - 12:30pm	LUNCH (<i>Gardenia Ballroom</i>)
12:30pm - 1:00pm	<p>KEYNOTE SPEAKER (<i>Gardenia Ballroom</i>)</p> <p>Introductory Remarks: Daisy Gonzales, Associate Director of PACE</p> <p>Keynote Speaker: <i>"Race, Equity and the Continuous Improvement of our Education System."</i> Christopher Edley Jr., Co-Founder and President of the Opportunity Institute</p>
1:15pm - 2:30pm	<p>PROMISING PRACTICES FOR CONTINUOUS IMPROVEMENT IN CALIFORNIA</p> <p>Presentation A: Promising Practices in Human Resources Management (<i>Bataglieri Room</i>) Moderator: Susanna Loeb, Stanford University Panelists:</p> <ul style="list-style-type: none"> ■ Shannan Brown, President, San Juan Teachers Association ■ Jaime Robles, Principal, Lindsay Unified School District ■ Jennifer Thomas, President, San Jose Teachers Association ■ Iris Olsen, Certified Staffing Manager, San Francisco Unified School District <p>Presentation B: Promising Practices in Intersegmental Collaborations (<i>Beavis Room</i>) Moderator: Daisy Gonzales, PACE Stanford University Panelists:</p> <ul style="list-style-type: none"> ■ Joy Salvetti, Director of the CSUS Center for College & Career Readiness ■ Jeff Tooker, Deputy Superintendent, Placer Union High School District ■ Mandy Davies, Vice President of Student Services, Sierra College ■ Andrea Venezia, Executive Director of EdInsights CSUS ■ Lesley Bonds, Director of Student Success & Equity, Bakersfield Community College <p>Presentation C: Promising Practices in School District Budgeting Under LCFF (<i>Gardenia Ballroom</i>) Moderator: David Plank, Stanford University Panelists:</p> <ul style="list-style-type: none"> ■ Joe McKown, Partner, Education Resource Strategies ■ Arun Ramanathan, CEO, Pivot Learning Partners ■ Stefanie Phillips, Superintendent of Santa Ana Unified School District ■ Myong Leigh, Interim Superintendent of San Francisco Unified School District
2:40pm - 3:40pm	<p>CLOSING PANEL (<i>Gardenia Ballroom</i>)</p> <p><i>"A New Regime in Washington: What Does It Mean for California's Education System?"</i> Mike Petrilli, President of the Thomas B. Forham Institute and Marshall (Mike) Smith, former Under Secretary of Education.</p>
3:40pm - 5:00pm	NETWORKING (<i>Gardenia Ballroom</i>)



Accomplishments and Unfinished Business

Morning Keynote - *Gardenia Ballroom* - 8:30am - 9:00am

Dr. David Plank is the Executive Director of Policy Analysis for California Education (PACE). Before joining PACE in January 2007, David N. Plank was a Professor at Michigan State University, where he founded and directed the Education Policy Center. Plank is the author or editor of six books, including the AERA Handbook of Education Policy Research. He has published widely in a number of different fields, including economics of education, history of education, and educational policy. His current interests include the role of the State in education, and the relationship between academic research and public policy. In addition to his work in the United States, Plank has extensive international experience. He has served as a consultant to international organizations including the World Bank, the United Nations Development Program, the Organization for Economic Cooperation and Development, the United States Agency for International Development, the Ford Foundation, and also to governments in Africa and Latin America. He received his Ph.D. from the University of Chicago.



Keynote Speaker

Dr. Michael Kirst, is a Professor Emeritus of Education at Stanford University. He has been on the Stanford faculty since 1969. Kirst received his Ph.D. in political economy and government from Harvard. Before joining the Stanford University faculty, Kirst held several positions with the federal government, including Staff Director of the U.S. Senate Subcommittee on Manpower, Employment and Poverty, and Director of Program Planning for Elementary and Secondary Education at the U.S. Office of Education. Kirst co-founded Policy Analysis for California Education (PACE) and in 2011, Kirst became the President of the California State Board of Education for the second time. His latest books are, *From High School to College* with Andrea Venezia (2004) and *Political Dynamics of American Education* (2009). Professor Kirst is a member of both the National Academy of Education and the International Academy of Education.



Plenary A: Funding Adequacy for California's Schools

Morning Plenary - *Gardenia Ballroom* - 9:00am - 10:30am

Moderator

Dr. Susanna Loeb is the Barnett Family Professor of Education at Stanford University, faculty director of the Center for Education Policy Analysis, and a director of Policy Analysis for California Education (PACE). She specializes in the economics of education and the relationship between schools and federal, state and local policies. Her research addresses teacher policy, looking specifically at how teachers' preferences affect the distribution of teaching quality across schools, how pre-service coursework requirements affect the quality of teacher candidates, and how reforms affect teachers' career decisions. She also studies school leadership and school finance, for example looking at how the structure of state finance systems affects the level and distribution of resources across schools. Susanna is a senior fellow at the Stanford Institute for Economic Policy Research, a faculty research fellow at the National Bureau of Economic Research, a member of the Policy Council of the Association for Policy Analysis and Management, and Co-Editor of *Educational Evaluation and Policy*.



Panelists

Vernon M. Billy serves as the Chief Executive Officer/Executive Director for the California School Boards Association. Billy provides executive leadership for the association, which represents and serves the elected and appointed members of the governing boards of more than 1,000 school districts and county offices of education in California. He is responsible for planning, organizing, directing and coordinating the staff, programs and activities of CSBA. Billy has been involved in the business, legislative and political process for nearly two decades. Billy also has served as the governmental relations director for the San Francisco Unified School District, the chief contract lobbyist and governmental affairs director for California's largest district, the Los Angeles Unified School District, as well as represented numerous schools districts and education companies and nonprofit organizations. Billy is a veteran of the U.S. Air Force and a graduate of California State University, Sacramento, with a Bachelor of Arts degree in governmental/international relations.



Dr. William Koski is the founder and director of Stanford's Law School Youth and Education Law Project (YELP). He and the students in the law project have represented hundreds of disadvantaged children and their families in educational equity, disability rights and school reform matters. Professor Koski and YELP are currently representing more than 60 students from across California in the path-breaking *Robles-Wong v. California* lawsuit that seeks to reform California's dysfunctional and insufficient K-12 public school finance system. Professor Koski's scholarly work focuses on the related issues of educational accountability, equity and adequacy; the politics of educational policy reform; and judicial decision making in educational policy reform litigation. Before joining the Stanford Law School faculty in 2001, Professor Koski was a lecturer in law at Stanford and a supervising attorney at the law school's East Palo Alto Community Law Project.



Rick Simpson is one of California's leading experts on education policy and school finance. Rick was senior adviser for the Speaker of the California State Assembly, Anthony Rendon prior to retiring October of 2016. In that capacity, Rick was responsible for advising the Speaker and other members of the Assembly on a wide variety of policy, budget, and procedural issues. Rick spent more than 38 years working in and around the State Capitol, primarily on issues of public education. He served as a senior advisor for nine Assembly Speakers, two years as Chief of Staff for the Senate Education Committee, over six years as Chief Consultant for the Assembly Education Committee, and worked for a short time as a lobbyist for the California Teachers Association. He has either written or played a key role in developing most of California's major education reforms of the past three decades including the Class Size Reduction program, the laws creating California's system of academic standards and assessment, and the recent law creating a new structure for school accountability. A frequent speaker at statewide conferences, Rick has received numerous awards for public service including the Golden Oak Service Award, the highest award given by the California State PTA for service to children and youth. In 2009 through 2016 Rick was named by *Capitol Weekly* as one of the 100 most influential people in California. Rick received a B.A. economics from the University of California at Santa Cruz and a MPP from the Goldman School of Public Policy at UC Berkeley.



Ana J. Matosantos is a budget and policy consultant based in Sacramento, California. Her work primarily focuses on issues relating to the state budget, education finance, health care, income inequality and local government. Ms. Matosantos served as director of the California Department of Finance under Governors Brown and Schwarzenegger as the state faced the budgetary, economic and human impacts of the Great Recession. She was Governor Brown's chief fiscal advisor as the state closed a \$27 billion shortfall and transitioned from years of recurring budget deficits to multibillion dollar surpluses. Ana played a key role in the state's enactment of California's new school financing and accountability system, California's financing and implementation of the Affordable Care Act and 2011 Realignment. In August of 2016, Ana was appointed by President Obama to serve on the Puerto Rico Oversight, Management and Economic Stability Board. She holds a bachelor's degree with a major in political science from Stanford University.



Plenary B: Quality Teachers for All Students

Morning Plenary B - Gardenia Ballroom - 10:45am - 12:00pm

Moderator

Dr. Julie Marsh is an Associate Professor at the Rossier School of Education at USC. Marsh specializes in research on policy implementation, educational reform, and accountability. Her research blends perspectives in education, sociology, and political science. Over the past 15 years, her research has examined the implementation and effects of various accountability policies, including studies of the No Child Left Behind Act, school turnaround, teacher evaluation, and charter schools. Marsh has also closely examined school districts as central actors in educational reform, including the roles played by central office administrators in both interpreting and creating policy, as well as the roles of other district actors—school board members, union leaders, citizens, parents, university partners, and community organizations—in advancing system-level reform. Prior to coming to USC in July 2010, Marsh was at the RAND Corporation for eight years, where she last served as Senior Policy Researcher. She received a Ph.D. in Education Administration and Policy Analysis from Stanford University.



Presenters

Dr. Katharine O. Strunk is an Associate Professor of Education and Policy at the University of Southern California, with a joint appointment in the Rossier School of Education and the Sol Price School of Public Policy. Dr. Strunk's research is focused on three areas, all of which fall under the broad umbrella of K-12 education governance: teachers' unions and the collective bargaining agreements they negotiate with school districts, teacher evaluation and compensation, and accountability policies. Rooted in the fields of economics and public policy, Dr. Strunk's work centers on structures that are central to district operations and policy and the ways these structures affect policymakers' decisions and outcomes. Dr. Strunk received her PhD in Administration and Policy Analysis and her MA in Economics, both from Stanford University, and her BA in Public Policy from Princeton University.



Dr. Cory Koedel is an associate professor of economics and public policy at the University of Missouri–Columbia. His research is in the areas of teacher quality and compensation, curriculum evaluation and the efficacy of higher education institutions. His work has been widely cited in top academic journals in the fields of economics, education and public policy, and he has served on several technical advisory panels related to school and teacher evaluations for school districts, state education agencies and non-profit organizations. Dr. Koedel is a coeditor for the Economics of Education Review and serves on the editorial boards for Education Finance and Policy and Educational Evaluation and Policy Analysis. He was awarded the Outstanding Dissertation Award from the American Educational Research Association (Division L) in 2008, and in 2012 he received the Junior Scholar Award from the same group. He received his PhD in economics from the University of California, San Diego in 2007.



Panelists

Shannan Brown is a teacher in the San Juan Unified School District and is currently serving as President of the San Juan Teachers Association. She taught for 12 years in a Title 1 school, Edison Elementary, where she served as Student Council Advisor, Site Leadership Team member, Co-Chair of the Edison Community Organizing Project, and Co-Chair for the Home Visit Project. She has co-create and lead professional development in such areas as: Behavior Management, Lesson Design, Writing, Leadership, and Assessment Literacy. Shannan's professional practice and leadership skills were recognized at the state level when in 2011 she was name California Teacher of the Year.



Dr. Marquita Grenot-Scheyer currently serves as Assistant Vice Chancellor, Teacher Education and Public School Programs for the California State University, Office of the Chancellor. In this position, she is responsible for: leading, coordinating, and expediting system wide efforts to recruit and prepare teachers, counselors, and school leaders; improving the quality of educators prepared across the 23 campus system; and coordinating programs and support to P-18 programs. Prior to this appointment, she served as Dean of the College of Education at California State University, Long Beach, Associate Dean of Graduate Studies and Research, and Program Coordinator for both the Master's program in Special Education and the Special Education Credential program. She received a Bachelor of Arts degree in Psychology, with a minor in Child Development, a Multiple Subject credential and Special Education credential, the Administrative Services credential, a Master of Arts in Education and her Ph.D. in Special Education from the Joint Doctoral Program with the University of California, Los Angeles, UCLA.



Dr. Mary Vixie Sandy serves as the Executive Director of the California Commission on Teacher Credentialing, the nation's oldest independent standards board for educators. Previously, Dr. Vixie Sandy served as the Executive Director of the UC Davis School of Education CRESS Center, as an Associate Director of Teacher Education and Public School Programs with the California State University Chancellor's Office, and as a policy analyst for the California Department of Education and the California Postsecondary Education Commission. Dr. Vixie Sandy holds a Doctorate in Education from UC Berkeley, a Master's Degree in Education from UC Davis, and a Bachelor's degree in Philosophy from Sonoma State University. Her professional focus is on building the capacity of teachers, leaders, public schools and communities to meet the needs of California's diverse student body.



Plenary C: Improving College Access and Success: What Do We Know About Students, What Do We Know About Institutions? Research Evidence to Inform Policy

Morning Plenary C - Bataglieri Room - 10:45am - 12:00pm

Moderator

Dr. Michal Kurlaender is an Associate Professor at the School of Education at UC Davis. She investigates students' educational pathways, in particular K-12 and postsecondary alignment, and access to and success in college. Kurlaender has expertise on alternative pathways to college and on college readiness at both community colleges and four-year colleges and universities. In addition to working with national data, she works closely with administrative data from all three of California's public higher education sectors: the California State University, the California Community Colleges, and the University of California. Kurlaender also studies the impact of socioeconomic and racial and ethnic diversity on student outcomes in both K-12 and higher education settings. She received her doctorate from the Harvard University Graduate School of Education in 2005. She serves on the executive committee of the UC Davis Center for Poverty Research, is the UC Davis site director of the UC Educational Evaluation Center, and is a researcher with the Center for Analysis of Postsecondary Education and Employment at Teachers College, Columbia University.



Panelists

Cecilia Rios-Aguilar is Associate Professor of Education and Director of the Higher Education Research Institute in the Graduate School of Education and Information Studies at the University of California Los Angeles. Dr. Rios-Aguilar's research is multidisciplinary and uses a variety of conceptual frameworks—funds of knowledge and the forms of capital—and of statistical approaches—regression analysis, multilevel models, structural equation modeling, GIS, and social network analysis—to study the educational and occupational trajectories of under-represented minorities. Dr. Rios-Aguilar's research interests include quantitative research methods, big data, social media, community colleges, and educational policies. She obtained her Ph.D. in Education Theory and Policy from the University of Rochester, her M.S. in Educational Administration from the University of Rochester, and her B.A. in Economics from the Instituto Tecnológico Autónomo de México [ITAM].



Kimberly Rodriguez has over 15 years of legislative experience, working in the CA State Legislature and lobbying for school district organizations. Ms. Rodriguez has worked as an education policy and fiscal consultant for the Assembly Education Committee, Assembly Budget Committee and the Assembly Appropriations Committee. Currently, Kimberly works for Senate President pro Tempore Kevin de Leon as his chief education advisory. Ms. Rodriguez advises Senator De Leon on all K-12 and Higher education budget and policy issues.



Mónica Henestroza is the higher education advisor to Assembly Speaker Anthony Rendon, and has served in that role for the previous two Speakers. In this capacity, she advises the Speaker on policy and fiscal issues before the Legislature, the University of California Board of Regents and the California State University Board of Trustees. Before joining the Assembly Speaker's Office, Ms. Henestroza was the legislative director for the California Federation of Teachers. She also served as the director of government relations for the San Diego Unified School District. Ms. Henestroza is a graduate of Stanford University, where she served as student body president.



Christian Osmeña is a principal program budget analyst at the California Department of Finance, where he supervises the office's analyses of issues related to access to, cost of, and quality in higher education. He has worked at the Department of Finance since 2011, with roles as an analyst responsible for various education programs and as a liaison to the Legislature. Prior to joining the Department of Finance, he served in the office of the California Governor, first as the assistant to the Governor's chief of staff and later as a deputy cabinet secretary. He earned a bachelor's degree in political science from the University of California, Berkeley, and a master's degree in public administration from the University of Southern California. He is currently pursuing a doctorate in education at the University of California, Davis.



Dr. Joel Vargas is vice president of Jobs for the Future's High School Through College team. He has helped policymakers and intermediary organizations develop state and federal policies that expand early college schools and other school designs incorporating college coursework into high school. He also has been a teacher, editor, and research assistant for the Civil Rights Project at Harvard University. He is coeditor of two JFF books: *Double the Numbers: Increasing Postsecondary Credentials for Underrepresented Youth* (Harvard Education Press) and *Minding the Gap: Why Integrating High School with College Makes Sense and How to Do It* (Harvard Education Press). In 2005, Dr. Vargas was featured in the *Chronicle of Higher Education* as one of "Higher Education's Next Generation of Thinkers." He received a B.S. in journalism from Boston University and an Ed.D. from the Harvard Graduate School of Education.



Race, Equity and the Continuous Improvement of our Education System

Lunch Keynote - *Gardenia Ballroom* - 12:30pm - 1:00pm

Dr. Daisy Gonzales is the Associate Director of Policy Analysis for California Education (PACE). Before joining the PACE team, Daisy was a Budget Consultant for the California State Assembly Budget Committee. As a Budget Consultant she was responsible for budget oversight of \$11.2 billion in state and federal funds and negotiating the State Assembly's funding priorities for 45 state departments, boards and commissions. Daisy is also a former dual-immersion teacher in the Fairfield-Suisun Unified School District and education consultant with an expertise in foster youth and bridge programs for first generation college students. She holds a Ph.D. in Sociology from the University of California, Santa Barbara, an M.A. in Sociology from UCSB, and a B.A. in Public Policy from Mills College. Her academic expertise is in state-level policymaking and implementation, with a particular focus on program evaluation and stakeholder engagement.



Keynote Speaker

Christopher Edley Jr. is the co-founder of The Opportunity Institute. He founded and continues to be Chair of Partners for Each and Every Child, now a project of the Opportunity Institute. Christopher is the Honorable William H. Orrick, Jr. Distinguished Professor of Law at UC Berkeley School of Law, after serving as dean from 2004 through 2013. Before Berkeley, he was a law professor at Harvard for 23 years, where Professor Gary Orfield and he co-founded the Harvard Civil Rights Project. He served in White House policy and budget positions under Presidents Jimmy Carter and Bill Clinton. Christopher has also held senior positions in five presidential campaigns, including senior policy adviser for Barack Obama (2008) and policy director for Michael Dukakis (1988). He is a member of: the American Academy of Arts & Sciences; the National Academy of Public Administration; the Council on Foreign Relations; the Bill & Melinda Gates Foundation's National Programs Advisory Panel; and the Advisory Board of the Hamilton Project, the Brookings Institution. He is a National Associate of the National Research Council, National Academies of Science, for which he currently chairs the committee on NAEP performance levels.



Presentation A: Promising Practices in Human Resources

Afternoon Planery - *Bataglieri Room* - 1:15pm - 2:30pm

Moderator

Susanna Loeb, Stanford University (*see page 4 for biography*)

Panelists

Shannan Brown, President, San Juan Teachers Association (*see page 6 for biography*)

Jaime Robles is the Executive Director of Human Resources at Lindsay Unified School District. Jaime Robles is in his 26th year of service in education, which includes 15 years of classroom experience, 9 years of site based administrative experience and 2 years of District level administrative experience. Mr. Robles currently serves as the Executive Director of Human Resources. He has been with Lindsay Unified School District from the beginning of the transformation to a Performance Based System helping lead the district through many stages of the development. Mr. Robles knows that performance based education is the right work. "Every kid deserves to be part of a learner centered system where each day they are met at the appropriate developmental level, are empowered to own their learning, and are motivated to reach their personal potential...every learner should leave our district truly prepared to achieve their preferred future."



Jennifer Thomas serves as the president of the 1,700-member San José Teachers Association, the largest teachers union in Santa Clara County, helping advance the mission of empowering teachers to educate, inspire, and change lives through public education. A long-time resident of the Silicon Valley, Jennifer is a proud graduate of its public schools, having graduated from the San Jose Unified School District and San Jose State University. Jennifer is a passionate advocate for public education's value to communities and families, frequently speaking and writing on the issues and appearing numerous times on NBC's issues show Class Action. Recently, Jennifer led the campaign to write and pass AB 375. Signed into law by Governor Brown in 2015, AB 375 expands paid family leave to educators in California. Prior to her work in policy, Jennifer was a high school English teacher and instructional coach, recognized for her work in the classroom by the NEA and Pearson Foundation with a Horace Mann award.



Iris Olsen currently serves as the Manager of Certificated Staffing with San Francisco Unified School District. In this role, Iris is responsible for recruitment and staffing of all certificated staff for SFUSD, more than half of all SFUSD's 9,000 employees. Prior to her role at SFUSD, Iris spent 5 years as Director of Human Capital at E.L. Haynes Public Charter School, a high-performing PK-12 public charter school in Washington D.C. Prior to E.L. Haynes, Iris worked in the private sector in client relationship management and product strategy for an international legal services firm in New York and Washington D.C. Iris originally hails from Wisconsin, and is a proud University of Wisconsin-Madison alum. Iris is passionate about finding and placing high-quality teachers in classrooms.



Presentation B: Promising Practices in Intersegmental Collaborations

Afternoon Planery - Beavis Room - 1:15pm - 2:30pm

Moderator

Daisy Gonzales, PACE Stanford University (*see page 9 for biography*)

Panelists

Dr. Joy L. Salvetti possesses a vast array of experience in higher education, California State Legislature and government, non-profit organizations, as well as the private sector. Joy developed Sacramento State's Guardian Scholars Program, an integrated system of services for current and former foster youth designed to support them in their successful completion of a college degree. While simultaneously developing the Guardian Scholars, she also continued to serve as Director of Sacramento State's Early Assessment Program, a position she's held since 2006. The CSU's Early Assessment Program (EAP) is a long-standing early signal that informs high school juniors of additional skills needed in English and/or mathematics in order to enter



college without remediation. From the EAP was born Sacramento State's new Center for College & Career Readiness, for which Joy currently serves as Director. The mission of the Center for College & Career Readiness is one and the same as its predecessor, EAP; however, it also works to create new pathways to college success by implementing regional partnerships with the primary mission of aligning curricula, expectations and standards between K-12, the community colleges, and Sacramento State.

Jeff Tooker became the Placer Union High School District's first Deputy Superintendent of Educational Services in December of 2013 after being promoted to the position of Assistant Superintendent in July, 2011. Mr. Tooker is a graduate of Del Oro High School and after earning a BA in Social Science from California State University, Chico, he became a teacher at Del Oro where he served in the capacities of Professional Development Mentor, English Department Chair and Academic Decathlon Coach. Mr. Tooker earned his MA in Organization & Leadership from the University of San Francisco. He has served as a site administrator at both Placer and Del Oro High Schools. In his current role, Mr. Tooker oversees curriculum and instruction and leads the Educational Services team of Pupil Services, Technology, Student Achievement, and Instruction in the creation and implementation of innovative professional development programs for instructional staff and 21st Century curriculum for PUHSD students. Mr. Tooker is also known for building partnerships with the elementary school districts that feed into the PUHSD and with the post-secondary institutions of Sierra Community College and CSU Sacramento.



Dr. Andrea Venezia is Associate Professor in the Public Policy and Administration Department and Executive Director of the Education Insights Center (EdInsights) at California State University, Sacramento. Her work focuses on improving student readiness for, and success in, some form of postsecondary education, particularly for students who are traditionally underserved. Before she joined Sacramento State, Andrea worked at WestEd and oversaw a line of work focused on such issues as high school reform, state and federal policy with regard to college and career readiness, and community college readiness and success. Prior to joining WestEd, she was Senior Policy Analyst at the National Center for Public Policy and Higher Education. Before that, she directed Stanford University's Bridge Project, the first large-scale national study that documented state policy barriers inhibiting student progression from high school to college. She received a BA in English from Pomona College, an MA in administration and policy analysis in higher education from Stanford University, and a Ph.D. in public policy from the Lyndon B. Johnson School of Public Affairs at the University of Texas at Austin.



Lesley Bonds currently serves as the Director of Student Success & Equity at Bakersfield College. In this role, she oversees \$6.5M in state categorical allocations designed to scale matriculation service delivery while closing access and achievement gaps for disproportionately impacted students. Additionally, she serves as the college's facilitator for the American Association of Community Colleges Pathways Project, Bakersfield College Transfer Promise co-lead, and is working with an operational team on the launch of the California Guided Pathways Project. She transitioned to Bakersfield College from Scripps College where she previously served as a Career Counselor. Lesley earned her BA from the University of North Carolina, Wilmington and her master's in College Student Affairs Administration from the University of Georgia.



Ms. Many Davies earned her bachelor's degree in Anthropology and Sociology and holds Masters degrees in Public Administration and Adult Education. She has served as the vice president of student services at Sierra College since 2001 and has held leadership positions influencing state policy including serving as president of the student services statewide association. Increasing college readiness for high school students through collaborative partnerships has been a central focal point of her work.



Presentation C: Promising Practices in School District Budgeting

Afternoon Planery - Gardenia Ballroom - 1:15pm - 2:30pm

Moderator

David Plank, Stanford University (*see page 4 for biography*)

Panelists

Joe McKown recently returned to California—where he began his career in education—to lead Education Resource Strategies' recently established office and build our capacity to bring transformational change to districts and states in the West. Prior to ERS, Joe was Vice President at the National Center on Time & Learning and he was a Senior Principal at the business strategy consulting firm the Parthenon Group. At Parthenon he was on the firm's education practice leadership team and led strategy projects for organizations including urban school districts, state departments of education and governor's offices, charter school management organizations, and foundations. He started his career in education, where he was a teacher and administrator in Los Angeles and the San Francisco Bay area for nine years.



Dr. Arun Ramanathan leads Pivot Learning, the largest non-profit provider of technical assistance in the areas of leadership development, teaching and learning and education finance to school districts in California. With a staff of over 200 education experts, Pivot has worked with over 250 districts since 2011 and nearly 100 in the last year alone, including a number of districts outside California. Prior to joining Pivot Learning, Dr. Ramanathan served as the Executive Director of the Education Trust-West, the leading education policy, research and advocacy organization focused on closing achievement and opportunity gaps for low-income students and students of color in California. Dr. Ramanathan is an immigrant to the U.S. and an English Learner. He received his B.A. from Dartmouth College, M.Ed. in Elementary and Special Education from Boston College and earned a doctorate in Administration, Policy and Social Planning from Harvard University's Graduate School of Education.



Stefanie Phillips, Ed.D., is the Superintendent for the Santa Ana Unified School District. Dr. Phillips brings 16 years of experience in educational leadership. As the Superintendent of Santa Ana Unified School District, Dr. Phillips is responsible for leading the seventh-largest district in the State of California and the second largest employer in the city of Santa Ana. Prior to appointment as the Superintendent of Schools, Dr. Phillips spent three years as Deputy Superintendent of Business & Operations, Chief Business Official for the District. Prior to joining Santa Ana Unified, Dr. Phillips served as Deputy Superintendent for both the Clayton County School District in Jonesboro, Georgia, where she had direct oversight for the Academic, Human Resources, Operations and Finance Divisions and the Chino Valley Unified School District. She also served as an Assistant Superintendent of Ontario-Montclair School District. Dr. Phillips received her Doctorate from the University of Southern California in Education Leadership, and she received her Master of Business Administration in Finance and Bachelor of Science in Managerial Economics from the University of California, Davis.



Myong Leigh, is the interim Superintendent of SFUSD. He has been a staff member in SFUSD since 2000 and has dedicated his career in public education to seeking adequate school funding and creating conditions for educators to do their best work with students and families. Prior to being interim superintendent, Mr. Leigh oversaw most non-instructional operations that support SFUSD schools as Deputy Superintendent for Policy and Operations. In his role as deputy superintendent, Mr. Leigh oversaw the district's business services, facilities, information technology, student nutrition, school enrollment, transportation, policy and planning and intergovernmental relations teams. Prior to his work with SFUSD, Mr. Leigh was the Budget Director for the District of Columbia Public Schools. Mr. Leigh serves on the boards of the Alice B. Toklas LGBT Democratic Club and the Center for Asian American Media and was a member of San Francisco's most recent redistricting task force. Mr. Leigh holds a Master in Public Policy from the Harvard Kennedy School of Government and a Bachelor of Science in Economics from the Wharton School of the University of Pennsylvania.



A New Regime in Washington: What Does It Mean for California's Education System?

Closing Panel - *Gardenia Ballroom* - 2:40pm - 3:40pm

Keynote Speakers

Mike Petrilli is president of the Thomas B. Fordham Institute, research fellow at Stanford University's Hoover Institution, and executive editor of Education Next. An award-winning writer, he is the author of *The Diverse Schools Dilemma*, and editor of *Education for Upward Mobility*. Petrilli has published opinion pieces in the *New York Times*, *Washington Post*, *Wall Street Journal*, *Bloomberg View*, and *Slate*, and appears frequently on television and radio. Petrilli helped to create the U.S. Department of Education's Office of Innovation and Improvement, the Policy Innovators in Education Network, and, long, long ago, *Young Education Professionals*. He serves on the advisory boards of the Association of American Educators, MDRC, and *Texas Aspires*. He lives with his family in Bethesda, Maryland.



Marshall (Mike) S. Smith has worked for five administrations in the Federal government. Under Nixon and Ford he was the first visiting scholar and Associate Director of the National Institute of Education. Under Carter he served in policy roles including the Chief of Staff to the first Secretary of Education. Under Clinton he was the Under Secretary in the U.S. Department of Education for eight years and, as well the Acting Deputy Secretary for four years. Under Obama he served as a Senior Counselor and Director for International Education. Smith was a Professor at Harvard, Wisconsin and Stanford and was Dean of the Stanford School of Education. At Wisconsin he was Director of the Wisconsin Center for Education Research. He also served as Director of the Education Program at the Hewlett Foundation. Smith's areas of expertise include education policy, standards and assessments, educational research and evaluation, use of technology in education, and early childhood education. He is a member of the National Academy of Education and of the American Academy of Arts and Sciences.



Thank you

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We are also thankful for the support of our PACE Faculty Directors: Dr. Michal Kurlaender, Dr. Susanna Loeb and Dr. Julie Marsh and to the education leaders that served as this year's keynote speakers and panelists.

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