

Shaping Professional Development to Promote the Diffusion of Instructional Expertise Among Teachers

Min Sun

Virginia Tech

William R. Penuel

University of Colorado Boulder

Kenneth A. Frank

Michigan State University

H. Alix Gallagher

SRI International

Peter Youngs

Michigan State University

This study examines how high-quality professional development can promote the diffusion of effective teaching strategies among teachers through collaboration. Drawing on longitudinal and socio-metric data from a study of writing professional development in 39 schools, this study shows that teachers' participation in professional development is associated with providing more help to colleagues on instructional matters. Further, the influence of professional development on participants' instructional practice diffuses through the network of helping. These findings suggest that in addition to direct effects, spillover effects of professional development can occur through collegial interactions. Evidence presented in this study potentially helps educational leaders develop high-quality professional development programs and distribute professional development participants within schools to enhance all teachers' instructional practices.

Keywords: *professional development, spillover effect, teacher collaboration, writing instruction*

Introduction

ALTHOUGH most schools, districts, and states use professional development as an important strategy for improving teaching, the quality and impacts of professional development vary widely

(Yoon, Duncan, Lee, Scarloss, & Shapley, 2007). Consequently, there has been growing attention to developing a better understanding of how professional development can promote instructional improvement (e.g., Garet, Porter, Desimone, Birman, & Yoon, 2001). Better evidence about

mechanisms by which professional development can improve teaching could contribute to the design, implementation, and evaluation of effective professional development programs (Wayne, Yoon, Zhu, Cronen, & Garet, 2008). Furthermore, with better evidence about teacher learning processes and mechanisms, we can probe into the “black box” of school practice and understand more about how teachers can learn best in the local settings in which they are situated (Cobb, McClain, Lamberg, & Dean, 2003).

Previous large-scale evaluation studies have focused on changes in participants’ instructional practices and their students’ achievement as outcomes of professional development (reviewed in the next subsection). But few have examined the *spillover effect* of professional development participation (De Grip & Sauermann, 2012; Dumas, 2008; Penuel, Sun, Frank, & Gallagher, 2012), which we define as the effects of school-based professional development on instructional practices above and beyond the direct effects on teachers who participated in the professional development. Through collegial interactions, teachers who may or may not participate in a professional development program can benefit from these programs by interacting and learning from professional development participants.

This definition stems from economic literature on spillover effects of investments in human capital development (e.g., Berge, 2011; Bjorvatn & Tungodden, 2010; Blundell, Dearden, Meghir, & Sianesi, 1999; Croce & Ghignoni, 2012; Kogut & Zander, 1992; Lalive & Cattaneo, 2009). Beyond receiving private returns to education that individuals invest in improving their skills, working with high-skilled workers increases the productivity and wages of low-skilled workers (Bauer & Vorell, 2010). In other words, improvement in coworker quality can increase a worker’s own productivity because of peer influence and/or knowledge diffusion (Lucas, 1988; Romer, 1994). Economists have used this model of transmission of knowledge learned during a formal training program to other employees to document returns on a firm’s financing the cost of the general training (De

Grip & Sauermann, 2012; Dumas, 2008). These studies highlight the potential double effect of training: a direct effect on trainees’ productivity and an indirect effect on the productivity of the whole workforce due to the spillover effect of training. Such spillover is magnified in settings where employees need to work in teams (De Grip & Sauermann, 2012).

In education, prior studies have empirically shown that changes in the quality of a teacher’s colleagues are associated with changes in her or his students’ test score gains (Jackson & Bruegmann, 2009) and that educational outputs are jointly produced by teachers, even across subject areas (Koedel, 2009). Given the potential for spillover effects among teachers, the evaluation of teacher professional development solely based on the effects on those who participated may underestimate the overall effect on a school (Angelucci & Di Maro, 2010). Such underestimation can be significant, in particular, when such spillover effects can be the key effects of interventions that aim to change instructional practices and promote student learning through increased teacher collaboration and collective learning within local school settings.

The study of spillover has potential implications for the design of professional development and other intervention programs. For example, many districts hire instructional coaches of the school faculty to support teacher learning in specific domains such as reading or mathematics (e.g., Coburn & Woulfin, 2012). These coaches are often called upon to share their expertise with teachers in a school not only through formal workshops but also through informal collegial interactions, with the effect of changing other teachers’ instructional practice to align with a district or school’s vision for high-quality instruction (e.g., Cobb & Jackson, 2011). An understanding of spillover could help identify teachers who might make effective coaches because of their expertise in the subject area and skills in sharing expertise. Other schoolwide reform models that target whole school improvement and require significant coordination and collaboration among teachers could also be enhanced by understanding better

how spillover effects might function (Berends, Bodilly, & Kirby, 2005; Datnow & Stringfield, 2000).

To enrich the literature on evaluating and designing teacher professional development programs, in this study we examine the dynamics of knowledge flow within schools through collegial interactions and assess spillover effects of professional development on middle school teachers' writing instruction. Our study draws on survey data from a longitudinal, random assignment evaluation of the National Writing Project's school partnership. In the larger study, the unit of randomization was the school; here, we focus on effects of professional development and spillover on individual teachers. Specifically, we assess the spillover effects of professional development with two measures. The first is the increase in the number of colleagues helped after participating in high-quality professional development (Frank et al., 2008). We use the lagged value to examine whether professional development makes participants more likely to become the "go-to" experts for teaching writing matters. That is, we modeled how often a teacher was nominated as providing instructional advice as a function of participation in professional development after controlling for his or her prior help provided. The other measure is the extent to which colleagues' improved instructional practices over their initial status after receiving help from professional development participants (Frank, Zhao, Penuel, Ellefson, & Porter, 2011). Anticipating our key results, we find that teachers' participation in professional development can significantly predict the increase in number of colleagues a teacher helped with teaching writing. Besides direct participation, interacting with professional development participants has significant impact on teachers' change in instructional practices.

Background of This Study

Effective Features of Professional Development

There is growing evidence about what constitutes high-quality professional development from studies of its effects on teaching. First, as opposed to a one-time presentation or one-day

workshop, professional development should be sustained over time (e.g., Correnti, 2007; Darling-Hammond, Wei, Andree, Richardson, & Orphanos, 2009; Yoon et al., 2007). The gap between targeted practices of educational interventions and the existing teachers' practices, oftentimes, can be large. Only sustained influences will reinforce new behaviors and enhance the chance that teachers will make substantial changes to their existing practices (Coburn, 2004). There is no exact number of sufficient hours of professional development, however. For example, the average number of contact hours was 25 in 1 year in the Eisenhower-assisted professional development (Garet et al., 2001), while the current National Writing Project study asks teachers to participate in at least 30 contact hours of professional development in each year (Gallagher et al., 2009). Some other studies advocated more than 40 hours of professional development spread over a school year (Yoon et al., 2007).

Second, the content should be anchored to practice, in terms of its subject-specific contents and skills and being linked to standards, curriculum, and assessments employed in teachers' schools and districts (D. Cohen, Raudenbush, & Ball, 2003; Correnti, 2007; Garet et al., 2001). Empirical studies have shown that this professional development feature has significant and positive associations with teachers' self-reported increases in knowledge and skills and changes in classroom practices (D. Cohen & Hill, 2000; Penuel, Fishman, Yamaguchi, & Gallagher, 2007). Such professional development may be necessary to overcome routines and beliefs deeply rooted in teachers' previous experiences (Coburn, 2004).

Third, the types of strategies designed to help teachers learn also matter. Professional development activities that involve active learning, such as small group discussion and analyzing students' work together, show more effects on instructional practice than didactic lectures (Desimone, Porter, Garet, Yoon, & Birman, 2002). Such activities provide opportunities for teachers to receive feedback on their changing understandings of practice and on practice itself, to interact with each other, and to collectively construct new knowledge. These activities also provide opportunities for

teachers to be leaders and take control of their own learning process. Such active learning strategies may take place in the context of intensive, multi-week professional development (Lieberman & Wood, 2003), protocol-driven discussions of student work among peers (Horn & Little, 2010), peer observation of classroom instruction, or peer instructional coaching (Darling-Hammond et al., 2009).

Although these prior studies have examined the direct impact of features of professional development on teacher participants' knowledge and practices, few studies examined the indirect—or *spillover*—effects of teacher professional development, in which the provision of professional development to some teachers shapes the practices of other teachers in the school who may or may not directly participate in professional development. We know that school contexts can moderate the effects of professional development (Darling-Hammond & McLaughlin, 1995). For example, some studies show that the change in grade-level colleagues' quality can influence a teacher's effectiveness in promoting gain in student achievement (e.g., Jackson & Bruegmann, 2009¹), while others show that immediate colleagues influence teachers on making sense of new policy initiatives and practices (Coburn, 2001). A question that emerges from empirical findings is how teacher collaboration around instructional matters might augment the direct effect of external professional development.

How Could Spillover Result From Teacher Interactions?

Collegial networks matter for teacher learning because collaboration is a critical tool for growth in teaching (e.g., Barr & Dreeben, 1983; Bidwell & Kasarda, 1987). When interactions involve activities that give rise to deep, critical reflection on practice, peers' knowledge and instructional expertise can be a major source of professional growth for teachers (e.g., Bidwell & Yasumoto, 1999; Horn & Little, 2010). In such activities, teachers benefit from exposure to information that is embedded in classroom practices that peers can make explicit, especially when those peers possess relevant instructional expertise and local knowledge (e.g., Darling-Hammond & McLaughlin,

1995; Webster-Wright, 2009). This expertise diffuses when teachers interact and collaborate with each other to address commonly identified classroom problems (Penuel, Frank, & Krause, 2006). Grounded on the core principle that informed and effective teachers can be successful teachers and partners of their colleagues, many reform programs, including the National Writing Project and the Coalition of Essential Schools, have focused on promoting teacher collaboration and professional learning communities to improve teacher quality and school capacity (Lieberman & Wood, 2003; Rowan & Miller, 2007).

Reform programs that include teacher collaboration often cultivate teacher leaders (Spillane, 2006). When effective, these teacher leaders contribute to the successful implementation of reforms by working with other teachers to facilitate the collective interpretation of policy messages (Coburn & Russell, 2008). They may also lead other teachers to lobby for shared resources, increasing the amount available to each teacher (Jackson & Bruegmann, 2009). Furthermore, in the implementation of external interventions, the normative influence of these teacher leaders on the core of classroom teaching might surpass the impact of formal leaders such as principals, department chairs, and coaches, because teacher leaders who are engaged in the classroom have specific pedagogical knowledge of what to teach and how to teach (Sun, Frank, Penuel, & Kim, 2013).

The Current Study

The current study explores how the effects of professional development can be enhanced by shaping knowledge diffusion in the school community and by changing relational dynamics to augment the direct effects of participation. Following economic literature (De Grip & Sauermann, 2012; Dumas, 2008; Jackson & Bruegmann, 2009; Lucas, 1988; Romer, 1994), we call this a *spillover effect* of professional development. Corresponding to the two measures of spillover effects that we introduced previously, we ask,

1. How do the duration, content foci, and learning strategies of professional development affect the number of colleagues

- a teacher helps with teaching writing?
2. How do teachers' changes in their instructional practices result from interacting with colleagues who had gained expertise from their prior professional development?

We have two hypotheses for these questions, elaborated below:

Hypothesis 1: Teachers are more likely to provide help with writing instruction if they participated in high-quality professional development.

We hypothesize that high-quality professional development promotes participants' helping behaviors for multiple reasons. First, professional development provides teachers with new sources of information, which can be transformed into participants' instructional expertise and make them the "go-to" experts in their schools. Second, subject-focused professional development can highlight participants' role as "content experts." That is, others recognize those who participated in specific professional development as potential resources related to that professional development (Frank et al., 2008). Third, the routine of professional development can restructure teacher collaboration within schools (Coburn & Russell, 2008). If teachers have been involved in sustained professional development that features active learning activities and promotes teachers' instructional leadership, teachers can simply transfer these professional development activities into behaviors in schools and may also develop better skills and language to deliver their expertise and engage in deep collaboration (Coburn & Russell, 2008; Lieberman & Wood, 2003).

Hypothesis 2: The expertise that teachers gain from participation in professional development will spread to colleagues through the provision of help and thus change colleagues' instructional practices.

The extent to which a teacher is influenced by interacting with others is a function of the content and frequency of interactions, as well as the available expertise of colleagues (Frank, Zhao, & Borman, 2004). When teachers participate in professional development, other teachers

can benefit from participants' transfer of expertise through interactions that address needs or problems of instructional practice (Bidwell & Yasumoto, 1999). Such internal dynamics facilitate the diffusion of the effects of professional development.

Relevant to the development of these two hypotheses, teacher individual characteristics may be confounded with the relationship between the features of professional development program and spillover effects. For example, senior teachers may have more opportunities to participate in professional development and also may be more likely to be recognized as potentially helpful experts in their schools (Spillane, 2007). Or, teachers who perceive their school to be under pressure to improve scores on state writing assessments may actively seek professional development to improve their own teaching and also seek to help others to lift the school out of a sense of bounded solidarity (Elmore, 1996; Portes & Sensenbrenner, 1993). Lastly, other indicators of specialized expertise, apart from professional development, may relate to both helping behaviors and instructional practices. These indicators include educational degree or teaching subject area. Having a master's or higher degree may signal a teacher's expertise to other teachers in the school and also be positively related to her or his content knowledge if the advanced degree is in the major that the teacher is teaching (e.g., Smith, Desimone, & Ueno, 2005). Being an English/Language Arts (ELA) teacher is likely to make a teacher a potential candidate for writing professional development and for visible resource to other teachers with respect to writing instruction. Thus, we will control for these teacher characteristics in our analysis.

Methods

Sample

This study draws on data from a larger study of evaluating the impact of the National Writing Project's school partnership on teachers' instructional practices. The larger study used randomized controlled trials (RCTs) in which 39 schools serving middle-grade (seventh and eighth grade) students with minimal or no prior experience with Local Writing Project sites participated beginning in the 2007–2008 school year (Year

TABLE 1

Descriptive Statistics of School and Teacher Characteristics in Year 2

	Partnership	Delayed partnership
School contexts ^a		
Mean enrollment	669.29 (<i>SD</i> = 368.14)	564.84 (<i>SD</i> = 268.58)
Mean % of students eligible for free or reduced-price lunch (FRP)	44% (<i>SD</i> = 25%)	53% (<i>SD</i> = 26%)
Mean % White	64% (<i>SD</i> = 28%)	58% (<i>SD</i> = 30%)
Mean pupil-teacher ratio	15.37 (<i>SD</i> = 2.96)	14.16 (<i>SD</i> = 2.98)
Mean full-time equivalent (FTE) teachers	46.93 (<i>SD</i> = 24.4)	42.29 (<i>SD</i> = 23.79)
Mean 7/8 English language arts (ELA)	4.63 (<i>SD</i> = 3)	4.18 (<i>SD</i> = 3.07)
Teacher characteristics ^b		
Mean years teaching	13.56 (<i>SD</i> = 9.87)	12.97 (<i>SD</i> = 9.52)
Mean years teaching in the current school	8.82 (<i>SD</i> = 7.94)	7.88 (<i>SD</i> = 7.41)
Mean years teaching the same assignment in the current school	7.37 (<i>SD</i> = 7.17)	6.67 (<i>SD</i> = 6.65)
Percent with Bachelor's	41.29% (<i>n</i> = 346)	43.09% (<i>n</i> = 340)
Percent with Master's	51.67% (<i>n</i> = 433)	47.91% (<i>n</i> = 378)
Percent with Education Specialist's	5.61% (<i>n</i> = 47)	5.2% (<i>n</i> = 41)
Percent with Doctorate	0% (<i>n</i> = 0)	(<i>n</i> = 10)

Note. In parentheses, *SD* = standard deviation, *n* = the number of teachers.

a. 20 schools in partnership and 19 schools in delayed partnership.

b. 434 teachers in the partnership and 400 teachers in delayed partnership.

1, the baseline). Twenty of the schools were randomly assigned to what we call here the *partnership* condition: Each of these schools formed individual partnerships with its Local Writing Project site and received customized professional development from that site. Writing professional development was provided to teachers across subject areas, not only to ELA teachers. Another 19 schools were randomly assigned to the *delayed partnership* condition in which—except for district and state required programs—schools were asked to refrain from participating in any new schoolwide professional development related to writing in the following 2 years of implementing the evaluation study (2008–2009 school year, defined as Year 2; 2009–2010, defined as Year 3). Schools in partnerships were comparable to those in delayed partnerships in baseline school contexts, student demographic characteristics, and students' overall achievement levels as defined by whether a school met Adequate Yearly Progress (AYP) targets for all of its subgroups.

Since Year 2 is the first year when Local Writing Sites started to provide professional development to partnership schools, we examined the average school and teacher characteris-

tics in Year 2 for partnership and delayed partnership schools (Table 1). In the partnership schools, the average enrollment size was 669 with a standard deviation of 368, compared to the average enrollment size of 564 with a standard deviation of 269 in delayed partnership schools. The average percentage of students who were eligible for free- and reduced-price lunch was about 44% in partnership schools and about 53% in delayed partnership schools. The majority of students were White in both partnership and delayed partnership conditions. The average pupil-teacher ratio was around 15 to 1. The schools had an average of 45 full-time equivalent (FTE) teachers, about 4 of whom taught ELA.

Across all schools in Year 2, teachers, on average, had 13 years of teaching experience with a standard deviation of 9.7. On average, they had taught in current schools for 8 years. More than 90% of the teachers had a bachelor's or master's degree in both partnership and delayed partnership conditions. About 5% of teachers had an education specialist degree or a professional diploma based on at least 1 year's work past the master's degree. Few teachers had doctorates.

Measures

The larger study invited all credentialed staff (except for principals) in the 39 schools to respond to annual surveys, which included questions about professional development experience, teachers' professional networks, instructional practices, school contexts, and individual background information. The measures in this study were derived from the annual teacher surveys collected in the spring semester of each of the three school years, which yields three waves of data. The response rate for each of these three years was above 90% on average across the schools.² In what follows, we briefly summarize the measures we constructed and which waves of data were used.

Dependent Variables. We conducted separate analysis to address each research question and corresponding hypothesis. The outcome variable for the first question was a measure of the amount of help a teacher provided to others regarding teaching writing. For the second question, the outcome variable included two measures of teachers' instructional practices.

The number of colleagues helped with teaching writing in Year 3. In the Year 3 spring survey (the end of the 2009–2010 school year), teachers were asked to nominate other teachers who had helped them with writing instruction; during the 2009–2010 school year (Year 3), up to five colleagues.³ The dependent variable is then simply the total number of other teachers who nominated a teacher as helpful. Thus, if Lisa was nominated as having provided help to Joe, Sue, and Bob, then Lisa's value would be 3, because three other teachers nominated her. In this measure, we followed Frank's work of emphasizing the import of obtaining the measure from the recipients of help rather than help providers (Frank et al., 2008; Frank, Zhao, & Borman, 2004). That is because expertise with regard to instructional matters is more likely to have been transferred if the recipient indicates such, regardless of reports of those who originally possess expertise and attempt to transmit knowledge (Hansen, 1999). The mean of this measure in partnership condition

(M_p) = 3 and its standard deviation in partnership condition (SD_p) = 3, while the mean in delayed partnership condition (M_{DP}) = 2 and its standard deviation in partnership condition (SD_{DP}) = 2.⁴

Writing instruction in Year 3. The survey asked teachers to report on the frequency with which they engaged in research-based instructional practices in writing. The items for these practices were drawn from meta-analysis conducted by Graham and Perin (2007a, 2007b, 2007c) that focused on teaching strategies targeting middle and high school students. We aggregated two measures of high-quality writing instruction that drew from these survey items:

The breadth of writing purposes taught in Year 3. In Year 3 survey, each teacher was asked to rate how often she or he had students engage in writing for various purposes, such as to express themselves creatively (e.g., a poem or play) or to describe a process (e.g., an essay or lab report). Detailed items are as listed in the Technical Appendix. Teachers rated on a 6-point scale: 0 = *never*, 1 = *fewer than 5 times*, 2 = *5 times or more*, 3 = *monthly*, 4 = *weekly*, and 5 = *daily*. We aggregated these items into one composite variable by taking the mean across these items because they describe the same latent trait of writing purposes ($\alpha = .91$; $M_p = 1.77$, $SD_p = 1.15$; $M_{DP} = 1.81$, $SD_{DP} = 1.14$).

The engagement of students in writing processes in Year 3. Teachers were asked to rate how often they had students engage in several writing-related activities, including organizing ideas for writing text and composing, revising, and editing texts. We constructed one composite variable based on factor analysis by averaging the ratings on these items illustrated in the Technical Appendix ($\alpha = .96$; $M_p = 1.71$, $SD_p = 1.34$; $M_{DP} = 1.74$, $SD_{DP} = 1.32$).

Focal Independent Variables. Following Garet and colleagues' studies (Desimone et al., 2002; Garet et al., 2001), we identified three composite measures of professional development quality as our focal independent variables to examine the direct and spillover effects of professional development.

Professional development duration in Year 3. In the Year 3 spring survey, we asked teachers to indicate how many hours of professional development related to teaching writing or assessing writing they had participated in as a recipient, including workshops, conferences, classes, writing groups, and site-based professional development activities such as study groups or work on writing with a literacy coach or mentor (see descriptive statistics in Table 3).

Breadth of content areas focused in professional development in Year 3. Teachers were also asked to indicate the extent to which their professional development in writing had focused on writing instruction-related knowledge and strategies on a 3-point scale: 0 = *not a focus*, 1 = *minor focus*, 2 = *major focus*. We then aggregated a composite variable by taking the mean of eight items based on factor analysis, and these items are included in the Technical Appendix ($\alpha = .87$; see descriptive statistics in Table 3).

Breadth of active learning strategies employed in professional development in Year 3. To create a measure of active learning activities provided by professional development to teachers, we aggregated one composite variable by taking the sum of 15 items ($\alpha = .88$) that describe activities that teachers had participated in as part of any writing professional development during the 2009–2010 school year (Year 3; e.g., received coaching or mentoring). These 15 items are included in the Technical Appendix (see descriptive statistics in Table 3).

Exposure to colleagues' estimated expertise gained from Year 2 professional development. Following our prior work (e.g., Frank et al., 2004; Penuel et al., 2012), we developed this measure using a two-stage process. We first estimated the extent to which teachers had gained instructional expertise from Year 2 professional development. We then derived the measure of indirect exposure to professional development as approximated by the extent to which, through professional interactions, teachers were exposed to their peers' estimated amount of gain in instructional expertise through collegial interactions.

In constructing this measure, our purpose was to estimate how the effects of professional development were augmented by teacher interactions, not the overall effects of collegial interactions on teachers' practices. To do so, we statistically estimated the amount of expertise gained from Year 2 professional development that represents the amount of professional development expertise available to disseminate to other teachers. Therefore, we used teachers' self-reported professional development features in Year 2 professional development to predict teachers' instructional practices in Year 2, controlling for Year 1 instructional practices. About 50% to 60% of the total variance of Year 2 instructional practices was explained by these models. The coefficients of professional development features are listed in Table 2,⁵ which are positively significant at $p \leq .001$. Then we multiplied the coefficients with the teachers' self-reported Year 2 professional development features to estimate the level of instructional practices attributable to receiving Year 2 professional development. For example, if a teacher's Year 2 professional duration was 20 hours, the contribution of professional development to this teacher's gain in expertise in the engagement of students in writing process was then estimated to be 20x (the coefficient of professional development duration on the engagement of students in writing processes in Table 2) = $20 \times 0.009 = 0.18$.

To illustrate the dynamics of how expertise spread among teachers, we developed a network measure of the extent to which a teacher was exposed to colleagues' estimated professional development expertise through interactions. To measure teachers' interactions, in the Year 3 teacher survey, teachers were asked to list five colleagues in the same school who had provided help with teaching writing in the whole school year. Teachers were also asked to rate the frequency of each of the five types of interactions on a 5-point scale: 0 = *not at all*, 1 = *once or twice this year*, 2 = *monthly*, 3 = *weekly*, and 4 = *daily*, such as (a) "Gave me curriculum resources (e.g., texts, lesson plans, print materials for students)," (b) "Gave a demonstration of how to lead a writing lesson or activity," (c) "Provided me with feedback on my teaching that I used to

TABLE 2

Estimates of the Contribution of Year 2 Professional Development Features to Year 2 Instructional Practice

Professional development features	Purposes ^a		Engagement ^b	
	R-square	Estimates	R-square	Estimates
Professional development duration in Year 2	.5	.009*** (.001)	.54	.009*** (.002)
Breadth of content areas focused in professional development in Year 2	.5	.255*** (.077)	.56	.412*** (.085)
Breadth of active learning strategies employed in professional development in Year 2	.52	.092*** (.017)	.56	.1*** (.019)

Note. Standard errors are included in the parentheses.

a. The columns include estimates from modeling the dependent variable of *The breadth of writing purposes taught in Year 3*.

b. The columns include estimates from modeling the dependent variable of *The engagement of students in writing processes in Year 3*.

*** $p \leq .001$.

TABLE 3

Descriptive Statistics and Correlations of Professional Development Features in Year 3

	Partnership			Delayed partnership			Correlations between these three features		
	ELA	Non-ELA	All Staff ^a	ELA	Non-ELA	All Staff ^a	1	2	3
	(<i>n</i> = 133)	(<i>n</i> = 304)	(<i>n</i> = 484)	(<i>n</i> = 139)	(<i>n</i> = 267)	(<i>n</i> = 426)			
1. Professional development duration	20.88 (28.35)	5.88 (12.87)	10.17 (19.49)	6.28 (10.25)	2.70 (6.71)	3.76 (8.11)	1.00		
2. Breadth of content areas focused in professional development	1 (0.61)	0.52 (0.61)	0.67 (0.64)	0.44 (0.56)	0.25 (0.49)	0.3 (0.52)	.31***	1.00	
3. Breadth of active learning strategies employed in professional development	4.84 (3.69)	1.97 (2.65)	2.83 (3.23)	1.72 (2.69)	0.96 (2.27)	1.18 (2.41)	.55***	.44***	1.00

Note. Standard deviations are included in parentheses.

a. This sample includes all teachers in the sample of final analysis in Table 4, Table 5, Table 6, and Table 7. Some of these teachers did not indicate their teaching subject areas in their responses to the Year 3 teacher survey.

*** $p \leq .001$.

improve how I teach writing,” (d) “Gave me an idea for a new writing-related activity to use with my students,” and (e) “Helped me adapt or improve a writing activity I used with my students.” The original units of the frequency of interactions were transformed to days (0 = 0 days, 1 = 2 days, 2 = 10 days, 3 = 36 days, 4 = 180 days). We then summed the frequency of interactions between two teachers across these different types of interactions (Frank et al., 2004). Consider teacher Lisa who nominated Bob as a help provider with curriculum resources monthly (10), a demonstration of instruction once or twice in this year (2), and an idea of new

writing-related activity every week (36). Thus, the frequency of their interactions is the sum of these frequencies on these tasks to be 48 (10 + 2 + 36).

The exposure to help providers’ estimated expertise gained from Year 2 professional development was estimated by multiplying the frequency of the interaction teacher *i* reported with *i*’ by the estimated amount of expertise that teacher *i*’ learned from Year 2 professional development. For example, if Bob’s estimated expertise gained from Year 2 professional development was 2 and the frequency of Lisa and Bob’s interaction was 48, then Lisa’s exposure

(via Bob) would be $48 \times 2 = 96$. If besides Bob, Lisa also nominated Lucy with estimated expertise of 2 (with a frequency of interactions = 180, then $180 \times 2 = 360$), Tracy with estimated expertise of 0.1 (with an interaction frequency of 14, then $14 \times 0.1 = 1.4$), and Tom with estimated expertise of 5 (with an interaction frequency of 10, then $10 \times 5 = 50$), then the combined information across Lisa's network was the sum of exposure across all teachers that Lisa nominated between 2009 and 2010: $96 + 360 + 1.4 + 50 = 507.4$. Formally,

Exposure to Colleagues' Expertise

$$\text{Gained from Year 2 Professional Development}_i = \sum_{i'=1}^{n_i} (\text{Help}_{i'}) \times (\text{Help Providers' Estimated Expertise } i') \quad (1)$$

Gained from Year-2 Professional Development_i).

In Equation (1), n_i is the number of teachers i (e.g., Lisa) indicated as providing help with writing instruction (e.g. $n_i = 4$) and $\text{help}_{i'}$ represents the frequency with which teacher i (e.g., Lisa) reported receiving help from i' (e.g., Bob). Because the measure does not follow normal distribution, we transform this variable by taking the log ($M_p = 1.14\sim 1.42$, $SD_p = 1.13\sim 1.42$; $M_{DP} = 0.56\sim 0.87$, $SD_{DP} = 1.03\sim 1.45^6$). Please further refer to Figure 1 for illustration.

Analytic Strategies

We conducted separate analysis in partnership and delayed partnership respectively, for the following reasons. As noted earlier, the larger study used clustered RCTs to randomly assign schools within each Local Writing Project site. Assignment to treatment condition was at the school level, because the overall purpose of the study was to examine the effect of school partnership. Our purposes were different in this analysis, focused instead on effects of professional development and spillover on the teachers who received professional development in each condition. Moreover, there was wide variation in actual professional development received in the treatment condition, and teachers in the delayed partnership condition did still participate in regular district-provided professional development that shared some of the same features as those provided in

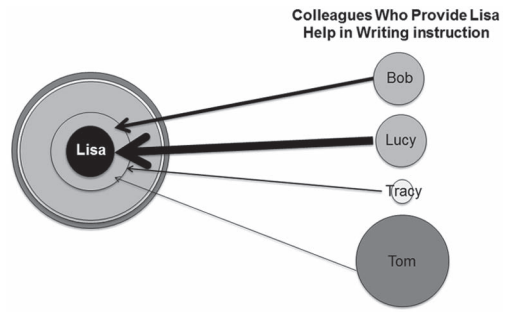


FIGURE 1. Exposure to colleagues' expertise.

Note. In the figure, the relative sizes and shading of circles indicate estimated expertise of help providers gained from Year-2 professional development, and the thickness of lines represents the frequency of help. Larger, darker circles represent more expertise, while thicker lines represent more frequent interactions. To the extent that exposure depends on both the frequency of interactions and help provider's expertise, exposure is conceptualized as a product of expertise and interaction frequency. The concentric circles around Lisa represent estimated exposure to each colleague's expertise. Here, we see that even though Bob' and Lucy's expertise is the same, because Lisa's interaction with Lucy is more frequent than with Bob, exposure to Lucy's expertise is greater. Conversely, even though Tom has more expertise than Lucy, Lisa's exposure to Tom's expertise is less than her exposure to Lucy's expertise, because the interaction with Tom is less frequent.

partnership. Thus, there was lack of fidelity in the implementation in both the treatment and control groups. As a result, an analysis that included a treatment indicator as a predictor would yield a noisy signal with respect to receipt of professional development, and our definition of spillover hinges on teachers receiving professional development first in order to convey its benefits to colleagues.

Our analysis and results in the delayed partnership can be treated as internal replications of the findings in the partnership condition, more specifically, differential replication (Lindsay & Ehrenberg, 1993). Teachers in both groups may have experienced similar types of professional development programs, but teachers in partnership on average had more intensive writing professional development as shown in Table 3. Moreover, the separate analysis also isolates the professional development effects from the treatment effects (Nye, Konstantopoulos, & Hedges, 2004).

Model the Number of Colleagues Helped With Teaching Writing. The logic of estimation is straightforward. We assume that the change in the number of colleagues a teacher helped from the end of Year 2 to the end of Year 3 was a function of professional development experienced by the teacher in Year 3. Specifically, we used lagged value to approximate change for several reasons. By controlling for the number of colleagues helped in Year 2—teachers’ help behavior in the most adjacent year to the dependent variable—we can approximate the estimates of professional development effects closely to the estimates obtained from randomly assigning teachers into professional development programs in Year 3 (Cook, Shadish, & Wong, 2008; Shadish, Clark, & Steiner, 2008). The prior absorbs the influence of other unmeasured and sustaining characteristics of teachers, such as personal value and motivation to collaborate with other teachers (Frank et al., 2008). Moreover, controlling for prior reduces the potential of residuals’ nonnormality and therefore increases the consistency of estimates (Raykov & Marcoulides, 2008).

In addition to adjusting for the prior number of colleagues helped, we accounted for several measures of a teacher’s expertise in teaching writing, which have the potential to be confounded with the relationship between features of professional development and the number of colleagues a teacher helped (e.g., *Years of working at the current school up to Year 3*,⁷ and *Being a coach or teacher consultant in Year 3*). We also included school fixed effects to account for disparities in unmeasured school contexts that may be confounded with teachers’ professional development experiences and the change in teachers’ help behavior.⁸

Model How Professional Development Shapes Instructional Practices Through Collegial Interactions. We used social influence models to examine the extent to which participants’ new instructional expertise gained from participating in Year 2 professional development spread to other teachers. Teachers’ instructional practices in Year 3 were examined as functions of exposure to colleagues’ estimated expertise gained from Year 2 professional development through interactions after accounting for individuals’ practices in Year 1, direct participation in professional development

in Year 3, and personal background characteristics in Year 3, as well as school fixed effects.⁹ The model is simplified as follows:

$$\begin{aligned}
 \text{Instructional practices in Year } 3_i = & \beta_0 + \\
 & \beta_1 \text{ Direct exposure to professional} \\
 & \text{development in Year } 3_i \\
 + & \beta_2 \text{ Exposure to colleagues' estimated expertise} \\
 & \text{gained from Year 2 professional development } i \\
 + & \beta_3 \text{ Prior writing instruction in Year } 1_i \\
 + & \beta_4 \text{ Being an ELA teacher in Year } 3_i \\
 & + \beta_5 \text{ Being a female } i \\
 + & \beta_6 \text{ Years of working at the current} \\
 & \text{school up to Year } 3_i \\
 + & \beta_7 \text{ Being a coach or teacher consultant} \\
 & \text{in Year } 3_i \\
 + & \beta_8 \text{ Having a master's degree or higher in Year } 3_i \\
 + & \beta_9 \text{ Perceived pressure on improving} \\
 & \text{student performance on state writing} \\
 & \text{assessment in Year } 3_i \\
 + & \sum \beta_p \text{ School dummy variable}_i + e_i
 \end{aligned} \quad (2)$$

In Equation (2), β_{1-9} is the coefficient of each independent variable, which represents the direction and strength of association between each independent variable and the outcome variable of instructional practice in Year 3. β_p represents the school fixed effect where teacher i worked. There are 19 school fixed effects in partnership and 18 in delayed partnership. e_i is assumed to be normally distributed with mean 0 and variance of σ^2 .

Teachers who both participated in professional development might develop a better language to convey their knowledge and communicate with each other better; therefore, the spillover on professional development participants can be stronger than that on nonparticipants. To test whether teachers who participated in professional development were more likely to be influenced by interactions with colleagues, we constructed the interaction effects between *professional development participation* and *exposure to colleagues’ estimated expertise gained from Year 2 professional development*. If teachers participated in professional development for one hour or more, we defined *professional development participation* as “1”; otherwise, *professional development participation* = “0.”¹⁰ Lastly, we quantified the robustness of inferences of our estimates for concerns of unobserved and unmeasured confounding variables. Due to space limitations, we include

examples of robustness calculation in Note 11, and the rest of the results can be found at <http://epa.sagepub.com/supplemental>.¹¹

Results

Descriptive Statistics on Professional Development in Partnership and Delayed Partnership Schools

Table 3 indicates that there were significant mean differences in exposure to three professional development features between partnership and delayed partnership schools. Teachers in partnership schools, on average, participated in three times as many hours of professional development as peers in delayed partnership schools. Also, teachers in partnership schools participated in content-focused professional development in writing that covered a wider range of topics in writing and employed more than twice as many active learning strategies than did peers in delayed partnership schools.

Moreover, ELA teachers participated more hours of writing professional development than non-ELA teachers in both partnership and delayed partnership conditions. Compared to non-ELA counterparts, ELA teachers also participated in broader range of contents and active learning activities. We thus controlled for being an ELA teacher in the process of estimating professional development effects.

In addition, given the strong correlation among three measures of professional development features, as indicated in the last three columns in Table 3, we added them separately into the model to avoid multicollinearity issues.

Effects of Professional Development Features on the Number of Colleagues Helped With Teaching Writing

Table 4 shows the estimated effects of professional development features on the number of others helped with teaching writing from six models, separately for each professional development feature and for partnership and delayed partnership respectively. Overall, each of these models explains about 50% to 60% of the total variance of the number of colleagues helped during Year 3.

The unstandardized coefficient of professional development duration on the number of

colleagues helped is .012 in the partnership and .028 in the delayed partnership. In a hypothetical school of 50 teachers, in which 10 were exposed to 20 hours more of professional development, this effect would have translated to an additional 2 teachers reporting receiving help on writing instruction in partnership and an additional 5 teachers reporting receiving help in the delayed partnership condition. The unstandardized coefficient of breadth of content areas on the number of colleagues helped is .695 in the partnership but close to zero in the delayed partnership.

The variable of the breadth of active learning strategies employed in professional development is a significant independent variable of the number of colleagues helped in Year 3 in both partnership and delayed partnership. The estimate of this effect is .23 in partnership and .13 in delayed partnership. In a school of 50 teachers, in which 10 were exposed to one more active learning strategy as part of professional development, this effect would have translated to an additional 2 teachers reporting receiving help on writing instruction in partnership and an additional 1 teacher reporting receiving help in delayed partnership.

Even though exposure to professional development was related to the increase in collegial help, the strongest independent variable of the number of colleagues an individual helped in Year 3 is the prior number of colleagues helped in Year 2. Its unstandardized coefficient is .5 or larger (p value < .001) and it explains one half of the variance of the outcome variable.

Not surprisingly, help with teaching writing is more likely to be sought from ELA teachers than from teachers of other subjects. In addition, the standardized coefficients of professional development features (duration, content breadth, and active learning strategies) are similar to those of being an ELA teacher, which implies that the effects of professional development features on collegial help were comparable to those of being an ELA teacher.

None of the other covariates—including teaching experience, being a coach or teacher consultant, being a female, perceived pressure from state writing assessment, or having a master's degree or higher—significantly predicted teachers' helping with others after controlling

TABLE 4

Estimated Effects of Professional Development Features on the Number of Colleagues Helped With Teaching Writing in Year 3

	Partnership (<i>n</i> = 264)			Delayed partnership (<i>n</i> = 259)		
	Model I	Model II	Model III	Model I	Model II	Model III
Professional development duration in Year 3	0.012* (0.006) [0.082]			0.028* (0.011) [0.145]		
Breadth of content areas focused in professional development in Year 3		0.695* (0.331) [0.145]			-0.193 (0.359) [-0.040]	
Breadth of active learning strategies employed in professional development in Year 3			0.234*** (0.039) [0.086]			0.132** (0.045) [0.065]
The number of people helped in Year 2	0.613*** (0.052) [0.580]	0.614*** (0.051) [0.582]	0.587*** (0.049) [0.556]	0.503*** (0.062) [0.511]	0.494*** (0.063) [0.501]	0.507*** (0.062) [0.516]
Writing instruction in Year 2	-0.044 (0.135) [-0.022]	-0.137 (0.138) [-0.065]	-0.210 (0.130) [-0.097]	0.038 (0.123) [0.027]	0.088 (0.125) [0.060]	0.014 (0.123) [0.013]
Being an ELA teacher in Year 3	0.713* (0.351) [0.123]	0.582 (0.349) [0.099]	0.46 (0.333) [0.079]	0.831** (0.288) [0.182]	0.81** (0.290) [0.178]	0.821** (0.286) [0.180]
Being a female	-0.238 (0.320) [-0.037]	-0.213 (0.314) [-0.034]	-0.178 (0.299) [-0.028]	0.129 (0.318) [0.025]	0.121 (0.318) [0.024]	0.145 (0.314) [0.029]
Years of working at the current school up to Year 3	-0.017 (0.017) [-0.048]	-0.022 (0.017) [-0.062]	-0.018 (0.016) [-0.051]	-0.008 (0.018) [-0.031]	-0.011 (0.017) [-0.041]	-0.008 (0.018) [-0.029]
Being a coach/teacher consultant in Year 3	-0.210 (0.477) [-0.024]	-0.076 (0.464) [-0.012]	-0.423 (0.448) [-0.045]	0.228 (0.361) [0.039]	0.275 (0.362) [0.046]	0.24 (0.358) [0.041]
Having a master's degree and higher in Year 3	-0.071 (0.303) [-0.013]	-0.018 (0.299) [-0.002]	0.022 (0.285) [0.005]	0.114 (0.249) [0.032]	0.147 (0.250) [0.040]	0.068 (0.247) [0.020]
Perceived pressure on improving student performance on state writing assessment in Year 3	-0.032 (0.096) [-0.014]	-0.091 (0.095) [-0.046]	-0.049 (0.090) [-0.024]	0.017 (0.075) [0.014]	0.013 (0.075) [0.012]	0.004 (0.075) [0.005]

Note. Standard errors are reported in parentheses; standardized coefficients are reported in square brackets. Model I includes the independent variable of professional development duration, and Model II includes the breadth of content areas focused in professional development, while Model III includes the breadth of active learning strategies employed in professional development. * $p \leq .5$. ** $p \leq .01$. *** $p \leq .001$.

for prior helping behaviors and the effects of own professional development participation.

Effects of Professional Development Features on Writing Instruction Through Professional Help

Consistent with some previous studies, professional development duration has a significantly

positive impact on each of these two measures of instructional practices, for teachers in both groups, as shown in Table 5. The effects vary between unstandardized coefficient of $\beta = .005$ (with corresponding standardized coefficient of $b = .083$) and $\beta = .024$ (with $b = .186$). Moreover, after controlling for teachers' own professional development duration, their prior practices in Year 1, and other covariates, interactions with peers who

TABLE 5

Estimated Effects of Professional Development Duration on Writing Instruction

	Partnership		Delayed partnership	
	Purposes ^a (<i>n</i> = 434)	Engagement ^b (<i>n</i> = 432)	Purposes ^a (<i>n</i> = 400)	Engagement ^b (<i>n</i> = 397)
Direct exposure to professional development duration in Year 3	0.005* (0.002) [0.083]	0.007** (0.002) [0.102]	0.015** (0.005) [0.137]	0.024*** (0.006) [0.186]
Exposure to colleagues' Year 2 professional development duration	0.098** (0.032) [0.106]	0.144*** (0.036) [0.136]	0.141** (0.045) [0.096]	0.130** (0.049) [0.077]
Prior writing instruction in Year 1	0.492*** (0.042) [0.495]	0.456*** (0.040) [0.474]	0.522*** (0.042) [0.529]	0.465*** (0.04) [0.467]
Being an ELA teacher in Year 3	0.274* (0.107) [0.109]	0.567*** (0.123) [0.198]	0.213* (0.096) [0.085]	0.727*** (0.111) [0.251]
Being a female	0.039 (0.089) [0.016]	-0.002 (0.010) [-0.001]	0.027 (0.094) [0.010]	-0.132 (0.102) [-0.045]
Years of working at the current school up to Year 3	-0.011* (0.005) [-0.074]	-0.002 (0.006) [-0.010]	-0.002 (0.006) [-0.011]	0.005 (0.007) [0.025]
Being a coach/teacher consultant in Year 3	0.051 (0.157) [0.012]	0.131 (0.175) [0.026]	0.14 (0.129) [0.036]	0.27 (0.144) [0.060]
Having a master's degree and higher in Year 3	-0.132 (0.088) [-0.056]	-0.095 (0.098) [-0.035]	0.212* (0.088) [0.089]	0.039 (0.097) [0.014]
Perceived pressure on improving student performance on state writing assessment in Year 3	0.031 (0.030) [0.038]	0.053 (0.032) [0.057]	0.015 (0.028) [0.020]	0.028 (0.031) [0.033]

Note. Standard errors are reported in parentheses; standardized coefficients are reported in square brackets.

a. The columns include estimates from modeling the dependent variable of *the breadth of writing purposes taught in Year 3*.

b. The columns include estimates from modeling the dependent variable of *the engagement of students in writing processes in Year 3*.

* $p \leq .05$. ** $p \leq .01$. *** $p \leq .001$.

were involved in intense professional development in Year 2 had a significantly positive impact on these teachers' instructional practices in Year 3 in both partnership and delayed partnership schools. The unstandardized coefficient of peers' influence is estimated to be between $\beta = .13$ and $\beta = .144$, with corresponding standardized coefficients between $b = .077$ and $b = .136$.

As shown in Table 6, the impact of the breadth of content areas focused in professional development on the breadth of writing purposes taught by teachers in delayed partnership was not statistically significant. Overall, however,

the results suggest a strong and positive impact of the breadth of content areas focused in professional development on teacher-reported instructional practices (β ranges from .461 to .457; b ranges from .145 to .222). The *exposure to peers' experienced breadth of content areas focused in professional development* has positive effects too, as included in the second row of Table 6. A one standard deviation increase in exposure to the professional development content experienced by peers, had an estimated effect of 0.1 standard deviations on a teacher's instructional practices in writing.

TABLE 6

Estimated Effects of Breadth of Content Areas Focused in Professional Development on Writing Instruction

	Partnership		Delayed partnership	
	Purposes ^a (<i>n</i> = 434)	Engagement ^b (<i>n</i> = 432)	Purposes ^a (<i>n</i> = 400)	Engagement ^b (<i>n</i> = 397)
Direct exposure to the breadth of content areas focused in professional development in Year 3	0.457*** (0.101) [0.222]	0.464*** (0.111) [0.198]	0.136 (0.125) [0.049]	0.461*** (0.139) [0.145]
Exposure to colleagues' breadth of content areas focused in Year 2 professional development	0.041 (0.035) [0.046]	0.128*** (0.036) [0.141]	0.144*** (0.044) [0.124]	0.112* (0.044) [0.095]
Prior writing instruction in Year 1	0.460*** (0.041) [0.463]	0.431*** (0.040) [0.447]	0.521*** (0.042) [0.527]	0.454*** (0.041) [0.456]
Being an ELA teacher in Year 3	0.256* (0.104) [0.102]	0.543*** (0.118) [0.189]	0.217* (0.095) [0.086]	0.739*** (0.11) [0.256]
Being a female	0.008 (0.088) [0.003]	-0.040 (0.097) [-0.014]	0.012 (0.093) [0.005]	-0.156 (0.101) [-0.053]
Years of working at the current school up to Year 3	-0.011* (0.005) [-0.071]	-0.003 (0.006) [-0.017]	-0.002 (0.006) [-0.012]	0.004 (0.007) [0.023]
Being a coach/teacher consultant in Year 3	0.06 (0.153) [0.013]	0.150 (0.169) [0.03]	0.158 (0.129) [0.04]	0.301* (0.143) [0.066]
Having a master's degree and higher in Year 3	-0.110 (0.086) [-0.047]	-0.078 (-0.095) [-0.029]	0.242** (0.088) [0.102]	0.062 (0.096) [0.023]
Perceived pressure on improving student performance on state writing assessment in Year 3	0.018 (0.029) [0.022]	0.047 (0.032) [0.05]	0.013 (0.028) [0.017]	0.029 (0.031) [0.034]

Note. Standard errors are reported in parentheses; standardized coefficients are reported in square brackets.

a. The columns include estimates from modeling the dependent variable of *the breadth of writing purposes taught in Year 3*.

b. The columns include estimates from modeling the dependent variable of *the engagement of students in writing processes in Year 3*.

* $p \leq .05$. ** $p \leq .01$. *** $p \leq .001$.

As shown in Table 7, teachers who had participated in professional development programs with more active learning strategies had a higher likelihood of improving their writing instruction in both partnership and delayed partnership. The effect of the breadth of active learning strategies employed in professional development on teachers' engagement of students in writing processes in partnership group had the largest effect. Its unstandardized coefficient β equals to .082 and standardized coefficient b equals to .197, and its t ratio equals to 5.24.

After controlling for all of other independent variables, the level of exposure to active learning

strategies experienced by one's peers could influence one's instructional practices. The coefficients shown in the second row of Table 7 indicate the hypothesized positive effect and relatively substantial magnitudes of spillover effects of professional development who had experienced Year 2 active learning activities.

When comparing the standardized coefficients of exposure to peer's professional development expertise to those of teachers' own direct exposure to professional development features in Tables 5, 6, and 7, these peer effects are close to those of own direct exposure to professional development, which deserves our attention. In addition, the

TABLE 7

Estimated Effects of the Breadth of Active Learning Strategies Employed in Professional Development on Writing Instruction

	Partnership		Delayed partnership	
	Purposes ^a (<i>n</i> = 434)	Engagement ^b (<i>n</i> = 432)	Purposes ^a (<i>n</i> = 400)	Engagement ^b (<i>n</i> = 397)
Direct exposure to the breadth of active learning strategies employed in professional development in Year 3	0.059*** (0.014) [0.162]	0.082*** (0.016) [0.197]	0.046** (0.017) [0.101]	0.071*** (0.020) [0.135]
Exposure to colleagues' breadth of active learning strategies employed in Year 2 professional development	0.065 (0.035) [0.076]	0.121** (0.038) [0.127]	0.158*** (0.044) [0.134]	0.092* (0.048) [0.070]
Prior writing instruction in Year 1	0.465*** (0.042) [0.467]	0.431*** (0.040) [0.446]	0.524*** (0.042) [0.530]	0.467*** (0.041) [0.469]
Being an ELA teacher in Year 3	0.224* (0.106) [0.089]	0.521*** (0.120) [0.182]	0.233* (0.096) [0.093]	0.754*** (0.112) [0.261]
Being a female	0.058 (0.088) [0.023]	0.015 (0.097) [0.005]	0.026 (0.094) [0.010]	-0.126 (0.103) [-0.043]
Years of working at the current school up to Year 3	-0.01* (0.005) [-0.070]	-0.001 (0.006) [-0.009]	-0.003 (0.006) [-0.015]	0.004 (0.007) [0.020]
Being a coach/teacher consultant in Year 3	0.018 (0.155) [0.004]	0.083 (0.172) [0.016]	0.106 (0.130) [0.027]	0.225 (0.146) [0.050]
Having a master's degree and higher in Year 3	-0.116 (0.087) [-0.049]	-0.075 (0.096) [-0.028]	0.218* (0.088) [0.092]	0.047 (0.098) [0.017]
Perceived pressure on improving student performance on state writing assessment in Year 3	0.023 (0.029) [0.028]	0.05 (0.032) [0.054]	0.013 (0.028) [0.018]	0.031 (0.031) [0.036]

Note. Standard errors are reported in parentheses; standardized coefficients are reported in square brackets.

a. The columns include estimates from modeling the dependent variable of *the breadth of writing purposes taught in Year 3*.

b. The columns include estimates from modeling the dependent variable of *the engagement of students in writing processes in Year 3*.

* $p \leq .05$. ** $p \leq .01$. *** $p \leq .001$.

interaction terms between teachers' own professional development participation in Year 3 and *exposure to colleagues' estimated expertise gained from Year 2 professional development* were not statistically significant (e.g., *t* ratio < 1; *p* value > .35). This indicates that spillover effects are independent from whether help receivers themselves participated in professional development in Year 3 or did not.

Discussion

This study investigated two questions related to how professional development features can

promote diffusion of instructional expertise through collegial interactions and lead to writing instructional improvement. In particular, we examined two measures of the spillover effect of professional development: on the number of colleagues helped and on peer influence on instructional practices through collegial interactions. After analyzing longitudinal data from two groups of teachers who experienced different types of professional development programs, we found that across these two types of programs, teachers were more likely to provide help to others with teaching writing if they had intensively participated in professional development of longer duration, with a

broader range of writing-related content, and that employed a larger number of active learning strategies. These effects were significant, even after accounting for prior number of colleagues helped and other important confounds. Moreover, we found that the expertise that teachers gained from Year 2 professional development spread to other teachers as they offered professional help. In some cases, the spillover effects on the improvement of instructional practices were almost equal to the direct effects of teachers' participation in professional development.

Substantive Interpretations

This study extends the inquiry of professional development by the explicit attempt to model the direct and spillover effects of professional development simultaneously. Although it has been long acknowledged that teachers' immediate social context (i.e., teachers' professional networks) enables or constrains their behaviors and beliefs (see especially Lieberman & McLaughlin, 1992), it is hard for prior studies to control for teachers' learning from peers when estimating the amount of improvement in knowledge and skills that could be attributable to learning in professional development. We were able to distinguish direct and spillover effects from professional development because of the unique longitudinal dataset employed in this study. The sociometric data allowed us to explicitly identify teachers' peers and the patterns of collegial interactions. We were then able to estimate the diffusion mechanism of instructional expertise during these 3 years' iteration.

Moreover, the study findings are consistent with those from a number of studies that focused on the role of professional communities in supporting instructional improvement. For example, Frank et al.'s (2004) study of teachers' integration of technology into instruction demonstrated that collegial interactions related to technology could facilitate knowledge diffusion. Conversely, Penuel and Gallagher (2009) found that when professional communities were not cohesive and where teachers were reluctant to ask one another for help, diffusion of improvements was impeded. A number of single- and multiple-case studies point to the potential role of teacher teams and communities in

schools in supporting instructional improvement (e.g., Horn & Little, 2010; McLaughlin & Talbert, 2003; Scribner, Sawyer, Watson, & Myers, 2007).

This research extends the inquiry on teacher professional learning communities by illuminating a way that professional development can extend the range of expertise that is accessible to teachers. On their own, communities may lack the knowledge of subject matter content, of pedagogical strategies for teaching content, or of specific curricular resources. These communities may need to improve instruction in goals that they have defined for themselves. In this respect, professional development may serve such purposes by exposing teachers to new knowledge; through collegial interactions, that knowledge can spread in ways that benefit both the school and individual teachers.

Limitations

There are some important limitations of the study to note. First, although this study has used multiple strategies to eliminate alternative interpretations of the spillover effects, because teachers were not randomly assigned to receive professional development, our estimated effects may be biased due to selection. We strongly urge future studies to randomly assign teachers into professional development programs to examine the effects identified in this study. Second, we examined three, but not all, professional development features (Correnti, 2007). It is possible that these unexamined professional development features could drive the positive spillover effects identified in this study. Third, our data provide some evidence to the conjecture that ELA teachers were more likely to offer help with teaching writing after receiving writing professional development. Since this study focuses on estimating spillover effects and writing instruction is a cross-discipline activity in middle schools, we decided not to extensively discuss this finding. But the question of differential influences of professional development on various subgroups of teachers needs to be further investigated. Moreover, the extent to which such cross-subject spillover of writing professional development would occur for teaching other subjects, such as teaching mathematics, also needs to be further explored.¹²

Fourth, this study employed a single data source from teacher surveys. We have established adequate reliability (as indicated by the high Cronbach's alpha coefficients in the Technical Appendix) and predicative validity of these measures of teachers' writing instructional practices (as indicated by high correlation coefficients between teacher survey and teacher logs data¹³). But replications of this study should employ different data sources (e.g., videotaped instructional practices and detailed classroom observations) and different measures of teacher expertise (e.g., value-added measures of teacher effectiveness, or teachers' pedagogical content knowledge¹⁴). Lastly, we acknowledge that potential measurement errors in the dependent variables were left to the error term, which may be correlated with the independent variables in the model, potentially biasing estimates. Measurement errors of this sort that correlate with both dependent variables and independent variables can be treated as another form of omitted confounding variables. If measurement errors were included in the independent variable of interest only, or the outcome only, this type of measurement errors actually makes our inferences conservative. Nonetheless, future studies could improve upon the measurement of teachers' instructional practices or features of professional development or, as suggested above, use multiple data sources.

Policy Implications

Despite the limitations, the findings in this study can lead to several policy recommendations with respect to developing effective professional development programs and distributing professional development participants within schools to promote schoolwide instructional change. This study provides more empirical evidence for developing professional development programs that feature extended duration, focused content, and various active learning strategies. If effective, professional development programs in writing that encourage and promote teacher collaboration as a means to improving instruction may both develop individual teachers' expertise in enacting high-quality writing instruction and facilitate the diffusion of new expertise. For example, the

Cognitively Guided Instruction (CGI) professional development program (Carpenter, Fennema, Franke, Levi, & Empson, 1999) contains this feature of engaging teachers in discussing students' mathematical thinking in group working sessions and/or one-on-one interaction settings. Consistent with our findings, Franke and her colleagues followed up with participants after the professional development interventions, and they found that teachers still got together to collectively discuss students' work, which not only expanded but also sustained the impact of this professional development program (Franke, Carpenter, Levi, & Fennema, 2001). In short, the design feature of professional development can potentially sustain change in instruction by promoting effective mechanism of sharing instructional expertise among teachers.

The findings in this study suggest that this kind of professional development may be a vital tool to build internal capacity to support the implementation of ambitious whole-school reforms. The whole-school reforms are evident today within widely implemented models of comprehensive school reform designs (e.g., Success for All). Such reforms and networks have high levels of agreement on the goal of instruction (such as improved student performance) and orchestrate resources to build a coherent infrastructure to support teachers achieve the desired results (Berends et al., 2005; D. Cohen, 2011). Professional development designed to promote both direct and spillover effects can help to develop and institute regular collaboration among teachers, which can help disseminate knowledge of reforms on teaching and learning, stimulate new innovations, and develop coherent instructional practices among teachers schoolwide (e.g., Datnow & Park, 2010; Sargent & Hannum, 2009).

Within schools, to promote spillover effects, principals can purposely motivate teachers to participate in such professional development. Professional development designed to promote both participants' own instruction and their helping behaviors can develop both "already-go-to" teachers to become also "experts" who have sufficient knowledge to help other teachers, and it can develop "experts" into "go-to" teachers in the school who have collaborative skills to better

disseminate their expertise. Both kinds of teachers can potentially become teacher leaders, such as teacher mentors, instructional coaches, or other team leaders. A risk of this approach, of course, is that in some schools, purposely selecting “go-to” teachers to participate in professional development, can isolate particular teachers who have fewer colleagues from whom they can seek help. Furthermore, purposefully selecting expert teachers may widen the gap between expert and novice teachers, if professional development has a strong direct effect on them as participants. Thus, care must be given teachers’ roles in the internal social structure of schools so that all teachers have the potential to benefit from spillover effects. We also acknowledge that we have not empirically evaluated that such an approach of implementing professional development in schools would promote student achievement schoolwide. Therefore, we strongly urge future studies to further examine this recommendation.

Conclusion

The key of achieving ambitious policy efforts for improving all students’ learning is to develop all teachers’ sustainable capacity to improve their instructional practices (Darling-Hammond et al., 2009). To develop such learning behavior, effective professional development programs should not only promote individual participants’ subject knowledge and instructional expertise, but should also aim to develop their ability to collaborate with other teachers. This study’s findings indicate that the extent to which teachers benefit from professional development programs through interacting with professional development participants almost equals the effect of direct participation. These identified spillover mechanisms via intraschool networks deserve policy makers’ and school leaders’ attention when developing and evaluating effective professional development programs for teachers.

Technical Appendix

Composite Measures on Professional Development Features and Writing Instructional Practices

Measures	Rating scale	Cronbach’s alpha
<i>The breadth of writing purposes taught in Year 3</i>		$\alpha = .91$
To reflect on an experience or topic (e.g., journaling),	0 = never, 1 = fewer than 5	
To express themselves creatively (e.g., a poem, story, or play),	times, 2 = 5 times	
To recount a story or event through narrative,	or more, 3 =	
To describe a thing, place, process, or procedure (e.g., an essay, lab report, or descriptive response),	monthly, 4 =	
To explain a concept, process, or relationship (e.g., comparison/contrast, problem/solution),	weekly, 5 = daily	
To make an argument intended to persuade others,		
To gain practice with writing mechanics within students’ own writing,		
To gain practice with particular forms of writing (e.g., letter writing),		
To gain practice with forms of writing encountered on standardized tests.		
<i>The engagement of students in writing processes in Year 3</i>		$\alpha = .96$
Brainstorming or organizing ideas for writing text,	0 = never, 1 = fewer than 5	
Composing text,	times, 2 = 5 times	
Revising text (focused on meaning and ideas),	or more, 3 =	
Editing text (focused on grammar, usage, punctuation, spelling),	monthly, 4 =	
Meeting individually with the teacher to get oral feedback or discuss how to improve his or her writing,	weekly,	
Reviewing written feedback on their own writing given by the teacher,	5 = daily	
Sharing or presenting their own writing to peers,		
Analyzing what makes particular texts good or poor models of writing (individually or with others).		

(Continued)

<i>Breadth of content areas focused in professional development in Year 3</i>	0 = not a focus, 1 = minor focus, 2 = major focus	$\alpha = .87$
<p>Improving student skills and knowledge of planning and pre-writing strategies (brainstorming, generating and organizing ideas, identifying purpose and audience),</p> <p>Improving student skills in drafting, revising, and editing text (for meaning, clarity, sentence structure, word choice),</p> <p>Improving student skills in grammar, usage, punctuation, or spelling,</p> <p>Improving student ability to work collaboratively with their peers on writing,</p> <p>Improving student skills for analyzing models of good writing and applying insights to their own text,</p> <p>Improving student learning about literary techniques and authors' styles,</p> <p>Improving collaboration among teachers on writing instruction (either within a single subject or grade level or across the curriculum),</p> <p>Learning about writing by writing yourself and revising your own work with other teachers.</p>		
<i>Breadth of active learning strategies employed in professional development in Year 3</i>	1 = yes, 0 = no	$\alpha = .88$
<p>I received coaching or mentoring in the classroom,</p> <p>I met formally with other participants to discuss classroom implementation,</p> <p>I practiced under simulated conditions and received feedback,</p> <p>My teaching was observed by the professional development provider(s) and feedback was provided,</p> <p>My teaching was observed by other participants and feedback was provided,</p> <p>I communicated with the professional development provider(s) concerning classroom implementation,</p> <p>My students' work was reviewed by participants or the professional development provider(s),</p> <p>I met informally with other participants to discuss classroom implementation,</p> <p>I developed curricula or lesson plans that were reviewed by other participants or the professional development provider(s),</p> <p>I gave a lecture or presentation to colleagues or other participants,</p> <p>I conducted a demonstration of a lesson, unit or skill,</p> <p>I led a whole-group discussion with colleagues or other participants,</p> <p>I led a small-group discussion with colleagues or other participants,</p> <p>I wrote some text (e.g., a reflection, plan, poem, etc.),</p> <p>I created rubrics or used rubrics to assess student work.</p>		

Acknowledgments

We wish to thank the National Writing Project for the permission to use the data. Thanks also go to other team members at SRI

International for their efforts in data collection and data cleaning, without which these analyses would not be possible. We also thank Drs. Gary Sykes, Mark Reckase, Alicia Alonzo, and Jacquelyne Eccles for their comments on ear-

lier drafts. We particularly would like to thank all anonymous reviewers for their very thoughtful comments and suggestions.

Funding

The authors disclosed receipt of the following financial support for the research, authorship, and/or publication of this article: This research is supported by a grant from the American Educational Research Association which receives funds for its “AERA Grants Program” from the National Science Foundation under Grant #DRL-0941014. Opinions reflect those of the authors and do not necessarily reflect those of the granting agencies.

Notes

1. Although Jackson and Bruegmann’s (2009) study did not include the estimation of spillover effect of professional development participants, this study documented compelling evidence of spillover effects among teachers. They concluded that effective teachers’ spillover effects were big enough to be of interest to educational policy makers and researchers. For the average teacher with three peers who taught the same grade, “replacing one peer with another that has one standard deviation higher value-added corresponds to between one-fifth and one-tenth of the effect of replacing the own teacher with another that has one standard deviation higher value-added” (p.105). However, there were several limitations of their study. First, Jackson and Bruegmann’s definition of “peers” was limited to teachers who had taught the same grade in the school. However, we know that teachers can learn from peers beyond their own grade levels. Other similarities between teachers, such as teaching the same subject, similar working experience, or same roles in formal organizations, could also lead to interactions and learning from each other. Restriction to the same grade would underestimate the scope of teachers’ professional networks. It can also overestimate teachers’ network if teachers who taught the same grade did not interact with one another. Second, the identified effects indicated by similarities of academic degree, experience, certification, or performance among teachers who taught the same grade cannot be solely contributed to peers’ influence. Teachers were not randomly assigned to teach particular grades. It is probable that teachers who had similar characteristics selected themselves or were assigned to teach the same grade. In other words, the identified effects were more likely due to

social selection rather than influence. Third, they did not illustrate the dynamics of spillover via teacher interactions.

2. There was variation in response rates across schools. For instance, in spring 2009, we surveyed all certified staff (over 1,800 people) from the 39 schools. Certified staff included anyone who held a credential that would enable him or her to provide instruction to students, including teachers, assistant principals, guidance counselors, instructional coaches, and some librarians. We did not include principals, support staff, or paraprofessionals. Thirty-four schools had response rates of 80% or higher, 10 schools had a 100% response rate, and the average school response rate was 90% (Gallagher et al., 2009). For more details, please refer to our annual reports available at <http://www.nwp.org/cs/public/print/resource/2477>.

3. The response rate of the Year 3 survey was 90%, and among teachers who responded to the teacher survey, 63.26% ($n = 1,078$) answered the network question. The response rate of the Year 2 survey was 91%, and among teachers who responded to the teacher survey, 63% ($n = 1,047$) answered the network question. About 24% of these teachers who answered the network question used all five nomination slots in both years.

4. The values of mean and standard deviation were rounded to the nearest integer for this measure because the unit is a person. The descriptive statistics were calculated based on the sample involved in the final analysis in Tables 4, 5, 6, and 7.

5. We examined the impact of other factors that might reduce or invalidate professional development effects on instructional practices in Year 2. By including all possible measured confounds, the R -squares of the estimation model did not increase significantly and the coefficients of professional development features did not vary significantly. Therefore, the estimates of professional development coefficients in Table 2 are relatively robust to these alternative model specifications.

6. We constructed six measures of *exposure to colleagues’ estimated gain in expertise from Year 2 professional development* given each of the three professional development features and each of the two measures of instructional practices. The ranges of means and standard deviations are reported here.

7. We indeed collected data on teachers’ total years of teaching experience. The correlation coefficient between teachers’ total teaching experience and teachers’ working experience in this school is very high ($\rho = .69$, p value $< .001$). When we added both variables into the model simultaneously, we encountered serious multicollinearity issues. So we decided to use the variable of teachers’ working experience in

this school in our models, because this measure is more relevant to local knowledge. The longer working experience in the current school, the more local knowledge the teacher had. Other teachers might be more likely to seek help from this teacher who possessed the high level of local knowledge.

8. Because our outcome is a count variable with positive skewedness, we confirmed our results using a Poisson model with correction for overdispersion, which is equivalent to a negative binomial. The results from this Poisson regression did not invalidate any inference presented in Table 4 in the manuscript. There are several reasons to lead to this consistency in the results between the Poisson model and linear models: (a) We controlled for the prior measure. Controlling for the prior reduces the potential of residuals' nonnormality and thus increases the consistency of estimates (Raykov & Marcoulides, 2008). (b) Lumley and his colleagues showed that when the sample size was larger than 200, using linear regression was valid for any distribution that the dependent variable followed (Lumley et al., 2002).

9. We have conducted nonparametric tests to examine the extent to which possible nonnormal distribution of some independent variables in the model (such as the *exposure measure*) would bias the estimates. We found that inferences for all of the estimates in the partnership condition still kept unchanged, while some estimates in the delayed partnership condition changed from being statistically significant in Tables 6, 7, and 8 to nonsignificance at the .05 level. But these estimates are still positive, and corresponding *p* values are still less than .14. These results did not deviate from our general conclusion that overall, exposure to colleagues who had gained expertise from prior professional development would positively affect the change in teachers' Year 3 instructional practices, because we are primarily interested in understanding the mechanism of teacher learning from peers, rather than comparing such effect between the partnership and delayed partnership condition.

10. To test the sensitivity of the interaction terms, we recoded "professional development participation" as if teachers had 30 hours or more, because 30 hours or more has been revealed by literature as the threshold for sufficient amount of professional development (Gallagher et al., 2009). We also examined the interaction terms between the continuous measures of *direct exposure to professional development in Year 3* and *exposure to colleagues' estimated expertise gained from Year 2 professional development*.

11. *Quantifying robustness.* Any policy or theoretical interpretations we make in this study will depend on the robustness of inferences. To express robustness that accounts for the relationship between a confounding variable and the independent variable

of interest *and* between the confounding variable and the outcome (Frank, 2000), we only quantify the inference with regarding to professional development participants' spillover effects. For example, the impact of an unmeasured confound would have to be greater than .067 to invalidate the inference of peers' Year 2 professional development duration on teachers' own practices of engaging students in writing processes ($\beta = .144$). Correspondingly, a confounding variable would have to be correlated with the engagement of students in writing processes at .227 and with professional development duration at .296, which are moderate correlations (J. Cohen & Cohen, 1983). Comparing this impact to the impact of the measured predictor of teacher's own professional development duration in Year 3, the impact of teacher's own professional development duration is about .012, the product of the correlation with exposure to peers' professional development ($\rho = .084$) and the correlation with the engagement of students in writing processes in Year 3 ($\rho = .148$). The impact of an unmeasured confound necessary to invalidate the inference of peers' spillover effect would have to be five or six times stronger than the impact of teachers' own professional development duration. This unmeasured confound may rarely exist in practice.

Similarly, the impact of an unmeasured confound must be greater than .055 to invalidate the inference of exposure to peers' active learning strategies in professional development on teachers' breadth of writing purposes taught in Year 3, which is roughly as twice as the impact for the strongest measured covariate in this model (own experienced active learning strategies, its impact = .03).

12. We would like to thank the anonymous reviewer for suggesting that we examine whether ELA teachers were more likely to offer help with teaching writing after receiving writing professional development than other subject areas teachers. We thus conducted separate analysis for ELA teachers and non-ELA teachers. Results did provide some evidence to support the differential impacts of writing PD programs on participants' helping behavior between ELA and non-ELA teachers. For instance, we created an interaction term between professional development features and *Being an ELA Teacher* in Table 4. Among all of six models, two interaction terms were on the borderline of significance at .05 level: In partnership, the interaction term of *Breadth of content areas focused in professional development in Year 3* \times *Being an ELA Teacher in Year 3* = .817 (*p* value = .054); and in delayed partnership, the interaction term *Breadth of active learning strategies employed in professional development in Year 3* \times *Being an ELA teacher in Year 3* = .165 (*p* value = .052).

13. To develop validity evidence related to this measure, we constructed two corresponding measures from teacher log data and examined the correlation coefficients between teacher survey measures and teacher log measures. We only collected instructional logs from ELA teachers in both partnership and delayed partnership schools to provide us with data on student opportunities to write. These ELA teachers were asked to log 5 consecutive days of English/language arts instruction, 4 times during the school year, totaling 20 different class periods across each school year. We asked teachers to indicate their goals for the instruction for each day we assigned them to fill out a log. To complete the log, we then asked teachers to focus on a target student. The response rates across these three years were included in our annual reports retrievable at <http://www.nwp.org/cs/public/print/resource/2477>. The reliability of log data from a small sample of classrooms appears in Appendix A of our Year 2 report retrievable at the previous link.

After constructing measures of teachers' instructional practices from teacher log data, which are corresponding to two measures of instructional practice from teacher survey data used in this article, we examined the correlations on these measures across the two data sources. The correlation coefficients are positive and statistically significant ($p = .12\text{--}.37$), which indicates adequate predictive validity of our measures.

14. For mathematics content knowledge for teaching, please further refer to Hill et al.'s work (Hill, Schilling, & Ball, 2004; Hill, Rowan, & Ball, 2005); for other general inquiry of subject-matter knowledge for teaching, please further refer to Shulman's work (Shulman, 1986).

References

- Angelucci, M., & Di Maro, V. (2010). *Program evaluation and spillover effects: Impact-evaluation guidelines*. Washington, DC: Inter-American Development Bank.
- Barr, R., & Dreeben, R. (1983). *How schools work*. Chicago, IL: University of Chicago Press.
- Bauer, T. K., & Vorell, M. (2010). *External effects of education: Human capital spillovers in regions and firms* (Ruhr Economic Papers #195). Bochum, Germany: RUHR University.
- Berends, M., Bodilly, S. J., & Kirby, S. N. (2005). Reforming whole schools: Challenges and complexities. In J. Petrovich & A. S. Wells (Eds.), *Bringing equity back: Research for a new era in educational policy*. New York, NY: Teachers College Press.
- Berge, L. I. O. (2011). *Measuring spillover effects from business training*. Retrieved from <http://www.csae.ox.ac.uk/conferences/2011-EDiA/papers/530-Berge.pdf>
- Bidwell, C. E., & Kasarda, J. D. (1987). *Structuring in organizations: Ecosystem theory evaluated*. Greenwich, CT: JAI.
- Bidwell, C. E., & Yasumoto, J. Y. (1999). The collegial focus: Teaching fields, colleague relationships, and instructional practice in American high schools. *Sociology of Education*, 72, 234–256.
- Bjorvatn, K., & Tungodden, B. (2010). Teaching entrepreneurship in Tanzania: Evaluating participation and performance. *Journal of the European Economic Association*, 8(2–3), 561–570.
- Blundell, R., Dearden, L., Meghir, C., & Sianesi, B. (1999). Human capital investment: The returns from education and training to the individual, the firm and the economy. *Fiscal Studies*, 20(1), 1–23.
- Carpenter, T. P., Fennema, E., Franke, M. L., Levi, L., & Empson, S. B. (1999). *Children's mathematics: Cognitively guided instruction*. Portsmouth, NH: Heinemann.
- Cobb, P., & Jackson, K. (2011). Towards an empirically grounded theory of action for improving the quality of mathematics teaching at scale. *Mathematics Teacher Education and Development*, 13(1), 6–33.
- Cobb, P., McClain, K., Lamberg, T. D. S., & Dean, C. (2003). Situating teachers' instructional practices in the institutional setting of the school and district. *Educational Researcher*, 32(6), 13–24.
- Coburn, C. E. (2001). Collective sensemaking about reading: How teachers mediate reading policy in their professional communities. *Educational Evaluation and Policy Analysis*, 23(2), 145–170.
- Coburn, C. E. (2004). Beyond decoupling: Rethinking the relationship between the institutional environment and the classroom. *Sociology of Education*, 77(3), 211–244.
- Coburn, C. E., & Russell, J. L. (2008). District policy and teachers' social networks. *Educational Evaluation and Policy Analysis*, 30(3), 203–235.
- Coburn, C. E., & Woulfin, S. L. (2012). Reading coaches and the relationship between policy and practice. *Reading Research Quarterly*, 47(1), 5–30.
- Cohen, D. K. (2011). *Teaching and its predicaments*. Cambridge, MA: Harvard University Press.
- Cohen, D., & Hill, H. (2000). Instructional policy and classroom performance: The mathematics reform in California. *Teachers College Record*, 102, 294–343.
- Cohen, D. K., Raudenbush, S. W., & Ball, D. L. (2003). Resources, instruction, research. *Educational Evaluation and Policy Analysis*, 25(2), 119–142.

- Cohen, J., & Cohen, P. (1983). *Applied multiple regression/correlation analysis for the behavioral sciences*. Hillsdale, NJ: Erlbaum.
- Cook, T. D., Shadish, S., & Wong, V. A. (2008). Three conditions under which experiments and observational studies produce comparable causal estimates: New findings from within-study comparisons. *Journal of Policy and Management, 2* (4), 724–750.
- Correnti, R. (2007). An empirical investigation of professional development effects on literacy instruction using daily logs. *Educational Evaluation and Policy Analysis, 29*(4), 262–295.
- Croce, G., & Ghignoni, E. (2012). Employer-provided training and knowledge spillovers: Evidence from Italian local labour markets. *Regional Studies: The Journal of the Regional Studies Association, 46*(3), 339–353.
- Darling-Hammond, L., & McLaughlin, M. W. (1995). Policies that support professional development in an era of reform. *Phi Delta Kappan, 76*(8), 597–604.
- Darling-Hammond, L., Wei, R. C., Andree, A., Richardson, N., & Orphanos, S. (2009). *Professional learning in the learning profession: A status report on teacher development in the United States and abroad*. Washington, DC: National Staff Development Council.
- Datnow, A., & Park, V. (2010, May). *Practice meets theory of action: Teachers' experiences with data use*. Paper presented at the annual meeting of the American Educational Research Association, Denver, CO.
- Datnow, A., & Stringfield, S. (2000). Working together for reliable school reform. *Journal of Education for Students Placed at Risk (JESPAR), 5*(1, 2), 183–204.
- De Grip, A., & Sauermann, J. (2012). The effects of training on own and co-worker productivity: Evidence from a field experiment. *Economic Journal, 122*(560), 376–399.
- Desimone, L. M., Porter, A. C., Garet, M. S., Yoon, K. S., & Birman, B. F. (2002). Effects of professional development on teachers' instruction: Results from a three-year longitudinal study. *Educational Evaluation and Policy Analysis, 24*(2), 81–112.
- Dumas, A. (2008, September). *The spillover effect of training within the firm*. Paper presented at the 20th annual EALE conference, Amsterdam.
- Elmore, R. F. (1996). Getting to scale with good educational practice. *Harvard Educational Review, 66*, 1–26.
- Frank, K. A. (2000). Impact of a confounding variable on a regression coefficient. *Sociological Methods and Research, 29*, 147–194.
- Frank, K. A., Sykes, G., Anagnostopoulos, D., Cannata, M., Chard, L., & Krause, A. (2008). Does NBPTS certification affect the number of colleagues a teacher helps with instructional matters? *Educational Evaluation and Policy Analysis, 30*(1), 3–30.
- Frank, K. A., Zhao, Y., & Borman, K. (2004). Social capital and the diffusion of innovations within organizations: Application to the implementation of computer technology in schools. *Sociology of Education, 77*, 148–171.
- Frank, K. A., Zhao, Y., Penuel, W. R., Ellefson, N. C., & Porter, S. (2011). Focus, fiddle and friends: A longitudinal study of characteristics of effective technology professional development. *Sociology of Education, 84*(2), 137–156.
- Franke, M. L., Carpenter, T. P., Levi, L., & Fennema, E. (2001). Capturing teachers' generative change: A follow-up study of professional development in mathematics. *American Educational Research Journal, 38*(3), 653–689.
- Gallagher, H. A., Penuel, W. R., Murphy, R. F., Bosetti, K. R., Shields, P. M., Toyama, Y., et al. (2009). *National Evaluation of Writing Project professional development: Year 2 report*. Menlo Park, CA: SRI International.
- Garet, M. S., Porter, A. C., Desimone, L. M., Birman, B. F., & Yoon, K. S. (2001). What makes professional development effective? Results from a national sample of teachers. *American Educational Research Journal, 38*(4), 915–945.
- Graham, S., & Perin, D. (2007a). A meta-analysis of writing instruction for adolescent students. *Journal of Educational Psychology, 99*, 445–476.
- Graham, S., & Perin, D. (2007b). What we know, what we still need to know: Teaching adolescents to write. *Scientific Studies of Reading, 11*(4), 313–335.
- Graham, S., & Perin, D. (2007c). *Writing next: Effective strategies to improve writing of adolescents in middle and high schools—A report to the Carnegie Corporation of New York*. Washington, DC: Alliance for Excellence in Education.
- Hansen, M. T. (1999). The search-transfer problem: The role of weak ties in sharing knowledge across organization subunits. *Administrative Science Quarterly, 44*, 82–111.
- Hill, H. C., Rowan, B., & Ball, D. L. (2005). Effects of teachers' mathematical knowledge for teaching on student achievement. *American Educational Research Journal, 42*(2), 371–406.
- Hill, H. C., Schilling, S. G., & Ball, D. L. (2004). Developing measures of teachers' mathematics knowledge for teaching. *Elementary School Journal, 105*, 11–30.

- Horn, I. S., & Little, J. W. (2010). Attending to problems of practice: Routines and resources for professional learning in teachers' workplace interactions. *American Educational Research Journal*, 47(1), 181–217.
- Jackson, C. K., & Bruegmann, E. (2009). Teaching students and teaching each other: The importance of peer learning for teachers. *American Economic Journal: Applied Economics*, 1(4), 85–108.
- Koedel, C. (2009). An empirical analysis of teacher spillover effects in secondary school. *Economics of Education Review*, 28(6), 682–692.
- Kogut, B., & Zander, U. (1992). Knowledge in the firm, combinative capabilities and the replication of technology. *Organization Science*, 3, 383–397.
- Lalive, R., & Cattaneo, A. (2009). Social interactions and schooling decisions. *Review of Economics and Statistics*, 91(3), 457–477.
- Lieberman, A., & McLaughlin, M. W. (1992). Networks for educational change: Powerful and problematic. *Phi Delta Kappan*, 73(9), 673–677.
- Lieberman, A., & Wood, D. R. (2003). *Inside the National Writing Project: Connecting network learning and classroom teaching*. New York, NY: Teachers College Press.
- Lindsay, R. M., & Ehrenberg, A. S. C. (1993). The design of replicated studies. *The American Statistician*, 47(3), 217–228.
- Lucas, R. E. (1988). On the mechanics of economic development. *Journal of Monetary Economics*, 22, 3–42.
- Lumley, T., Diehr, P., Emerson, S., & Chen, L. (2002). The importance of the normality assumption in large public health data sets. *Annual Review of Public Health*, 23, 151–169.
- McLaughlin, M., & Talbert, J. (2003). *Reforming districts: How districts support school reform. A research report*. Seattle, WA: Center for the Study of Teaching and Policy, University of Washington. Retrieved November 9, 2006, from <http://depts.washington.edu/ctpmail/PDFs/ReformingDistricts-09-2003.pdf>
- Nye, B., Konstantopoulos, S., & Hedges, L. V. (2004). How large are teacher effects? *Educational Evaluation and Policy Analysis*, 26(3), 237–257.
- Penuel, W. R., Fishman, B. J., Yamaguchi, R., & Gallagher, L. P. (2007). What makes professional development effective? Strategies that foster curriculum implementation. *American Educational Research Journal*, 44(4), 921–958.
- Penuel, W. R., Frank, K. A., & Krause, A. (2006). The distribution of resources and expertise and the implementation of schoolwide reform initiatives. In S. A. Barab, K. E. Hay, & D. T. Hickey (Eds.), *Proceedings of the 7th International Conference of the Learning Sciences* (Vol. 1, pp. 522–528). Mahwah, NJ: Erlbaum.
- Penuel, W. R., & Gallagher, L. P. (2009). Comparing three approaches to preparing teachers to teach for deep understanding in Earth science: Short-term impacts on teachers and teaching practice. *Journal of the Learning Sciences*, 18(4), 461–508.
- Penuel, W. R., Sun, M., Frank, K. A., & Gallagher, H. A. (2012). Using social network analysis to study how collegial interactions can augment teacher learning from external professional development. *American Journal of Education*, 119(1), 103–136.
- Portes, A., & Sensenbrenner, J. (1993). Embeddedness and immigration: Note on the social determinants of economic action. *American Journal of Sociology*, 98, 1320–1350.
- Raykov, T., & Marcoulides, G. A. (2008). *An introduction to applied multivariate analysis*. New York, NY: Taylor & Francis.
- Romer, P. M. (1994). The origins of endogenous growth. *Journal of Economic Perspectives*, 8(1), 3–22.
- Rowan, B., & Miller, R. J. (2007). Organizational strategies for promoting instructional change: Implementation dynamics in schools working with comprehensive school reform providers. *American Educational Research Journal*, 44(2), 252–297.
- Sargent, T. C., & Hannum, E. (2009). Doing more with less: Teacher professional learning communities in resource-constrained primary schools in rural China. *Journal of Teacher Education*, 60(3), 258–276.
- Scribner, J. P., Sawyer, R. K., Watson, S., & Myers, V. L. (2007). Teacher teams and distributed leadership: A study of group discourse and collaboration. *Educational Administration Quarterly*, 43(1), 67–100.
- Shadish, W. R., Clark, M. H., & Steiner, P. M. (2008). Can nonrandomized experiments yield accurate answers? A randomized experiment comparing random to nonrandom assignment. *Journal of the American Statistical Association*, 103(484), 1334–1344.
- Shulman, L. S. (1986). Those who understand: Knowledge growth in teaching. *Educational Researcher*, 15(2), 4–31.
- Smith, T. M., Desimone, L. M., & Ueno, K. (2005). “Highly qualified” to do what? The relationship between NCLB teacher quality mandates and the use of reform-oriented instruction in middle school mathematics. *Educational Evaluation and Policy Analysis*, 27(1), 75–109.
- Spillane, J. P. (2006). *Distributed leadership*. San Francisco, CA: Jossey-Bass.
- Spillane, J. P. (2007, February). *Social capital at work*. Paper presented at the Conference on Human and Social Capital in Learning Systems, Pittsburgh, PA.

- Sun, M., Frank, K. A., Penuel, W. R., & Kim, C. (2013). How external institutions penetrate schools through formal and informal leaders? *Educational Administration Quarterly*. Available on-line first at <http://eaq.sagepub.com/content/early/2013/03/18/0013161X12468148.full.pdf>.
- Wayne, A. J., Yoon, K. S., Zhu, P., Cronen, S., & Garet, M. S. (2008). Experimenting with teacher professional development: Motives and methods. *Educational Researcher*, 37(8), 479–479.
- Webster-Wright, A. (2009). Reframing professional development through understanding authentic professional learning. *Review of Educational Research*, 79(2), 702–739.
- Yasumoto, J. Y., Uekawa, K., & Bidwell, C. (2001). The collegial focus and student achievement: Consequences of high school faculty social organization for students on achievement in mathematics and science. *Sociology of Education*, 74, 181–209.
- Yoon, K. S., Duncan, T., Lee, S. W.-Y., Scarloss, B., & Shapley, K. L. (2007). *Reviewing the evidence on how teacher professional development affects student achievement*. Washington, DC: U.S. Department of Education, Institute of Education Sciences, National Center for Education Evaluation and Regional Assistance, Regional Educational Laboratory Southwest.

Authors

MIN SUN is an assistant professor in Educational Leadership and Policy Studies at Virginia Tech. 206 E. Eggleston Hall, Blacksburg, VA 24061; sunmin@vt.edu. Her research focuses on policy issues relevant to develop, assess, and retain effective teachers and principals, school and district supports for instruction and learning, and quantitative methods.

WILLIAM R. PENUEL is professor of educational psychology and learning sciences at the University of Colorado Boulder. His research interest includes design-based implementation research,

research-practice partnerships, and technology supports for classroom assessments.

KENNETH A. FRANK is currently a professor in Counseling, Educational Psychology and Special Education as well as in Fisheries and Wildlife at Michigan State University. His substantive interests include the study of schools as organizations, social structures of students and teachers and school decision-making, and social capital. His substantive areas are linked to several methodological interests: social network analysis, causal inference and multilevel models. His publications include quantitative methods for representing relations among actors in a social network, robustness indices for inferences, and the effects of social capital in schools, as well as how the decisions about natural resource use in small communities are embedded in social contexts.

H. ALIX GALLAGHER is a senior researcher in the Center for Education Policy at SRI International. She was a co-principal investigator of the National Evaluation of Writing Project School Partnerships. Her research focuses on teacher quality and school reform.

PETER YOUNGS is an associate professor of educational policy at Michigan State University. His research interests focus on education policy effects on teaching and learning in the core academic subjects. In particular, his work concentrates on state and district policy related to teacher induction, evaluation, and professional development in the United States and their effects on teachers' instructional practices, commitment to teaching, and retention in the teaching profession.

Manuscript received October 9, 2011

First revision received March 15, 2012

Second revision received August 8, 2012

Third revision received November 14, 2012

Accepted January 31, 2013