



January 21-28, 2018

#### CALIFORNIA STATEWIDE #235-I Topline Results 2,500 Registered Voters in California

Thank you for your participation. Please read the following important instructions before proceeding.

The survey will take about 20 minutes. You **cannot** stop the survey and restart later, so be sure you have enough time before starting.

Click on the "continue" button below to begin the survey.

1. First, are you registered to vote in the State of California?

Yes	
No	TERMINATE
DON'T KNOW	TERMINATE

(PTY) Are you registered to vote as a (ROTATE)

46%
27%
25%
2%
1%

2. Are you, or is anyone living in your household, employed by a market research company, a newspaper, magazine, television or radio station, a political party or by a candidate for political office?

Yes	TERMINATE
No	
DON'T KNOW	TERMINATE

3. A lot of times people are busy and are not always able to vote. In November 2018, there will be a general election for Governor, U.S. Senate, and other offices and issues. I know it's a long way off, but how likely are you to vote in that election: Will you definitely vote, probably vote, are the chances 50-50, will you probably not vote, or will you definitely not vote?

Definitely vote	80%
Probably vote	
50-50	5%
Probably not vote	1%
Definitely not vote	1%
DON'T KNOW	1%

4. There are many issues currently facing the country. For each of the following issues, please indicate how important each one is for you on a scale from ONE to TEN with TEN being VERY important and a ONE being NOT AT ALL important. You can use any number from one to ten. **(RANDOMIZE)** 

(RANI	DOMIZE)	<u>Mean</u>	<u>10</u>	<u>6-9</u>	<u>5</u>	<u>1-4</u>	<u>DK</u>
_a.	Gun violence	8.07	40%	45%	6%	9%	1%
_b.	Opioid addiction	7.23	22%	54%	9%	13%	2%
_C.	Threats from North Korea	7.70	31%	50%	7%	11%	1%
_d.	Foreign interference in our elections	7.40	32%	43%	8%	16%	1%
e.	Unemployment/underemployment	7.67	27%	56%	8%	8%	0%
f.	Poverty						
_g.	The quality of our public schools						
0 h.	Climate change						
i.	Racism/racial inequality						
i.	Immigration						
k.	The cost of healthcare						
_l.	The amount we pay in taxes	8.33	40%	49%	5%	4%	1%

5. Now I'm going to show you some names and for each one, please indicate if you approve or disapprove of the job they are doing. **(RANDOMIZE)** Do you strongly approve, somewhat approve, somewhat disapprove or strongly disapprove of the job they are doing?

<b>(RAN</b> a.	STR SMWT SMWT STR (DK/ DOMIZE) <u>APP APP DISAPP DISAPP NA)</u> (ALWAYS READ 1 <sup>ST</sup> ) Donald	TOTAL <u>APP</u>	TOTAL <u>DISAPP</u>	APP - <u>DISAPP</u>	
_b. c.	Trump as President	33% 58%	65% 37%	-32 +21	
_0.	of Education	26%	51%	-26	

6. If the primary election for Governor were held today, which candidate would you vote for? **(ROTATE)** Lieutenant Governor Gavin Newsom, a Democrat; businessman Antonio Villaraigosa, a Democrat; State Treasurer John Chiang, a Democrat; educator Delaine Eastin, a Democrat; businessman John Cox, a Republican; State Assemblyman Travis Allen, a Republican or businessman and former Congressman Doug Ose, a Republican. **(IF UNDECIDED)** Well, toward which candidate would you lean?

Gavin Newsom25%(LEAN NEWSOM)3%Antonio Villaraigosa10%(LEAN VILLARAIGOSA)2%John Chiang8%(LEAN CHIANG)2%Delaine Eastin5%(LEAN EASTIN)1%John Cox9%(LEAN COX)2%Travis Allen7%(LEAN ALLEN)1%Doug Ose3%
(LEAN OSE)1%
(Someone else/Other)
<b>DON'T KNOW</b> 18%
Total Newsom29%Total Villaraigosa11%Total Chiang9%Total Eastin6%Total Cox10%Total Allen8%Total Ose4%
Total Dem

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7. **(SPLIT A)** Students are often given the grades A, B, C, D and F to rate the quality of their work at school. Suppose California public schools were graded in the same manner. What grade would you currently give California's public schools?

Α	
В	
С	44%
D	
F or Fail	
DON'T KNOW	

8. **(SPLIT A)** Suppose the teachers in California's public schools were graded in the same manner. What grade would you currently give California teachers?

Α	
В	39%
С	
D	
F or Fail	
DON'T KNOW	6%

9. **(SPLIT A)** In the past few years, would you say California's public schools have gotten better, worse or have stayed about the same?

Gotten Better	13%
Gotten Worse	43%
Stayed the same	35%
DON'T KNOW	8%

10. **(SPLIT B)** Students are often given the grades A, B, C, D and F to rate the quality of their work at school. Suppose your local public schools were graded in the same manner. What grade would you currently give your local public schools?

A	
В	
С	
D	12%
F or Fail	5%
DON'T KNOW	

11. **(SPLIT B)** Suppose the teachers in your local public schools were graded in the same manner. What grade would you currently give your local teachers?

A	15%
В	
С	
D	6%
F or Fail	
DON'T KNOW	

12. **(SPLIT B)** In the past few years, would you say your local public schools have gotten better, worse or have stayed about the same?

Gotten Better	16%
Gotten Worse	35%
Stayed the same	38%
DON'T KNOW	11%

13. Do you think California public schools currenly have the money needed to provide students with a quality educaton or do you think the state should be spending more on schools? (RORATE PUNCH 1 AND 2)

The State of California spends enough on schools	27%
The State of California should be spending more on schools	65%
DON'T KNOW	8%

Spends enough – Should be spending more ......-38

14. **(SPLIT A)** The California Constitution requires the Legislature to spend approximately 40 percent of General Fund revenue on K-12 schools and community colleges each year. In the 2015-16 school year spending per pupil in California schools was \$10,291. Now that you have more information, do you think California public schools currently have the money needed to provide students with a quality education, or do you think the state should be spending more on schools? **(ROTATE PUNCH 1 AND 2)** 

The State of California spends enough on schools	35%
The State of California should be spending more on schools	56%
DON'T KNOW	

## Spends enough – Should be spending more .....-21

15. **(SPLIT B)** According to the California Budget and Policy Center California ranks 41st in per pupil spending among the 50 states. In the 2015-16 school year spending per pupil in California schools was \$10,291. Now that you have more information, do you think California public schools currently have the money needed to provide students with a quality education, or do you think the state should be spending more on schools? **(ROTATE PUNCH 1 AND 2)** 

The State of California spends enough on schools	. 25%
The State of California should be spending more on schools	. 67%
DON'T KNOW	8%

## Spends enough – Should be spending more ......-42

16. **(SPLIT A)** Some states give each school a single overall performance rating, usually on an A-F or 0-100 scale. Other states do not give schools a single rating, and instead give each school an individual rating on several different measures of performance such as student assessment in specific subject areas, graduation rates, and suspension rates. Which of these best expresses your opinion about an overall rating?

I think schools should receive an overall rating, such as	
on an A-F or 0-100 scale	. 35%
I do not think schools should receive an overall rating, but instead	
should receive individual ratings on several different measures	
of performance	. 58%

Should receive overall rating – Should not receive .....-24

## TULCHIN RESEARCH

17. **(SPLIT B)** Under the new federal education law, more than 40 states have chosen to give each of their schools a single overall performance rating, usually on an A-F or 0-100 scale. California has chosen not to give schools an overall rating; instead, schools will be rated on several different measures but the scores will not be combined. Which of these best expresses your opinion about an overall rating?

18. In 2017, California changed the way it evaluated schools. The new California Dashboard evaluates school performance on multiple measures. To what extent are you familiar with the new California Dashboard?

I have heard or read about it, and I know a good deal about it I have heard or read about it, and I know a fair amount	
I have heard or read about it, but I do not know much about it I have never heard or read about it	29%
DON'T KNOW	
Total heard	45%
Heard – Not heard	7

19. (IF HEARD IN Q.18) Have you visited the new California Dashboard website?

No, I have never visited
Total yes

20. **(IF HEARD IN Q.18)** Based on what you know, do you have a positive or negative impression of California Dashboard?

Very positive	11%
Somewhat positive	40%
Somewhat negative	10%
Very negative	2%
DON'T KNOW	
Total positive	
Total negative	12%
Positive – Negative	

## TULCHIN RESEARCH

#### CALIFORNIA ONLINE STATEWIDE #235-I

## Here are some images of the California School Dashboard website.

Enrollment: 9.775	Socioeconomically Di	sadvantaged: 57.6%	English Learners: 16.7%	Foster Youth: 0.8%	Dashboard Release:	
Grade Span: K-12	Charter School: No				Fall 2017	•
Equity Report	Status and Change Report	Detailed Report S	tudent Group Report			

The Equity Report shows the performance levels for all students on the state indicators. It also shows the total number of student groups that received a performance level for each indicator and how many of those student groups are in the two lowest performance levels (Red/Orange). The total number of student groups may vary due to the number of grade levels included within each indicator. Select any of the underlined indicators for more detailed information.

State Indicators	All Students Performance	Total Student Groups	Student Groups in Red/Orange
Chronic Absenteeism	N/A	N/A	N/A
Suspension Rate (K-12)	۵.	13	7
English Learner Progress (1-12)	۵	1	0
Graduation Rate (9-12)	3	10	3

Equity Report Status and Change Report

Detailed Report Student Group Report

The status and change report provides the performance level for all students on state indicators. It also shows how the current year (status) compares to prior years (change) for each state indicator. Status and change each have five possible levels, which are displayed with the data for each indicator. Select any of the underlined indicators for more detailed information.

State Indicators	All Students Performance	Status	Change
Chronic Absenteeism	N/A	N/A	N/A
Suspension Rate (K-12)	٨	High 7.6%	Declined -0.4%
English Learner Progress (1-12)	4	High 75.1%	Declined -6%
Graduation Rate (9-12)	3	High 93.5%	Maintained +0.7%
College/Career (9-12) Select for one year of available data	N/A	Medium 35.5%	N/A
English Language Arts (3-8)	()	Low 53.4 points below level 3	Declined -5.2 points

21. Based on what you see here, do you have a positive or negative impression of California Dashboard?

Very positive Somewhat positive	
Somewhat negative	
Very negative	
DON'T KNOW	. 16%
Total positive Total negative	

Positive – Negative ...... +38

22. Please indicate how much you agree or disagree with the following statements about the California School Dashboard. For each one, please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree that policy. If you are not sure, please indicate so.

(RANDOMIZE)	STR <u>AGREE</u>	SMWT <u>AGREE</u>	SMWT DIS- <u>AGREE</u>	STR DIS- <u>AGREE</u>	DON'T <u>KNOW</u>	TOTAL AGREE	TOTAL DIS- <u>AGREE</u>	AGREE - DIS- <u>AGREE</u>
_a. The new California School								
Dashboard captures the mo important measures of distri and school quality and								
performance.	12%	45%	21%	7%	16%	57%	28%	+29
_b. The information displayed o the new California School Dashboard is easy to	n							
_c. The information displayed o the new California School Dashboard is an effective means to communicate		42%	24%	12%	5%	59%	36%	+22
outcomes to the community	14%	47%	20%	8%	11%	61%	28%	+33

23. Currently California provides free public preschool for some four-year olds whose families meet a lowincome eligibility requirement. Additionally, children who turn 5 years old between September and December 1 are eligible for free public transitional kindergarten. Families of all other 4-year-olds must pay for preschool. Knowing this, which of the following statements is closest to your own opinion: (RANDOMIZE)

Keep these policies as they are 15%	)
Expand free public transitional kindergarten to all 4-year-olds 29%	,
Allow all 4-year-olds access to the same public and private	
preschools, with the state subsidizng families on a sliding scale based	
on income	,
California taxpayers should not be funding preschool	,
DON'T KNOW	

24. How would you describe your general understanding of what charter schools in California do and how they operate?

25. Using your best guess, please estimate what percent of K-12 students in California attend private, charter, and traditional public schools on a scale from 0 to 100 percent. You can use any number from 0-100, the higher the number the more percentage of California students you estimate attend that type of school. If you have no opinion, please enter 101.

## (RANDOMIZE AND SHOW ALL QUESTIONS ON ONE SCREEN)

a. Private schools	b. Charter schools	c. Traditional public school
0-9 percent 9%   10-19 percent 30%   20-29 percent 21%   30-39 percent 8%   40-49 percent 3%   50-59 percent 2%   60-69 percent 0%   70-79 percent 0%   80-89 percent 0%   90-100 percent 0%   DON'T KNOW 26%	0-9 percent 10%   10-19 percent 30%   20-29 percent 20%   30-39 percent 9%   40-49 percent 2%   50-59 percent 1%   60-69 percent 5%   707-9 percent 5%   80-89 percent 5%   90-100 percent 5%   DON'T KNOW 27%	0-9 percent
0-24 percent	0-24 percent53% 25-49 percent18% 50-74 percent2% 75-100 percent0%	0-24 percent

26. Using your best guess, please estimate what percent of California charter schools are managed by forprofit firms on a scale from 0 to 100 percent. You can use any number from 0-100, the higher the number the more percentage of California charter schools. If you have no opinion, please enter 101.

0-9 percent	
30-39 percent	
80-89 percent	
0-24 percent	

27. To the best of your knowledge, do students who attend charter schools in California perform better, about the same, or worse on standardized tests than students who attend traditional public schools?

Better – Worse	+34
DON'T KNOW	
Charter school students perform worse	
Charter school students perform the same	
Charter school students perform better	

28. To the best of your knowledge, do charter schools in California charge for tuition?

Yes No	
DON'T KNOW	
Yes – No	

29. To the best of your knowledge, when there are more applicants to a California charter school than there are spaces available, how do charter schools decide which students may enroll?

Charter schools can select the students that they prefer	25%
Charter schools must hold a lottery to decided which students enroll	31%
Neither/Other	6%
DON'T KNOW	37%
- · · · ·	_

Select students – Lottery .....-6

30. **(SPLIT A)** As you may know, Former President Obama and Secretary of Education Arne Duncan encouraged states to increase the number of charter schools they allow. Which of these describes your opinion toward charter schools in California? **(ROTATE ANSWERS 1 AND 3, KEEP 2 and 4 FIXED)** 

31. **(SPLIT B)** As you may know, President Trump and Secretary of Education Betsy Devos support proposals to expand the number of charter schools around the country. Which of these describes your opinion toward charter schools in California? **(ROTATE ANSWERS 1 AND 3, KEEP 2 and 4 FIXED)** 

We have too many charter schools and should reduce the number	21%
We have about the right amount of charter schools	26%
We have too few charter schools and the state should allow more	26%
DON'T KNOW	26%

٦

r

32. Here are some items that PARENTS use to assess a school's quality. For each one, please indicate whether you find the item to be an extremely important, very important, somewhat important, or not too important item in your assessment of a school's quality.

_a.	(RANDOMIZE) How well the school helps students master reading and math skills as measured by	EXT <u>IMPRT</u>	VERY <u>IMPRT</u>	SMWT <u>IMPRT</u>	NOT TOO <u>IMPRT</u>	<u>DK/NA</u>	TOTAL <u>IMPRT</u>
	state tests	54%	31%	10%			85%
_b.	How well the school helps students master skills in science						
	and social studies	51%	36%	10%			86%
_C.	How well the school helps students master social and emotional skills like being cooperative, respectful of others, and persistent at solving						
	problems	45%	36%	15%	2%		80%
_d.	The quality of the school's art	070/	0.40/	000/	70/	00/	000/
0	and music classes	27%	34%	29%			62%
_е.	The school's graduation or dropout rates	45%	37%	14%	2%		82%

33. (SPLIT A) In addition to being assessed on their academic performance, do you think students should or should not also be assessed on social and emotional skills such as being cooperative, respectful of others and persistent at solving problems? (ROTATE 1-2-3-4-5 WITH 5-4-3-2-1, KEEPING 3 IN THE MIDDLE)

Definitely should	
Probably should No opinion/not sure	
Probably should not	
Definitely should not	
DON'T KNOW	2%
Total should	74%
Total should not	9%
Should – Should not	+64

34. **(SPLIT B)** In addition to being held accountable for student test scores, do you think public schools should or should not also be held accountable for developing students' social and emotion skills such as being cooperative, respectful of others, and persistent at solving problems? **(ROTATE 1-2-3-4-5 WITH 5-4-3-2-1, KEEPING 3 IN THE MIDDLE)** 

Definitely should	
Probably should	
No opinion/not sure	11%
Probably should not	
Definitely should not	
DON'T KNOW	
Total should	
Total should not	11%
Should – Should not	+63

35. Overall, do you think California teachers' unions have a positive, negative, or not much impact on the quality of education in California K-12 schools?

Very positive12Somewhat positive33Somewhat negative19Very negative13Not much impact8DON'T KNOW16	% % %
Total positive	%

## (ROTATE Q.36/Q.37)

36. **(SPLIT A)** In the United States today, White students usually score higher than Black and Latino/a students on math and reading tests. Economists have argued that investing in closing achievement gaps in the US will help improve our country's economic health and global competitiveness.

Thinking about all of the important issues facing the country today, how high of a priority do you think it is to close the achievement gaps between White students and Black or Latino/a students? Is it essential, a high priority, a medium priority, a low priority, or not a priority?

Essential	
High priority	
Medium priority	
Low priority	6%
Not a priority	
DON'T KNÓW	
Total priority	
Total low priority	
High – Low	+49

37. **(SPLIT A)** In the United States today, students from more affluent communities usually score higher than students from low-income communities on math and reading tests. Economists have argued that investing in closing achievement gaps in the US will help improve our country's economic health and global competitiveness.

Thinking about all of the important issues facing the country today, how high of a priority do you think it is to close the achievement gaps between students from affluent communities and students from low-income communities? Is it essential, a high priority, a medium priority, a low priority, or not a priority?

Essential	
High priority	35%
Medium priority	
Low priority	
Not a priority	
DON'T KNÓW	
Total priority	61%
Total low priority	9%
High – Low	+52

## (ROTATE Q.38/Q.39)

38. **(SPLIT B)** In the United States today, White students usually score higher than Black and Latino/a students on math and reading tests. As a result, Black and Latino/a students often have lower educational attainment and fewer job opportunities compared to White students.

Thinking about all of the important issues facing the country today, how much of a priority do you think it is to close the achievement gaps between White students and Black or Latino/a students? Is it essential, a high priority, a medium priority, a low priority, or not a priority?

Essential	
High priority	32%
Medium priority	
Low priority	7%
Not a priority	6%
DON'T KNÓW	5%
Total priority	60%
Total low priority	12%
High – Low	+47

39. **(SPLIT B)** In the United States today, students from more affluent communities usually score higher than students from low-income communities on math and reading tests. As a result, students from low-income communities often have lower educational attainment and fewer job opportunities compared to students from more affluent communities.

Thinking about all of the important issues facing the country today, how much of a priority do you think it is to close the achievement gaps between students from affluent communities and students from low-income communities? Is it essential, a high priority, a medium priority, a low priority, or not a priority?

Essential	
High priority	
Medium priority	
Low priority	5%
Not a priority	
DON'T KNOW	
Total priority	
Total low priority	
High – Low	+54

# (ROTATE Q.40/Q.41)

40. Imagine that your local school district is working to combat the inequality in educational outcomes between White students and Black and Latino/a students. Their proposal involves raising the amount of money expended per student for Black and Latino/a students, and it will be funded by lowering the amount of money expended per student for White students. Please indicate whether you strongly support, somewhat support, somewhat oppose or strongly oppose this proposal.

Strongly support	11%
Somewhat support	
Somewhat oppose	22%
Strongly oppose	31%
DON'T KNOW	12%
Total support	34%
Total oppose	53%

41. Imagine that your local school district is working to combat the inquality in educational outcomes between White students and Black and Latino/a students. Their proposal involves raising the amount of money expended per student for Black and Latino/a students, and **it will be funded by raising taxes**. Please indicate whether you strongly support, somewhat support, somewhat oppose or strongly oppose this proposal.

5%
3%
3%
7%
1%
4%
5%
1

# (ROTATE Q.42/Q.43)

42. Imagine that your local school district is working to combat the inequality in educational outcomes between students from high-income and low-income backgrounds. Their proposal involves raising the amount of money expended per student for low income students, and **it will be funded by lowering the amounf of money expended per student for high-income students.** Please indicate whether you strongly support, somewhat support, somewhat oppose or strongly oppose this proposal.

Strongly support Somewhat support Somewhat oppose Strongly oppose DON'T KNOW	29% 22% 23%
Total support Total oppose	
Support – Oppose	2

## TULCHIN RESEARCH

43. Imagine that your local school district is working to combat the inequality in educational outcomes between students from high-income and low-income backgrounds. Their proposal involves raising the amount of money expended per student for low income students, and **it will be funded by raising taxes.** Please indicate whether you strongly support, somewhat support, somewhat oppose or strongly oppose this proposal.

Strongly support Somewhat support	
Somewhat oppose	19%
Strongly oppose DON'T KNOW	27% 10%
	1070
Total support	45%
Total support Total oppose	

44. Please indicate to what extent you believe each of these factors is responsible for test score gaps by race/ethnicity: a great deal, some, a little, or not at all.

A <u>LITTLE</u>	NOT <u>AT ALL</u>	DON'T <u>KNOW</u>		
11%			84%	
11%	4%		82%	L
9%	3%		84%	L
23%	17%	4%	56%	L
19%	7%		71%	L
-	<u>11%</u> 11% 9% 23%	LITTLE   AT ALL    11%		LITTLE   AT ALL   KNOW   SIBLE    11%

45. **(SPLIT A)** When a school performs badly or fails, who do you think is *most* responsible? You can choose up to two options.

6%
15%
32%
13%
17%
30%
38%
24%
3%
5%

46. **(SPLIT B)** When a school performs well or succeeds, who do you think is *most* responsible? You can choose up to two options.

Voters State/legislature	
Local school board	
Superintendent	4%
Principal	
Teacher	68%
Parents	42%
Students	38%
Someone else (specify)	
DON'T KNOW	3%

47. Have you heard or read anything about a policy called the Local Control Funding Formula, which changes the way California K-12 public schools are funded and requires the development of Local Control and Accountability Plans? (ROTATE PUNCHES AS 1-2-3-4/4-3-2-1) (2015)

I have heard or read a good deal about it	
I have heard or read a little bit about it	
I have not heard or read much about it	
I have never heard or read about it	60%
DON'T KNOW	
Total heard	

48. **(IF 1-2 IN Q.47)** Based on what you know, do you have a positive or negative impression of the Local Control Funding Formula approach and the Local Control and Accountability Plan? **(ROTATE PUNCHES AS 1-2-3-4/4-3-2-1) (2015)**?

Very positive Somewhat positive Somewhat negative Very negative DON'T KNOW	. 48% . 14% 3%
Total positive Total negative Positive – Negative	. 17%

49. The Local Control Funding Formula provides additional funding to school districts that have more **(ROTATE)** English-language learners, lower-income students, foster youth, and homeless youth and gives local school districts more flexibility over how state funding is spent. In general, do you favor or oppose this policy? **(FLIP 1-2-3-4-5/4-3-2-1-5) (2015)** 

Strongly support	22%
Somewhat support	45%
Somewhat oppose	12%
Strongly oppose	6%
DON'T KNOW	15%
Total support	67%
Total oppose	18%
Support – Oppose	+49

#### Now I would like to ask you a few final questions for statistical purposes only.

(IDEO) Do you consider yourself to be (ROTATE LIBERAL AND CONSERVATIVE, KEEPING MODERATE IN THE MIDDLE), very liberal, somewhat liberal, moderate, somewhat conservative or very conservative?

Very Liberal	
Somewhat Liberal	21%
Moderate	34%
Somewhat Conservative	17%
Very Conservative	10%
DON'T KNOW	1%

**(HOME1)** Do you currently rent or own your home? If you do you live in a single family home, a condominium or an apartment?

Own a single family home	59%
Own a condo/apartment	8%
Rent	
DON'T KNOW	1%

(EDU) What was the last year of school you completed?

Grades 1-11	2%
High school graduate (12)	11%
Some college/vocational school	34%
College graduate (4)	32%
Post Graduate work/Professional school	21%
DON'T KNOW	0%

**(TEACH)** Are you or is anyone in your household a teacher?

Yes, self	6%
Yes, household	
Yes, both	1%
Retired teacher	5%
No	85%
DON'T KNOW	0%

(UNION) Are you or is any member of your household a member of a labor union or teacher's union?

Yes, member of a labor union	10%
Yes, household member is in a labor union	5%
Yes, member of a teacher's union	2%
Yes, household member is in a a teacher's union	1%
Yes, both labor union and teacher union member in household .	0%
Retired union member	12%
No/Don't Know	69%

(INC) Remember that this is a confidential survey. In 2017 what was your total family income from all sources before taxes? Please be as honest with me as possible. If you are not sure, please provide your closest estimate.

15%
32%
33%
13%
1%
2%
3%

(KIDS) Do you currently have any children ages 18 or younger living at home?

Yes	24%
No	76%
DON'T KNOW	0%

(KIDS NUMBER) (IF YES IN KIDS) How many children do you have?

1	43%
2	36%
3	
4	
5	1%
Greater than 5	1%
DON'T KNOW	0%

(KIDS SCHOOL) (IF YES IN KIDS) Do you have any children currently in school in California?

Yes	89%
No	11%
DON'T KNOW	0%

(KIDS ED) (IF YES IN KIDS SCHOOL) Do your children attend public, public charter, private, or parochial schools?

Public schools	70%
Public charter	8%
Private schools	17%
Parochial schools	1%
Home schooled	2%
Neither	1%
DON'T KNOW	0%

(WORK) What best describes your occupation?

Full-time; White Collar	34%
Full-time; Blue Collar	8%
Student	5%
Unemployed	6%
Homemaker	6%
Part-Time	13%
Retired	27%
DON'T KNOW	1%

(ETH1/ETH2) What is your race?

White Black	
Hispanic/Latino	
Asian	7%
(Mixed Race)	2%
(Other)	1%
(DON'T KNOW/NA)	0%

(AGE) In what year were you born? \_\_\_\_\_ (Don't know/NA = 12)

18 - 24	8%
25 - 29	11%
30 - 34	9%
35 - 39	8%
40 - 44	7%
45 - 49	8%
50 - 54	8%
55 - 59	9%
60 - 64	10%
65 - 74	17%
75+	5%
DON'T KNOW	0%

## GENDER

Male	47%
Female	

## THANK YOU AND TERMINATE

# **REGION (BY COUNTY)**

Los Angeles County	27%
Los Angeles Area	21%
Bay Area	21%
San Diego	9%
Sacramento/ North	
Central Valley	12%

# DMA (BY COUNTY)

47%
19%
9%
12%
13%