



August 23-30, 2016

CALIFORNIA STATEWIDE #235-H Topline Results 415 Registered Voters with Children under the Age of 18

Thank you for your participation. Please read the following important instructions before proceeding.

The survey will take about 20 minutes. You cannot stop the survey and restart later, so be sure you have enough time before starting.

Click on the "continue" button below to begin the survey.

1. First, are you registered to vote in the State of California?

Yes 100%
No TERMINATE
Don't Know TERMINATE

(PTY) Are you registered to vote as a (ROTATE)

Democrat..... 45%
Republican 26%
Independent/No Party Preference 27%
Other Party member 1%
Don't Know 2%

2. Are you, or is anyone living in your household, employed by a market research company, a newspaper, magazine, television or radio station, a political party or by a candidate for political office?

Yes TERMINATE
No 100%
Don't Know TERMINATE

3. A lot of times people are busy and are not always able to vote. In November, there will be a general election for President, U.S. Senate, and other offices and issues. I know it's a long way off, but how likely are you to vote in that election: Will you definitely vote, probably vote, are the chances 50-50, will you probably not vote, or will you definitely not vote?

Definitely vote 81%
Probably vote 13%
50-50 5%
Probably not vote..... 0%
Definitely not vote 1%
Don't Know 0%

4. **(SPLIT A)** If the election for President were held today, who would you vote for if the candidates were: **(ROTATE)** Hillary Clinton, the Democrat, and Donald Trump, the Republican? **(IF UNDECIDED)** Well, toward which candidate would you lean?

Hillary Clinton	31%
(LEAN CLINTON)	18%
Donald Trump.....	17%
(LEAN TRUMP)	14%
(Other).....	13%
Don't Know	7%
Total Clinton	49%
Total Trump.....	31%
Clinton - Trump.....	+18

5. **(SPLIT B)** And if the election for President were held today, for whom would you vote if the candidates were **(ROTATE)** Hillary Clinton, the Democrat; Donald Trump, the Republican; Gary Johnson, the Libertarian; and Jill Stein, the Green?

(IF UNDECIDED) Well, toward which candidate would you lean?

Hillary Clinton	42%
(LEAN CLINTON)	11%
Donald Trump.....	26%
(LEAN TRUMP)	2%
Gary Johnson	6%
(LEAN JOHNSON)	2%
Jill Stein.....	3%
(LEAN STEIN)	1%
(OTHER)	2%
Don't Know	4%
Total Clinton	53%
Total Trump.....	28%
Total Johnson.....	8%
Total Stein.....	4%
Clinton - Trump.....	+25

6. **(SPLIT A)** Students are often given the grades A, B, C, D and F to rate the quality of their work at school. Suppose California public schools were graded in the same manner. What grade would you currently give California's public schools? **(2015)**

A.....	4%
B.....	27%
C	44%
D	19%
F or Fail	6%
Don't Know	1%

7. **(SPLIT A)** Suppose the teachers in California’s public schools were graded in the same manner. What grade would you currently give California teachers?

A.....	10%
B.....	48%
C	30%
D	10%
F or Fail	1%
Don't Know	1%

8. **(SPLIT B)** Students are often given the grades A, B, C, D and F to rate the quality of their work at school. Suppose your local public schools were graded in the same manner. What grade would you currently give your local public schools? **(2015)**

A.....	12%
B.....	41%
C	31%
D	9%
F or Fail	4%
Don't Know	3%

9. **(SPLIT B)** Suppose the teachers in your local public schools were graded in the same manner. What grade would you currently give your local teachers?

A.....	24%
B.....	45%
C	23%
D	4%
F or Fail	2%
Don't Know	3%

10. **(SPLIT A)** In the past few years, would you say California’s public schools have gotten better, worse or have stayed about the same? **(2015) (ROTATE PUNCH 1-2)**

Gotten better	25%
Gotten worse	38%
Stayed the same.....	36%
Don't know.....	1%

11. **(SPLIT B)** In the past few years, would you say your local public schools have gotten better, worse or have stayed about the same? **(2015) (ROTATE PUNCH 1-2)**

Gotten better	30%
Gotten worse	31%
Stayed the same.....	31%
Don't know.....	7%

12. **(SPLIT C)** Do you think California public schools currently have the money needed to provide students with a quality education, or do you think the state should be spending more on schools? **(ROTATE PUNCH 1 AND 2)**

The State of California spends enough on schools	12%
The state of California should be spending more on schools	86%
Unsure/Don't know	2%

13. **(SPLIT C)** When it comes to improving public schools in California, which do you think is more important, increased funding, reforming how schools operate, or both?

Increased funding 20%
 Reforming operations 18%
 Both 61%
 Neither/Other 0%
 Don't know 0%

	<u>Q13C</u> <u>(uninformed)</u>	<u>Q44D</u> <u>(informed)</u>	<u>Q13/44 C/D</u> <u>(combo)</u>
Increased funding	20%	9%	16%
Reforming operations	18%	23%	21%
Both	61%	66%	62%
Neither/Other	0%	1%	1%
Don't know	0%	2%	1%

14. **(SPLIT C)** Compared with other states, how much do you think California spends per public school student? **(ROTATE PUNCH 1 -2 WITH PUNCHES 4 -5 AS IN 1-2-3-4-5-6 AND 5-4-3-2-1-6)**

Much more than other states 12%
 A little more than other states 18%
 About the same 18%
 A little less than other states 29%
 Much less than other states 19%
 Don't Know 3%

	<u>Q14C</u> <u>(uninformed)</u>	<u>Q45D</u> <u>(informed)</u>	<u>Q14/45 C/D</u> <u>(combo)</u>
Much more than other states	12%	15%	14%
A little more than other states	18%	20%	19%
About the same	18%	12%	16%
A little less than other states	29%	18%	26%
Much less than other states	19%	14%	17%
Don't Know	3%	20%	8%
Total More	30%	35%	33%
Total Less	48%	33%	43%
More - Less	-18	+2	-10

15. **(SPLIT C)** Here is an initiative that will appear on the ballot this November. Please read it carefully and indicate how you would vote on it if the election were held today. **Proposition 55: Tax Extension to Fund Education and Healthcare. Initiative Constitutional Amendment and Statute.** Extends by twelve years the temporary personal income tax increases enacted in 2012 on earnings over \$250,000, with revenues allocated to K–12 schools, California Community Colleges, and, in certain years, healthcare. Fiscal Impact: Increased state revenues—\$4 billion to \$9 billion annually from 2019–2030—depending on economy and stock market. Increased funding for schools, community colleges, health care for low-income people, budget reserves, and debt payments.

If the election were held today, would you vote yes in favor of this measure or no to oppose it? (IF YES/NO, PROMPT:) Will you definitely vote (Yes/No) or probably vote (Yes/No)? (IF DON'T KNOW/NA:) Do you lean toward voting Yes or No?

Definitely yes	25%
Probably yes.....	28%
Lean yes.....	22%
Lean no	7%
Probably no	10%
Definitely no.....	6%
Don't Know	2%

	<u>Q15C</u> <u>(uninformed)</u>	<u>Q46D</u> <u>(informed)</u>	<u>Q15/46 C/D</u> <u>(combo)</u>
Definitely yes	25%	20%	22%
Probably yes	28%	29%	31%
Lean yes	22%	17%	19%
Lean no	7%	8%	9%
Probably no	10%	7%	7%
Definitely no	6%	9%	7%
Don't Know.....	2%	9%	5%
Total Yes	75%	67%	72%
Total No	23%	24%	23%
Yes - No	+52	+43	+49

16. Here are some qualities that some PARENTS look for in the teachers at their children’s schools. For each one, please indicate whether you find the quality to be an extremely important, very important, somewhat important, or not too important quality that teachers should have while teaching.

	<u>EXT IMPRT</u>	<u>VERY IMPRT</u>	<u>SMWT IMPRT</u>	<u>NOT TOO IMPRT</u>	<u>DK/NA</u>	<u>TOTAL IMPRT</u>
(RANDOMIZE)						
_a. Helps improve students’ scores on standardized achievement tests.....	31%	28%	29%	11%	0%	59%
_b. Contributes to students’ learning.....	66%	31%	3%	0%	0%	97%
_c. Makes students feel good about themselves	50%	32%	15%	3%	0%	82%
_d. Maintains classroom discipline.....	41%	44%	14%	1%	0%	85%
_e. Works well with parents	39%	43%	16%	2%	0%	82%
_f. Gets students to work hard and try their best.....	60%	36%	4%	0%	0%	96%
_g. Provides students with a love for learning.....	49%	40%	10%	1%	0%	89%

17. What percentage of California teachers would you say are highly effective and deserve to be recognized for their accomplishments? **(FILL IN THE BLANK WITH A NUMERICAL VALUE BETWEEN 0-100)**

0	0%
1-10	5%
11-20	7%
21-30	6%
31-40	7%
41-50	15%
51-60	9%
61-70	12%
71-80	21%
81-90	12%
91-100	5%
MEAN.....	59%

18. **(SPLIT A)** What percentage of California teachers would you say are not as effective as they could be and should be supported to improve? **(FILL IN THE BLANK WITH A NUMERICAL VALUE BETWEEN 0-100)**

0	1%
1-10	14%
11-20	13%
21-30	19%
31-40	10%
41-50	20%
51-60	6%
61-70	5%
71-80	8%
81-90	3%
91-100	2%
MEAN.....	40%

19. **(SPLIT B)** What percentage of California teachers would you say are ineffective and should be replaced? **(FILL IN THE BLANK WITH A NUMERICAL VALUE BETWEEN 0-100)**

0	2%
1-10	16%
11-20	25%
21-30	23%
31-40	8%
41-50	10%
51-60	5%
61-70	2%
71-80	5%
81-90	3%
91-100	1%

MEAN..... 32%

20. **(SPLIT A)** What percentage of workers in your current or most recent job would you say are not as effective as they could be and should be supported to improve? **(FILL IN THE BLANK WITH A NUMERICAL VALUE BETWEEN 0-100)**

0	2%
1-10	17%
11-20	13%
21-30	11%
31-40	4%
41-50	19%
51-60	6%
61-70	7%
71-80	14%
81-90	2%
91-100	4%

MEAN..... 43%

21. **(SPLIT B)** What percentage of workers in your current or most recent job would you say are ineffective and should be replaced? **(FILL IN THE BLANK WITH A NUMERICAL VALUE BETWEEN 0-100)**

0	7%
1-10	29%
11-20	12%
21-30	16%
31-40	7%
41-50	15%
51-60	4%
61-70	2%
71-80	4%
81-90	3%
91-100	2%

MEAN..... 30%

22. If a young person you know was considering becoming a teacher, would you encourage that person to become a teacher, or not?

Definitely Encourage	37%
Probably Encourage	37%
Neither Encourage nor Discourage.....	17%
Probably Discourage	6%
Definitely Discourage.....	2%
Don't Know	0%
Total Encourage	74%

23. **(IF 1 OR 2 ON Q.22)** What aspects of teaching make you want to encourage a young person to become a teacher? Select as many reasons as you want that apply. **(MUTIPLE RESPONSE) (ROTATE 1-6)**

Salary/compensation	13%
Good retirement and benefits	26%
Job security	26%
Ability to make a difference in the lives of children	94%
Respect from the community	41%
Professional autonomy	16%
Other	4%

24. **(IF 4 OR 5 ON Q.22)** What aspects of teaching make you want to discourage a young person from becoming a teacher? Select as many reasons as you want that apply. **(MUTIPLE RESPONSE) (ROTATE 1-9)**

Salary/compensation	75%
Poor retirement and benefits	20%
Low job security	29%
Inability to make a difference in the lives of children	9%
Lack of respect from the community	37%
Lack of professional autonomy	22%
Too much teaching to the test.....	33%
Overcrowded classrooms	51%
Undisciplined/ out of control students ...	48%
Other	14%

25. From what you know or have heard, do you believe there is a shortage of teachers in California public schools?

Yes	68%
No	20%
Don't Know	12%

26. **(IF 1 IN Q25, ASK:)** In your view, what is the most important thing that California can do to address the shortage of teachers in California schools? **(ROTATE 1-6)**

Pay teachers more	48%
Improve teachers' working conditions ...	28%
Make it easier to become a teacher	3%
Give teachers more freedom to decide what to teach in their classrooms....	14%
Use computers and other technology to reduce the number of teachers needed	3%
Increase class sizes	1%
Other	3%

27. Here are some policies that have been proposed to change how we pay teachers in California. For each one, please indicate whether you strongly support, somewhat support, somewhat oppose or strongly oppose that policy. If you are not sure, please indicate so.

	<u>STR</u> <u>SUPPORT</u>	<u>SW</u> <u>SUPPORT</u>	<u>SW</u> <u>OPPOSE</u>	<u>STR</u> <u>OPPOSE</u>	<u>DK/NA</u>	<u>TOTAL</u> <u>SUPPORT</u>
(RANDOMIZE)						
_a. Increase salaries for all teachers.....	43%	39%	9%	6%	2%	82%
_b. Increase the starting salary for new teachers.	33%	46%	14%	4%	3%	79%
_c. Pay teachers more if they work in schools serving more disadvantaged children.....	29%	47%	15%	7%	2%	76%
_d. Pay teachers more if they teach in subjects where there are shortages such as mathematics, science, and special education.....	32%	44%	15%	5%	3%	77%
_e. Pay teachers more if they receive high scores based on the quality of their instruction.	32%	39%	19%	7%	3%	71%
_f. Pay teachers more if their students demonstrate greater knowledge gains on state tests.....	25%	35%	23%	14%	3%	60%

LCFF AWARENESS

28. Have you heard or read anything about a policy called the Local Control Funding Formula, which changes the way California K-12 public schools are funded and requires the development of Local Control and Accountability Plans? **(ROTATE PUNCHES AS 1-2-3-4/4-3-2-1) (2015)**

I have heard or read a good deal about it	3%
I have heard or read a little bit about it.....	14%
I have not heard or read much about it	35%
I have never heard or read about it.....	48%
Total Heard.....	17%

29. **(IF 1-2 IN Q.28)** Based on what you know, do you have a positive or negative impression of the Local Control Funding Formula approach and the Local Control and Accountability Plan? **(ROTATE PUNCHES AS 1-2-3-4/4-3-2-1) (2015)?**

Very positive.....	16%
Somewhat positive	48%
Somewhat negative	23%
Very negative	1%
Don't Know.....	11%
Total Positive	64%

30. The Local Control Funding Formula provides additional funding to school districts that have more **(ROTATE)** English-language learners, lower-income students, foster youth, and homeless youth and gives local school districts more flexibility over how state funding is spent. In general, do you favor or oppose this policy? **(FLIP 1-2-3-4-5/4-3-2-1-5) (2015)**

Strongly support	24%
Somewhat support.....	48%
Somewhat oppose.....	15%
Strongly oppose	6%
Don't know.....	7%
Total Support	72%

LCFF ENGAGEMENT

31. Have you been invited to or made aware of meetings or events related to setting goals, providing input into spending, reviewing the progress being made in your local public schools, and/or developing a Local Control and Accountability Plan (LCAP)?

Yes and I did attend.....	9%
Yes and I did <u>not</u> attend.....	10%
No	80%
Don't know.....	1%

32. **(IF PUNCH 1 IN Q.31)** Do you feel that school and/or district leaders took the input received from the local community into account when they developed their plan?

Yes.....	55%
No	28%
Not sure/Don't know	17%

33. **(SPLIT A)** How interested would you be in participating in setting goals for and reviewing the progress made by your local **public school** in the future?

Very interested	25%
Somewhat interested.....	53%
Not too interested	15%
Not interested at all.....	3%
Don't know.....	4%
Total Interested.....	78%

34. **(SPLIT A)** How interested would you be in participating in deciding how to allocate resources to advance the goals of your local **public school** in the future?

Very interested	33%
Somewhat interested.....	45%
Not too interested	16%
Not interested at all.....	3%
Don't know.....	4%
Total Interested.....	78%

35. **(SPLIT B)** How interested would you be in participating in setting goals for and reviewing the progress made by your local school district in the future?

Very interested 27%
 Somewhat interested 54%
 Not too interested 12%
 Not interested at all..... 3%
 Don't know..... 4%

Total Interested..... 81%

36. **(SPLIT B)** How interested would you be in participating in deciding how to allocate resources to advance the goals of your local school district in the future?

Very interested 27%
 Somewhat interested 51%
 Not too interested 15%
 Not interested at all..... 4%
 Don't know..... 3%

Total Interested..... 78%

37. **(IF ANY CODES 3-5 IN Q33-36, ASK:)** Please tell me if each of the following reasons is the main reason why you are not very interested or unsure about participating in these kinds of meetings or events, a major reason but not the main reason, a minor reason or not a reason at all.

	<u>MAIN REASON</u>	<u>MJ NOT MN REASON</u>	<u>MINOR REASON</u>	<u>NOT A REASON</u>	<u>DK/NA</u>	<u>TOTAL REASON</u>
(RANDOMIZE)						
_a. I do not have time to participate.	26%	19%	37%	13%	4%	45%
_b. The meetings are usually held at an inconvenient time	9%	21%	33%	30%	6%	30%
_c. The meetings are usually held at an inconvenient location	6%	11%	32%	41%	10%	17%
_d. I do not trust that school/district leaders will value or make use of my input	16%	21%	32%	27%	4%	37%
_e. I do not have the information or experience to make participation worthwhile.....	25%	36%	21%	17%	1%	61%
_f. I believe these decisions are the responsibility of elected school board members and professional educators.....	20%	17%	28%	31%	3%	38%
_g. I do not have children in school.....	15%	12%	12%	59%	2%	27%

38. Here are some statements about parental involvement in local schools and the school district’s decision-making process. For each one, please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the statement.

	<u>STR</u> <u>AGREE</u>	<u>SW</u> <u>AGREE</u>	<u>SW</u> <u>DISAGREE</u>	<u>STR</u> <u>DISAGREE</u>	<u>DK/NA</u>	<u>TOTAL</u> <u>AGREE</u>
(RANDOMIZE)						
_a. Setting priorities for schools and deciding how resources are used are the responsibility of the elected school board and the educators they hire	18%	53%	18%	8%	2%	72%
_b. (SPLIT A) Too often school leaders don’t care about what parents and the community think when they make decisions ...	26%	45%	20%	6%	4%	71%
_c. (SPLIT B) Too often school leaders don’t seek the input of parents and the community when they make decisions	34%	46%	12%	7%	1%	80%
_d. I would like to be more involved in decisions about education in my community	30%	53%	10%	3%	3%	84%
_e. The schools in my community generally reflect my preferences and values.	9%	42%	29%	13%	6%	51%
_f. School board members should consult with voters and parents about district plans and priorities on a regular basis, and not just at election time	57%	36%	5%	1%	0%	93%
_g. It’s not worth my time to vote in school board elections because special interests spend so much money to determine the outcome of these elections	12%	30%	28%	25%	5%	42%

ESSA related items

39. How much would you say you know about the Common Core State Standards? **(2015)**

- I have heard/read a lot about it 28%
- I have heard/read some about it 34%
- I have heard/read a little about it..... 24%
- I have heard/read nothing about it 15%

Total Heard..... 61%

40. **(IF 1-3 IN Q.39)** To what extent do you support or oppose having teachers in your community use the Common Core State Standards to guide what they teach? **(FLIP 1-2-3-4-5/4-3-2-1-5) (2015)**

Strongly support 8%
 Somewhat support..... 37%
 Somewhat oppose..... 26%
 Strongly oppose 27%
 Unsure..... 3%

Total Support 45%

41. How important is it to hold public schools and districts accountable for the following? For each one, please indicate whether you believe it is very important, somewhat important, not too important or not important at all to hold schools accountable for that item.

	<u>VERY IMPRT</u>	<u>SMWT IMPRT</u>	<u>NOT TOO IMPRT</u>	<u>NOT IMPRT</u>	<u>DK/NA</u>	<u>TOTAL IMPRT</u>
(RANDOMIZE)						
_a. Improving students' scores on standardized achievement tests....	36%	31%	22%	11%	0%	68%
_b. Spending education dollars efficiently.....	80%	17%	3%	0%	0%	96%
_c. Spending education dollars according to state rules.....	38%	37%	18%	5%	2%	75%
_d. Ensuring children improve their social and emotional skills in school.....	53%	37%	9%	1%	0%	90%
_e. Addressing the concerns and needs of parents and the community.	49%	38%	10%	1%	1%	88%
_f. Ensuring students are moving forward from one grade to the next and graduating from high school.	65%	25%	9%	1%	0%	90%
_g. Giving students the skills they need to get a job.....	75%	21%	3%	1%	0%	96%
_h. Preparing students for college	73%	22%	4%	1%	0%	95%
_i. Ensuring students become good citizens.....	63%	28%	8%	0%	0%	91%

42. Under California's previous accountability system, schools were required to report information to the state. The state gave schools a single score called the Academic Performance Index (API), which was based entirely on student test scores.

Under California's new accountability system, schools must report information on eight state priorities in their Local Control and Accountability Plans (LCAPs). Parents and other members of the community will receive this information on a multi-measure dashboard.

Here are two statements that have been made about these accountability systems. Please tell me which statement you agree with more. **(READ AND ROTATE)**

_ Schools and districts should receive only one overall score or grade rating their performance because it allows the public to compare different schools and districts.
 Multiple measures could be confusing and make it hard to compare schools. 10%

OR

_ Simply relying on test scores does not accurately capture a school's performance.
 Providing the public with access to a dashboard of multiple measures for each school or district allows for a better understanding of their performance.. 63%

Both 23%
 Neither 4%
 Don't Know 1%

EDUCATION POLICY PARTICIPATION

43. Do you or does anyone in your household currently do any of the following activities?

(RANDOMIZE)	<u>YES SELF</u>	<u>YES HOUSEHOLD</u>	<u>YES BOTH</u>	<u>NO</u>	<u>DON'T KNOW</u>	<u>TOTAL YES</u>
_a. Serve on a school board.....	2%.....	3%.....	1%.....	93%.....	0%	7%
_b. Work at a public school or for a school district.....	9%.....	11%.....	2%.....	79%.....	0%	21%
_c. Attend school board and/or other education related meetings.....	13%.....	11%.....	8%.....	66%.....	1%	33%
_d. Vote in local school board elections.....	20%.....	15%.....	13%.....	49%.....	3%	48%
_e. Attend school activities, such as sporting, cultural or musical events.....	17%.....	35%.....	27%.....	20%.....	1%	79%
_f. Are a member of the Parent-Teacher Association (PTA).....	11%.....	13%.....	6%.....	69%.....	1%	30%
_g. Contribute money to schools through fundraising.....	18%.....	27%.....	22%.....	32%.....	1%	67%
_h. Volunteer at public schools.....	20%.....	17%.....	10%.....	51%.....	0%	48%
_i. Volunteer at other civic, religious, or nonprofit organizations.....	21%.....	19%.....	16%.....	43%.....	1%	56%

44. **(SPLIT D)** When it comes to improving public schools in California, which do you think is more important, increased funding, reforming how schools operate, or both?

Increased funding	11%
Reforming operations	23%
Both.....	64%
Neither/Other.....	1%
Don't know.....	2%

45. **(SPLIT D)** Compared with other states, how much do you think California spends per public school student? **(ROTATE PUNCH 1 -2 WITH PUNCHES 4 -5 AS IN 1-2-3-4-5-6 AND 5-4-3-2-1-6)**

Much more than other states	16%
A little more than other states	21%
About the same	14%
A little less than other states.....	22%
Much less than other states.....	14%
Don't Know.....	13%

46. **(SPLIT D)** Here is an initiative that will appear on the ballot this November. Please read it carefully and indicate how you would vote on it if the election were held today. **Proposition 55: Tax Extension to Fund Education and Healthcare. Initiative Constitutional Amendment and Statute.** Extends by twelve years the temporary personal income tax increases enacted in 2012 on earnings over \$250,000, with revenues allocated to K–12 schools, California Community Colleges, and, in certain years, healthcare. Fiscal Impact: Increased state revenues—\$4 billion to \$9 billion annually from 2019–2030—depending on economy and stock market. Increased funding for schools, community colleges, health care for low-income people, budget reserves, and debt payments.

If the election were held today, would you vote yes in favor of this measure or no to oppose it? **(IF YES/NO, PROMPT:)** Will you definitely vote **(Yes/No)** or probably vote **(Yes/No)**? **(IF DON'T KNOW/NA :)** Do you lean toward voting Yes or No?

Definitely yes	18%
Probably yes.....	34%
Lean yes.....	16%
Lean no	10%
Probably no	4%
Definitely no.....	8%
Don't Know.....	10%

Now I would like to ask you a few final questions for statistical purposes only.

(IDEO) Do you consider yourself to be **(ROTATE LIBERAL AND CONSERVATIVE, KEEPING MODERATE IN THE MIDDLE)**, very liberal, somewhat liberal, moderate, somewhat conservative or very conservative?

Very Liberal.....	10%
Somewhat Liberal	21%
Moderate.....	36%
Somewhat Conservative	21%
Very Conservative.....	10%
(DON'T KNOW/NA)	2%

(PID) Generally speaking, do you think of yourself as a Democrat, a Republican, an Independent or what? **(IF DEMOCRAT/REPUBLICAN, ASK:)** Would you call yourself a strong or not so strong **(DEMOCRAT/REPUBLICAN)**? **(IF INDEPENDENT, ASK:)** Do you lean more to the Democrats or the Republicans?

Strong Democrat.....	21%
Not so strong Democrat	13%
Independent/ lean Democrat	19%
Independent/ no lean	15%
Independent/ lean Republican.....	12%
Not so strong Republican	7%
Strong Republican.....	11%
Not currently registered.....	0%
(DON'T KNOW/NA)	2%
Dem (3-1-3)	53%
Ind (3-1-3)	15%
Rep (3-1-3)	30%
Dem (2-3-2)	34%
Ind (2-3-2)	45%
Rep (2-3-2)	18%

(HOME1) Do you currently rent or own your home? **(IF OWN:)** Do you live in a single family home, a condominium or an apartment?

Own a single family home	53%
Own a condo/apartment.....	4%
Rent	42%
(DON'T KNOW/NA)	1%

(EDU) What was the last year of school you completed?

Grades 1-11	2%
High school graduate (12).....	11%
Some college/vocational school	39%
College graduate (4)	30%
Post Graduate work/Prof school.....	17%
Don't Know	1%

(TEACH) Are you or is anyone in your household a teacher?

Yes, self	6%
Yes, household	8%
Yes, both.....	1%
Retired teacher	1%
No	84%
Don't Know	0%

(UNION) Are you or is any member of your household a member of a labor union or teacher’s union?

Yes, member of a labor union.....	17%
Yes, household member is in a labor union	6%
Yes, member of a teacher’s union	4%
Yes, household member is in a a teacher’s union.....	2%
Yes, both labor union and teacher union member in household	1%
Retired union member	9%
Don’t know	61%

(INC) Remember that this is a confidential survey. In 2015 what was your total family income from all sources before taxes? Please be as honest with me as possible. If you are not sure, please provide your closest estimate.

Less than \$30,000.....	15%
\$30,00 to under \$75,000	36%
\$75,000 to under \$150,000	37%
\$150,000 to under \$500,000	9%
\$500,000 and over	0%
Don’t Know/Unsure	1%
Refused	2%

(KIDS) Do you currently have any children ages 18 or younger living at home?

Yes	100%
No	0%
Don’t Know	0%

(KIDS NUMBER) (IF YES IN KIDS) How many children do you have?

1.....	35%
2.....	36%
3.....	18%
4.....	5%
5.....	3%
Greater than 5.....	2%
Don’t Know/Refused	2%

(KIDS SCHOOL) Do you have any children currently in school in California?

Yes	80%
No	19%
Don’t Know	0%

(KIDS ED) (IF YES IN KIDS SCHOOL) Do your children attend public, public charter, private, or parochial schools?

Public schools	80%
Public charter	9%
Private schools.....	6%
Parochial schools.....	1%
Home schooled	2%
Neither	1%
Don’t Know	0%

(WORK) What best describes your occupation?

Full-time; White Collar	40%
Full-time; Blue Collar	20%
Student	8%
Unemployed.....	5%
Homemaker	11%
Part-Time	9%
Retired	5%
Don't Know/Unsure	1%

(ETH1/ETH2) What is your ethnicity?

White.....	46%
Black.....	5%
Hispanic/Latino	36%
Asian.....	8%
(Mixed Race).....	3%
(Other)	1%
Don't Know	1%

(AGE) In what year were you born? _____ (Don't know/NA = 12)

18 - 24.....	12%
25 - 29.....	11%
30 - 34.....	16%
35 - 39.....	11%
40 - 44.....	14%
45 - 49.....	12%
50 - 54.....	13%
55 - 59.....	5%
60 - 64.....	1%
65-74.....	4%
75+.....	0%
Don't Know	0%

(COUNTY) What county in California do you live in? **[SHOW PULL-DOWN MENU]**

Alameda.....	3%
Alpine.....	0%
Amador	0%
Butte	1%
Calaveras.....	0%
Colusa.....	0%
Contra Costa.....	4%
Del Norte.....	0%
El Dorado.....	0%
Fresno.....	3%
Glenn	0%
Humboldt	0%
Imperial	0%
Inyo.....	0%
Kern.....	3%
Kings.....	0%
Lake.....	0%

Lassen	0%
Los Angeles	26%
Madera.....	0%
Marin.....	1%
Mariposa	0%
Mendocino	0%
Merced.....	0%
Modoc.....	0%
Mono.....	0%
Monterey	0%
Napa	1%
Nevada	0%
Orange.....	8%
Placer.....	1%
Plumas.....	0%
Riverside.....	5%
Sacramento.....	3%
San Benito	0%
San Bernardino	7%
San Diego	9%
San Francisco	2%
San Joaquin.....	1%
San Luis Obispo.....	1%
San Mateo	1%
Santa Clara.....	5%
Santa Barbara.....	1%
Santa Cruz.....	1%
Shasta.....	1%
Sierra	0%
Siskiyou	0%
Solano.....	1%
Sonoma	2%
Stanislaus	1%
Sutter	0%
Tehama.....	0%
Trinity	0%
Tulare.....	1%
Tuolumne.....	0%
Ventura	1%
Yolo	1%
Yuba	0%

GENDER

Male.....	48%
Female.....	52%

THANK YOU AND TERMINATE

REGION

LA County	26%
LA Area	22%
Bay Area	19%
San Diego	9%
Sacramento/North	9%
Central Valley.....	13%

DMA

Los Angeles.....	48%
San Francisco.....	17%
San Diego.....	20%
Sacramento	9%
Other	6%